

# Photoshooto Expenditure Analysis

Total Expense

22.74M

Total Expense YTD

13.48M

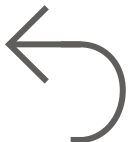
☐ 2022  
☐ 2023

☐ Qtr 1  
☐ Qtr 2  
☐ Qtr 3  
☐ Qtr 4

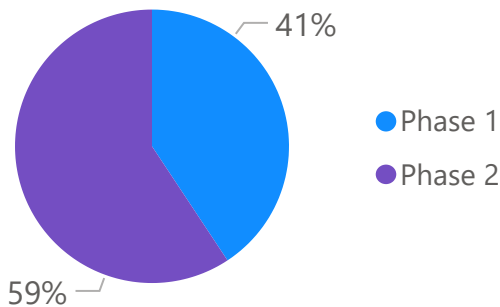
Data Source

Data from Jan'22- Jun'23  
YTD : Year-to-date  
QoQ : Quarter-over-Quarter

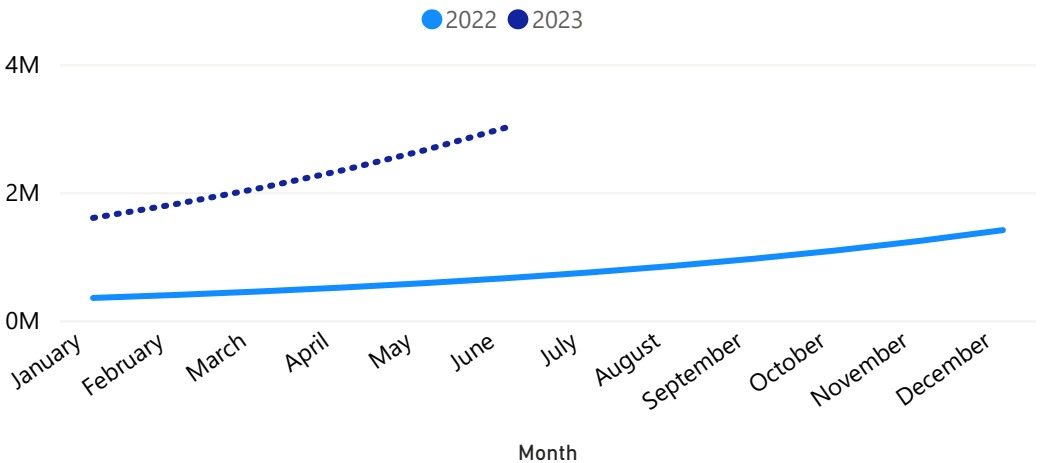
Reset Filter



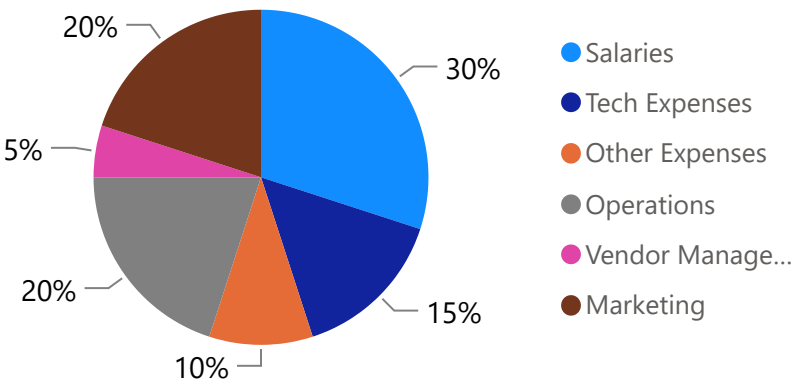
Total Expenses by Phase



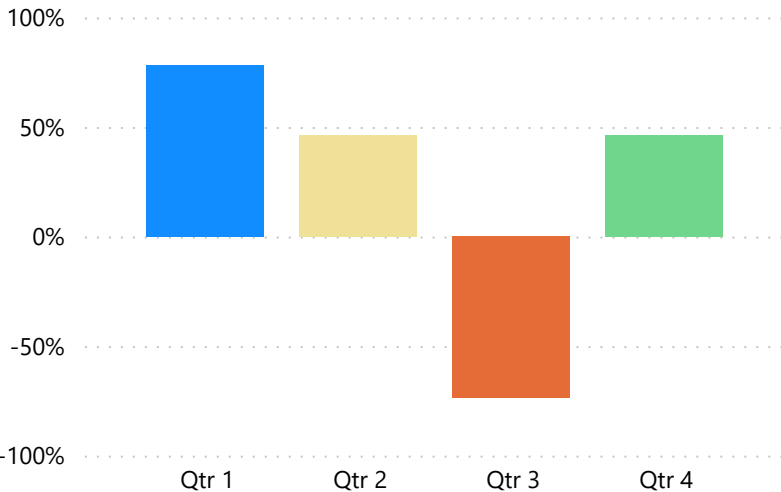
Total Expenses by Month and Year



Distribution Of Expenses



QoQ % Of Total Expense



Summary Table

Year	Marketing	Operations	Salaries	Tech Expenses	Vendor Management	Other Expenses	Total Expenses
2022	1.85M	1.85M	2.78M	1.39M	462.82K	925.65K	9.26M
Qtr 1	0.24M	0.24M	0.36M	0.18M	59.91K	119.81K	1.20M
Qtr 2	0.35M	0.35M	0.53M	0.26M	87.59K	175.18K	1.75M
Qtr 3	0.51M	0.51M	0.77M	0.38M	128.07K	256.14K	2.56M
Qtr 4	0.75M	0.75M	1.12M	0.56M	187.26K	374.51K	3.75M
2023	2.70M	2.70M	4.04M	2.02M	674.12K	1,348.24K	13.48M
Qtr 1	1.10M	1.10M	1.64M	0.82M	273.79K	547.59K	5.48M
Qtr 2	1.60M	1.60M	2.40M	1.20M	400.32K	800.65K	8.01M
Total	4.55M	4.55M	6.82M	3.41M	1,136.94K	2,273.89K	22.74M