# Social Networks & Recommendation Systems

V. Static random graphs.

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MSc program in Data Science has been developed as a part of task 10 of the project "NERW PW. Science - Education - Development - Cooperation" co-funded by European Union from European Social Fund.

### Before classes

#### Reminder

- Bernoulli distribution  $\mathbb{P}(X = k) = \binom{N}{k} p^k (1-p)^{N-k}$ ,
- Poisson distribution  $\mathbb{P}(X = k) = \frac{e^{-\lambda} \lambda^k}{k!}$ ,
- · convergence of one to another (in what sense?)
- handshake lemma  $\sum_i k_i = 2E \ (\langle k \rangle = 2\frac{E}{N})$ .

#### Question:

Why does the 2 factor appear in the formula?

# Lecture

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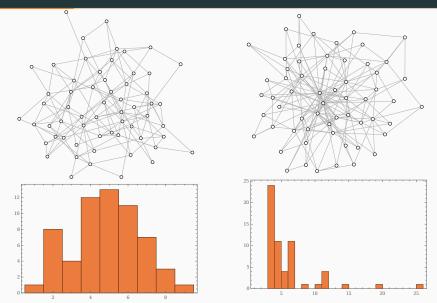
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#### Why do we need models?

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- allow to extract network features important from a given point of view,
- give a chance to build good statistics while analyzing the dynamics on networks (classes 11 and 12),
- give us an insight into the mechanisms behind real processes (see next classes and BA networks),
- it is a very beautiful field of applied mathematics.

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# Attention! ER graphs are normal



SNARSAnd really poissonian, as we will see in a moment...

### Erdős-Rényi model

#### On random graphs I.

Dedicated to O. Varga, at the occasion of his 50% birthday. By P. ERDÖS and A. RÉNYI (Budapest).

Let us consider a "random graph"  $P_{n,N}$  having n possible (labelled) vertices and N edges; in other words, let us choose at random (with equal

probabilities) one of the  $\binom{\binom{n}{2}}{2}$  possible graphs which can be formed from

the n (labelled) vertices  $P_{i,P}, \dots, P_{i,N}$  by selecting N edges from the  $\binom{G}{2}$ possible edges  $P_{i,P} \cap G_{i,P} = i x_i \le n$ . Thus the effective number of vertices of  $I_{i,N}$  may be less than n, as some points  $P_{i,N}$  may be not connected in  $I_{i,N}$ , with any other point  $P_{i,N}$  we shall call such points  $P_{i,N}$  the following point  $P_{i,N}$  of  $I_{i,N}$  is called conpletely connected if it effectively contains all points  $P_{i,N} \cap I_{i,N} \in R_i$  of it is has no itsulted points and it is connected in the ordinary senses. In the present  $I_{i,N} \cap I_{i,N} \cap I_{i,N} \cap I_{i,N} = R_i$  is it in  $I_{i,N} \cap I_{i,N} \cap I_{i,N} \cap I_{i,N} = R_i$  is it in  $I_{i,N} \rightarrow I_{i,N} \cap I_{i,N} \cap I_{i,N} \cap I_{i,N} = R_i$ .

What is the probability of Γ<sub>s, y</sub> being completely connected?
 What is the probability that the greatest connected component (sub-

graph) of  $\Gamma_{n,N}$  should have effectively n-k points?  $(k=0,1,\ldots)$ .

3. What is the probability that  $\Gamma_{n,N}$  should consist of exactly k+1

connected components?  $(k=0,1,\ldots)$ .

4. If the edges of a graph with n vertices are chosen successively so that after each step every edge which has not yet been chosen has the same probability to be chosen as the next, and if we continue this process until the graph becomes completely connected, what is the probability that the number of necessary steps r will be equal to a given number r.

As (partial) answers to the above questions we prove the following four theorems, In Theorems 1, 2, and 3 we use the notation

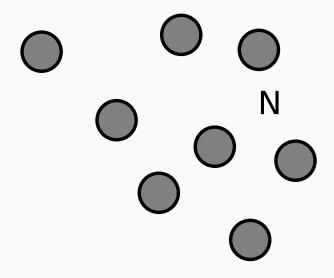
 $N_c = \left[ \frac{1}{2} n \log n + c n \right]$ 

(1)

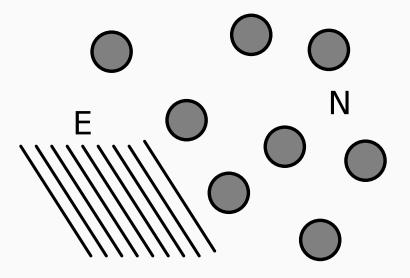
#### Two variants of the model:

- · G<sub>N,E</sub> (Erdős-Rényi),
- G<sub>N.p</sub> (E. Gilbert)

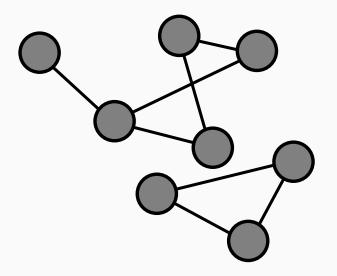
## Erdős-Rényi model in the $G_{N,E}$ form



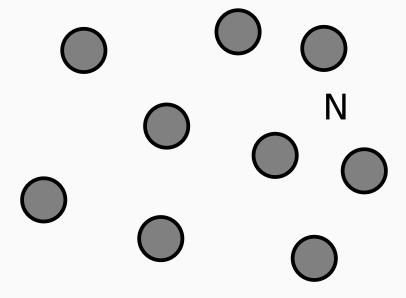
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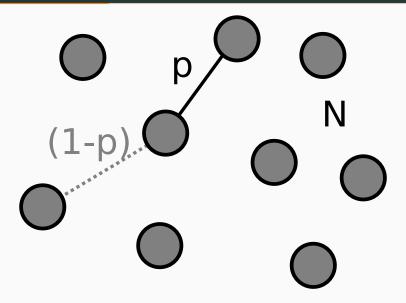
# Erdős-Rényi model in the $G_{N,E}$ form



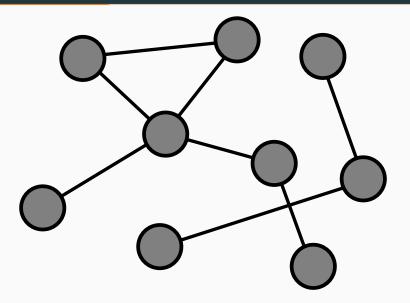
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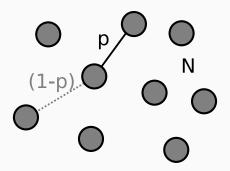


### Let us focus on the $G_{N,p}$ model

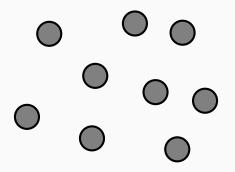
#### **Assumptions**

We analyze the ensemble described by two parameters:

- · N number of vertices,
- p probability of two vertices connection.



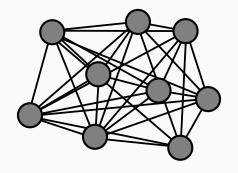
### Limiting case: p = 0



#### Conclusion:

p = 0 is a trivial case.

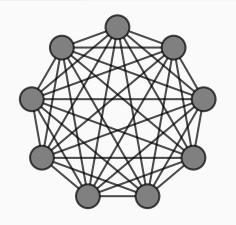
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#### Conclusion 1:

This is a very unsuccessful visualization...

### Limiting case: p = 1



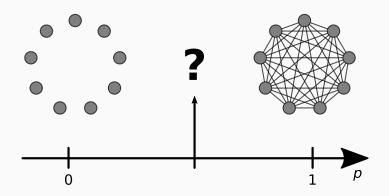
#### Conclusion 1:

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#### Conclusion 2:

 $_{SNARS}p = 1$  is a complete graphs.

### ER graphs – dependence on the parameter p



### Solution of the $G_{N,p}$ model

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How many edges on average will appear?

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Let's count

$$\langle E \rangle = p \times \frac{N(N-1)}{2},$$

which with the handshake lemma leads to

$$\langle k \rangle = p \frac{N(N-1)}{2} \frac{2}{N} = p(N-1) \approx pN.$$

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#### So we know the average degree

What about the degree distribution of the vertices?

### Solution of the $G_{N,D}$ model

Random variable describing vertex degree K

$$K = \sum_{i=1}^{N-1} X_k,$$

where  $X_k$  are iid variables with  $\mathbb{P}(X_k = 1) = p \ \mathbb{P}(X_k = 0) = 1 - p$ .

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Poissonian approximation

$$\mathcal{P}(k) \approx \frac{e^{-\langle k \rangle} \langle k \rangle^k}{k!},$$

because  $\langle k \rangle \approx Np$ .

#### Let's calculate variance for the poissonian case

$$\mathbb{E}(K) = \sum_{k=0}^{\infty} \frac{ke^{-\langle k \rangle} \langle k \rangle^k}{k!} = \dots = \langle k \rangle,$$

$$\mathbb{E}(K^2) = \sum_{k=0}^{\infty} \frac{k^2 e^{-\langle k \rangle} \langle k \rangle^k}{k!} = \dots = \langle k \rangle + \langle k \rangle^2.$$

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During the project.

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Such small variance is not observed in the real life networks...

#### Clustering coefficient: reminder

We are looking for the value of the clustering coefficient for ER graphs

$$C_i = \frac{2E_i}{k_i(k_i - 1)}.$$

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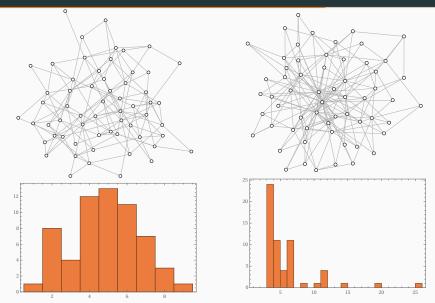
We are looking for the value of the clustering coefficient for ER graphs

$$C_i = \frac{2E_i}{k_i(k_i - 1)}.$$

Answer:

$$\langle C \rangle = \frac{p \langle k \rangle (\langle k \rangle - 1)}{\langle k \rangle (\langle k \rangle - 1)} = p.$$

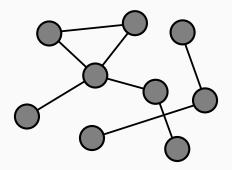
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 $_{\text{SNARS}}$  In the following classes, a more realistic BA model.  $\nearrow$ 

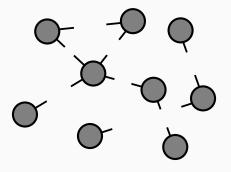
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Let's build a graph from the bricks we have.



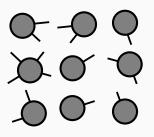
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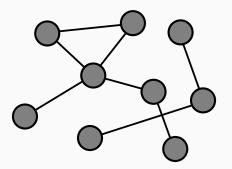
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What if you replace the actual bricks with selected a priori?

Let's choose the degree configuration according to the expected distribution:

An example:

$$\{1, 1, 1, 2, 2, 3\}$$

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The only thing left to do is put these bricks together ... Is it always possible?

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#### Question:

Find a (small) counterexample that the proposed procedure may not always be completed.

#### Stochastic block model

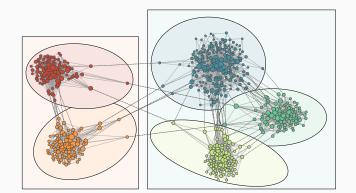
#### Generalization of the ER graphs

$$\begin{bmatrix}
[p_{11}] & [p_{12}] & \dots & [p_{1N}] \\
[p_{21}] & [p_{22}] & \dots & [p_{2N}] \\
\dots & \dots & \ddots & \dots \\
[p_{N1}] & [p_{N2}] & \dots & [p_{NN}]
\end{bmatrix}$$

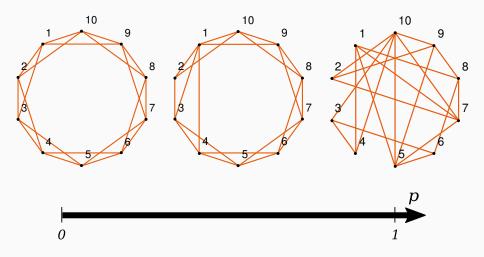
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## Watts-Strogatz model



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Which leads us to Lagrange multipliers

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It only remains to solve this equation

$$\frac{\partial \mathcal{L}}{\partial \mathcal{P}(G)} = 0.$$

# Summary

#### Homework:

#### Read about:

- · Dulbecco rule,
- · Matthew effect,
- · rich get richer rule,
- · Yule processes.

#### Suggested source:

• M. Perc, Journal of The Royal Society Interface 11 (2014)

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Thank you for your attention!