

# ROOKI Privacy Policy

**Last updated: November 27, 2025**

ROOKI (“we,” “our,” “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you use our app.

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## 1. Information We Collect

### 1.1. Information You Provide

- **Account details:** email, password (encrypted and never stored in plain text).
- **Profile information:** favorite teams, leagues, friends you add.
- **Interactions:** actions inside the app (saving teams, adding friends, predictions/votes).

### 1.2. Automatically Collected Information

- **Device information:** device type, operating system, basic diagnostics.
- **Usage data:** pages visited inside the app, button clicks, error logs.

We do **not** collect sensitive personal data.

We do **not** sell any user data.

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## 2. How We Use Your Information

We use your information to:

- Create and manage your ROOKI account
- Save and display your preferences (teams, leagues, friends)

- Provide live sports updates and dashboard features
  - Improve performance, reliability, and user experience
  - Send optional notifications about games, events, and app updates
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### 3. How We Store & Protect Your Data

- Passwords are encrypted using industry-standard hashing.
  - Databases are secured and access-controlled.
  - We take reasonable steps to prevent unauthorized access, loss, or misuse of your data.
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### 4. Sharing of Information

We **do not sell** your information.

We only share limited data with:

- **Service providers** (e.g., hosting, analytics) required to run the app
- **Legal authorities** if required by law

We never share your personal data with advertisers.

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### 5. Your Choices

You can:

- Update your profile information at any time
- Delete your account by contacting us (full data deletion included)

- Opt in or out of notifications
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## **6. Children's Privacy**

ROOKI is not intended for users under 13.

We do not knowingly collect data from children.

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## **7. Changes to This Policy**

We may update this Privacy Policy as the app grows.

When we do, we'll update the "Last Updated" date.

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## **8. Contact Us**

If you have questions or requests regarding your data, contact us at:

[rookiapp.com](http://rookiapp.com)

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