

HK2

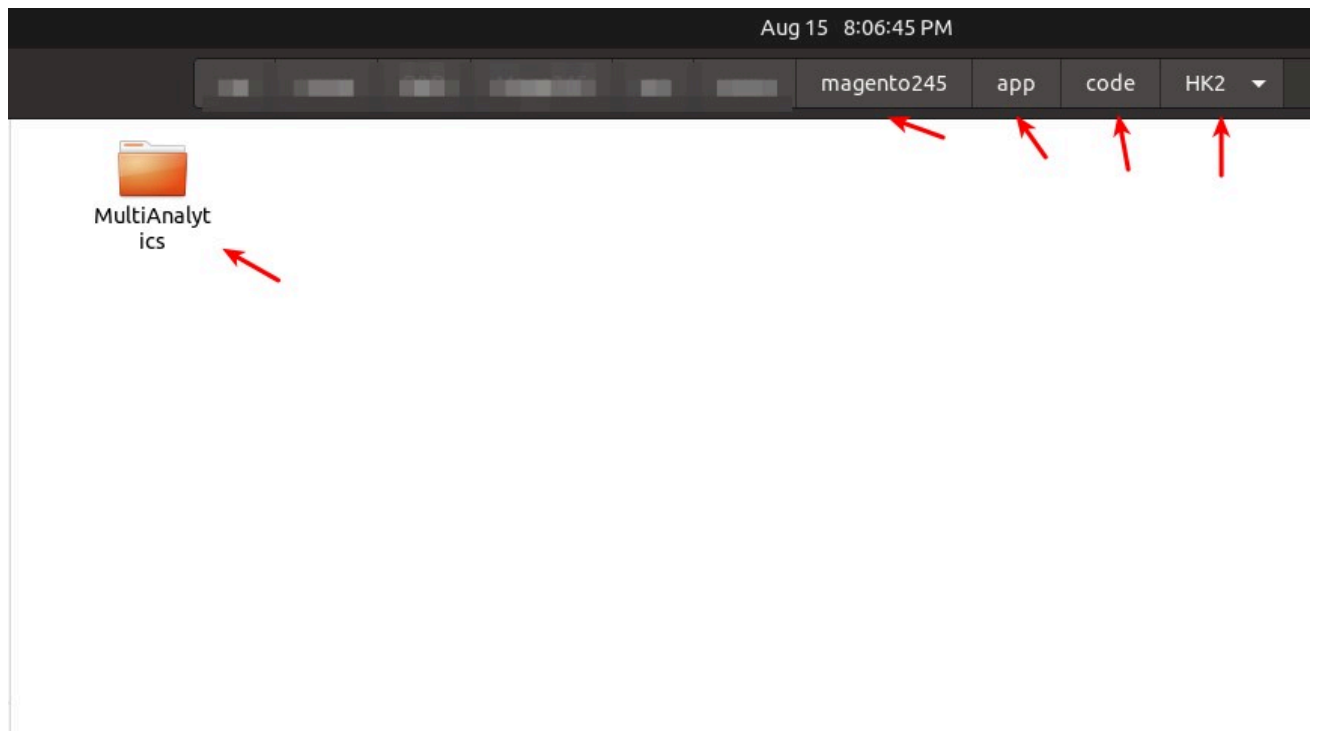
Multi Analytics

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25th December, 2024

Installation Guide

1. **Setup :-** Extract the zip folder in app/code
2. **Run :-** `php bin/magento module:enable HK2_MultiAnalytics`
3. **Run :-** `php bin/magento setup:upgrade` from your magento directory



Activation

Login to Magento Admin -> HK2 Multi Analytics -> Configuration -> Enable - Yes

Please clear the cache after enabling the option or changing the option

The screenshot shows the Magento Admin Configuration page for the HK2 Multi Analytics module. The left sidebar contains a menu with options: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, HK2 MULTI ANALYTICS (highlighted with a red arrow), CONTENT, REPORTS, and STORES. The main content area is titled 'Configuration' and shows the 'Default Config' scope. A 'Save Config' button is in the top right. The configuration is divided into sections: General Options, Google Tag Manager Options, and Facebook Options. Red arrows point to the 'Enable Module' and 'Enable Debug Mode' dropdowns in the General Options section, both set to 'Yes'. In the Google Tag Manager Options section, the Google Tag ID is 'G-49NVV979GC', the Google Tag Manager ID is 'GTM-TV81PR1', and the Google Data Layer ID is 'UA-119002088-1'. In the Facebook Options section, the Facebook Domain Verification Code is 'uflfgc19hg0euqanm3qjv11g2e5k5' and the Facebook Pixel Code is a JavaScript snippet. The footer shows 'Copyright © 2023 Magento Commerce Inc. All rights reserved.' and 'Magento ver. 2.4.5'.

Once Installed, You can check in Magento Frontend - View Page Source (Right Click - View Page Source) & you can see Google Tags/Facebook Verification/Pixel Code is Added. Please check the screenshot in case you have any doubts.

Screenshot

```
← → ↻ ⚠ Not secure | view-source:www.magento245.docker
30 <link rel="preload" as="font" crossorigin="anonymous" href="http://www.magento245.docker/static/version1692099091/frontend/Magento/Luma/en_US/fonts/opensans/semi-bold/opensans-600.woff2" />
31 <link rel="preload" as="font" crossorigin="anonymous" href="http://www.magento245.docker/static/version1692099091/frontend/Magento/Luma/en_US/fonts/opensans/bold/opensans-700.woff2" />
32 <link rel="preload" as="font" crossorigin="anonymous" href="http://www.magento245.docker/static/version1692099091/frontend/Magento/Luma/en_US/fonts/Luma-Icons.woff2" />
33 <link rel="stylesheet" type="text/css" media="all" href="http://www.magento245.docker/media/styles.css" />
34 <!-- Facebook Domain Verification Code -->
35 <meta name="facebook-domain-verification" content="ufligc19hgf0euqanm3qjv1lg2e5k5"/>
36 <!-- Facebook Domain Verification Code Ends -->
37 <!-- Google tag (gtag.js) -->
38 <script async src="https://www.googletagmanager.com/gtag/js?id=G-49NVV979GC"></script>
39 <script>
40   window.dataLayer = window.dataLayer || [];
41   function gtag() {
42     dataLayer.push(arguments);
43   }
44   gtag('js', new Date());
45   gtag('config', 'G-49NVV979GC');
46 </script>
47 <!-- Google tag (gtag.js) -->
48 <!-- Google Tag Manager -->
49 <script>
50   (function(w, d, s, l, i) {
51     w[l] = w[l] || [];
52     w[l].push({
53       'gtm.start': new Date().getTime(),
54       event: 'gtm.js'
55     });
56     var f = d.getElementsByTagName(s)[0],
57         j = d.createElement(s),
58         dl = l != 'dataLayer' ? '&l=' + l : '';
59     j.async = true;
60     j.src =
61       'https://www.googletagmanager.com/gtm.js?id=' + i + dl;
62     f.parentNode.insertBefore(j, f);
63   })(window, document, 'script', 'dataLayer', 'GTM-TV81PR1');
64 </script>
65 <!-- End Google Tag Manager -->
66 <!-- Google Data Layer Script -->
67 <script>
68   gtag('config', 'UA-119002088-1', {
69     'custom map': {
70       'dimension2': 'PageType',
71       'dimension1': 'LoginStatus'
72     }
73   });
74   gtag('event', 'pageview', {
75     'PageType': 'Home Page',
76     'LoginStatus': 'logged out'
77   });
78   window.dataLayer = window.dataLayer || [];
79   dataLayer.push({
80     'LoginStatus': 'logged out',
81     'PageType': 'Home Page'
82   });
83 </script>
```

```
← → ↻ ⚠ Not secure | view-source:www.magento245.docker
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41 <!-- Google Tag Manager -->
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43   (function(w, d, s, l, i) {
44     w[l] = w[l] || [];
45     w[l].push({
46       'gtm.start': new Date().getTime(),
47       event: 'gtm.js'
48     });
49     var f = d.getElementsByTagName(s)[0],
50         j = d.createElement(s),
51         dl = l != 'dataLayer' ? '&l=' + l : '';
52     j.async = true;
53     j.src =
54       'https://www.googletagmanager.com/gtm.js?id=' + i + dl;
55     f.parentNode.insertBefore(j, f);
56   })(window, document, 'script', 'dataLayer', 'GTM-TV81PR1');
57 </script>
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62     'custom map': {
63       'dimension2': 'PageType',
64       'dimension1': 'LoginStatus'
65     }
66   });
67   gtag('event', 'pageview', {
68     'PageType': 'Home Page',
69     'LoginStatus': 'logged out'
70   });
71   window.dataLayer = window.dataLayer || [];
72   dataLayer.push({
73     'LoginStatus': 'logged out',
74     'PageType': 'Home Page'
75   });
76   var dimensionValue1 = "logged out";
77   ga('set', 'dimension1', dimensionValue1);
78   var dimensionValue2 = "Home Page";
79   ga('set', 'dimension2', dimensionValue2);
80 </script>
81 <script type="text/javascript">
82   window._uxa = window._uxa || [];
83   window._uxa.push(['setCustomVariable', 2, 'PageType', 'Home Page', 3]);
84   window._uxa.push(['setCustomVariable', 3, 'LoginStatus', 'logged out', 3]);
85 </script>
86 <!-- End Google Data Layer Script -->
87 <!-- Facebook Pixel Code -->
88 <script>
89   !function(f,b,e,v,n,t,s)
90   {if(!f.fbq)return;n=f.fbq=function(){n.callMethod?
91     n.callMethod.apply(n,arguments):n.queue.push(arguments)};
92     if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.version='2.0';
93     n.queue=[];t=b.createElement(e);t.async=!0;
94     t.src=v;s=b.getElementsByTagName(e)[0];
95     s.parentNode.insertBefore(t,s)}(window, document, 'script',
96     'https://connect.facebook.net/en_US/fbevents.js');
97     fbq('init', '{your-pixel-id-goes-here}');
98     fbq('track', 'PageView');
99 </script>
100 <noscript>
101   
103 </noscript>
104 <!-- Facebook Pixel Code Ends -->
```

Disclaimer

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Support - Bug Reporting

For Bug reporting, Please open an issue at <https://github.com/basantmandal/HK2-MultiAnalytics/issues> on GitHub. When filing a bug remember that the better written the bug is, the more likely it is to be fixed.

In case of any feedback or any feature additions feel free to contact at support@hashtagkitto.co.in