

product_brand Total Transactions Total Profit Profit Margin Return Rate

Hermanos	\$8,071	\$33,167	1.88%	1.11%
Tell Tale	\$7,694	\$29,926	1.70%	1.00%
Ebony	\$7,685	\$29,749	1.69%	0.95%
Tri-State	\$7,438	\$29,065	1.65%	1.02%
High Top	\$7,153	\$28,503	1.62%	1.01%
Nationeel	\$6,499	\$27,446	1.56%	1.11%
Fast	\$6,188	\$24,747	1.40%	1.09%
Fort West	\$6,175	\$23,951	1.36%	0.92%
Horatio	\$6,121	\$25,589	1.45%	1.25%
Best Choice	\$6,000	\$25,901	1.47%	0.84%
Sunset	\$5,856	\$20,803	1.18%	1.04%
Red Wing	\$5,806	\$23,624	1.34%	1.09%
Big Time	\$5,797	\$23,710	1.34%	0.97%
Carrington	\$5,622	\$21,468	1.22%	0.89%
Cormorant	\$5,382	\$22,502	1.28%	0.90%
High Quality	\$5,323	\$24,008	1.36%	1.03%
BBB Best	\$5,254	\$19,375	1.10%	0.90%
Imagine	\$5,225	\$21,742	1.23%	0.98%
Total	\$167,616	\$661,159	37.47%	0.99%

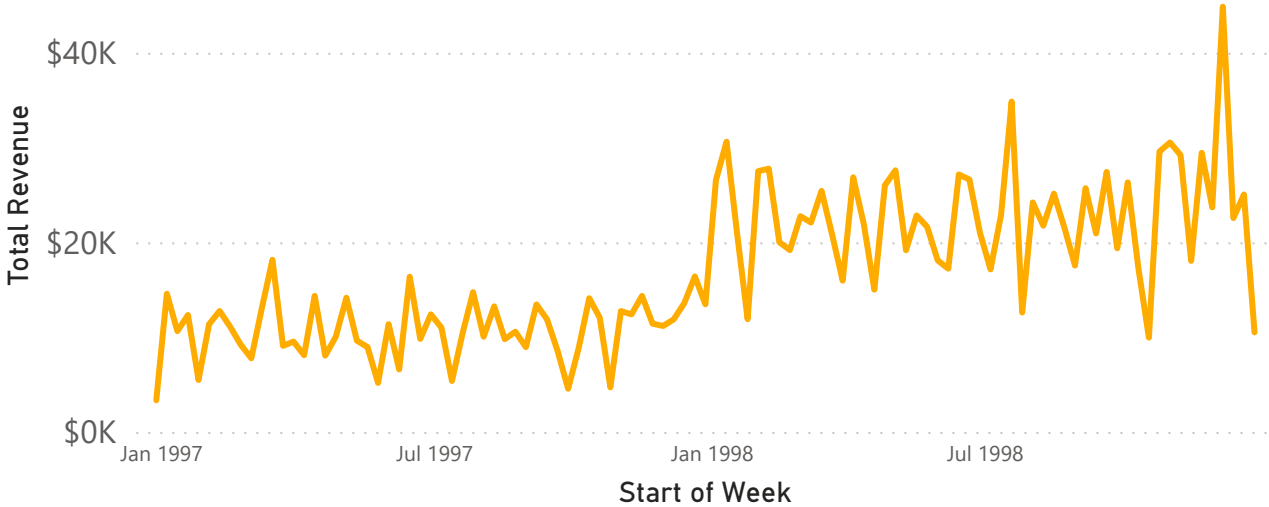
Select all Canada Mexico USA



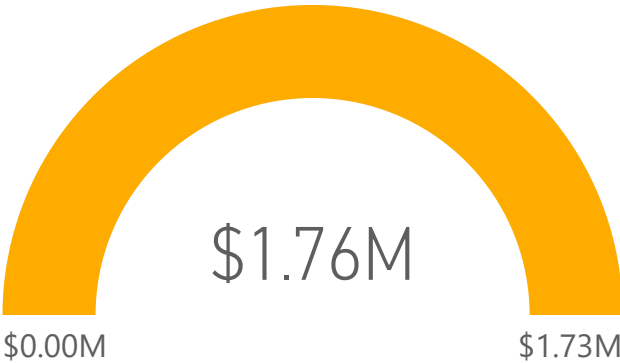
1/1/1997 12/1/1998



Weekly Revenue Trending



Revenue vs. Target



Performance Notes

- ① From March 1998 sales is increasing in USA.
- ① Canada Weekly Revenue Trending is increasing from Feb 1998.
- ① All Product drove highest in Mexico in year end.