



PROJECT: WENZE TII NDAKU (WEBSITE & APPLICATION)

1. Project Overview

The aim is to develop an online multi-vendor marketplace platform where vendors can register, list their products, and sell directly to customers. The platform will support cosmetics, tech products, clothes, toys, food, beverages and Para pharmacy primary categories but should remain scalable to add more categories in the future if needed.

The system should provide:

- A smooth customer buying experience.
- A vendor dashboard to track sales, products, and earnings.
- An admin panel to manage vendors, orders, deliveries, disputes, and payments.

2. Core Features

2.1. User Features (Buyers)

- User registration/login (email, phone optional)
- Profile management (name, address, payment methods)
- Product browsing by stores, category, search, and filters
- Product detail page (images, description, reviews, stock availability)
- Cart & checkout process (multi-vendor cart supported)
- Multiple payment options (credit/debit card, mobile money)
- Order tracking (real-time status updates)
- Wishlist/favorites
- Product reviews & ratings
- Notifications (email, SMS, + in-site alerts for orders, promotions)

2.2. Vendor Features (Sellers)

- Vendor registration & onboarding (verification and approval required)
- Vendor dashboard:
 - Add/edit/remove products (with images, descriptions, stock, price)

- Manage inventory
- Track orders and update status
- View earnings
- Commission & fees automatically calculated per sale
- Access to sales analytics (basic: top products, total sales, etc.)

2.3. Admin Features

- Admin dashboard (role-based access for staff if needed)
- Vendor management (approve/reject applications, suspend vendors)
- Product management (approve, edit, or remove listings)
- Commission management (set global commission + custom per vendor if needed)
- Payment management (vendor payouts, refunds, transaction history)
- Customer support tools (disputes between buyers and sellers)
- Reporting & analytics (sales volume, vendor performance, customer activity)
- Content management (banners, promotions, homepage sections)

3. Design Requirements

- Modern, clean UI (light and dark theme, professional, easy to navigate)
- Custom branding with company colors (Blue and Orange) and logo
- Mobile-first responsive design
- French language (with English translation)
- Product images displayed in high resolution with zoom feature