Aishwarya Barve *UI/UX Designer*

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Profile

Enthusiastic UI/UX Designer skilled in research, wireframing, prototyping, and visual design. Passionate about crafting intuitive digital experiences and eager to apply skills in real-world projects, contribute to innovative product design, and grow in a collaborative environment.

Education

2024 – 2026	**MCA(Pursuing)** *Dnyansagar Institute of Management and Research, Pune*
2021 – 2024	**BBA Computer Application** *SurSuryadatta Institute of Management And Research Technology, Pune* CGPA: 8.52

Skills

- **Design & Research:** UX Research, Wireframing, Personas, User Flows, Prototyping, Usability Testing
- **Design Tools:** Figma, Adobe XD, Framer, Notion
- **Visual Design:** Typography, Color Theory, Responsive Design
- **Technical**: HTML, CSS, JavaScript

Projects

UrbanGo – Public Transport App (UX Case Study)
- Designed user flows to address commuting challenges.
- Built wireframes and prototypes in Figma with focus on accessibility.
- Created mobile-first interface for simplified route selection.
- Applied accessibility guidelines for inclusivity.

Biryani Bliss – Food Delivery App (UX Case Study)
- Designed a biryani-focused app to simplify ordering and improve user experience.
- Created a user persona and mapped key pain points.
- Built wireframes and high-fidelity prototypes in Figma with warm, brand-inspired visuals.
- Implemented smooth ordering flow, multiple payment options, and delivery tracking.

Aroma Home Décor Website (Academic Project)
- Designed and developed a responsive e-commerce website using HTML, CSS, JavaScript, PHP, and MySQL.
- Built product catalog, search/filter, shopping cart, and order management features.
- Focused on clean UI, consistent branding, and mobile-first responsive design.
- Conducted usability testing and refined the interface for better experience.

Certificates

- The Complete 2024 Web Development Bootcamp
- Microsoft Certified: Azure Fundamentals (AZ-900)