

ROOKI Privacy Policy

Last updated: November 27, 2025

ROOKI (“we,” “our,” “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you use our app.

1. Information We Collect

1.1. Information You Provide

- **Account details:** email, password (encrypted and never stored in plain text).
- **Profile information:** favorite teams, leagues, friends you add.
- **Interactions:** actions inside the app (saving teams, adding friends, predictions/votes).

1.2. Automatically Collected Information

- **Device information:** device type, operating system, basic diagnostics.
- **Usage data:** pages visited inside the app, button clicks, error logs.

We do **not** collect sensitive personal data.

We do **not** sell any user data.

2. How We Use Your Information

We use your information to:

- Create and manage your ROOKI account
- Save and display your preferences (teams, leagues, friends)

- Provide live sports updates and dashboard features
 - Improve performance, reliability, and user experience
 - Send optional notifications about games, events, and app updates
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3. How We Store & Protect Your Data

- Passwords are encrypted using industry-standard hashing.
 - Databases are secured and access-controlled.
 - We take reasonable steps to prevent unauthorized access, loss, or misuse of your data.
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4. Sharing of Information

We **do not sell** your information.

We only share limited data with:

- **Service providers** (e.g., hosting, analytics) required to run the app
- **Legal authorities** if required by law

We never share your personal data with advertisers.

5. Your Choices

You can:

- Update your profile information at any time
- Delete your account by contacting us (full data deletion included)

- Opt in or out of notifications
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6. Children's Privacy

ROOKI is not intended for users under 13.
We do not knowingly collect data from children.

7. Changes to This Policy

We may update this Privacy Policy as the app grows.
When we do, we'll update the "Last Updated" date.

8. Contact Us

If you have questions or requests regarding your data, contact us at:
rookiapp.com
