

# Credit Card Transaction Report

Revenue

55M

Total Interest

7.84M

Amount

45M

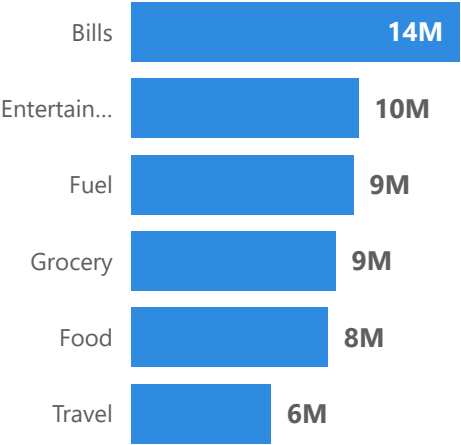
T Count

656K

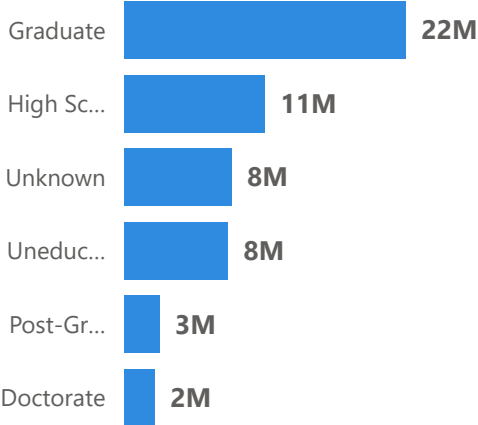
Card\_Category Sum of Revenue Sum of Total\_Trans\_Amt Sum of Interest\_Earned

Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

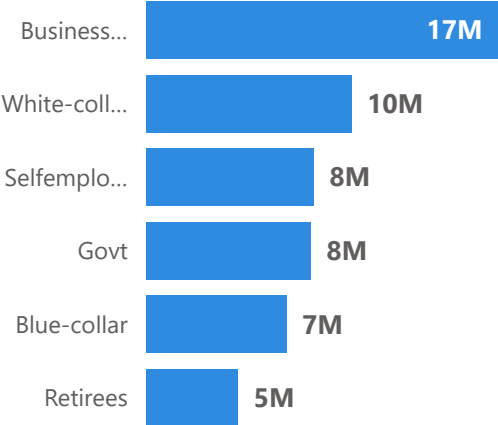
## Revenue by Expenditure type



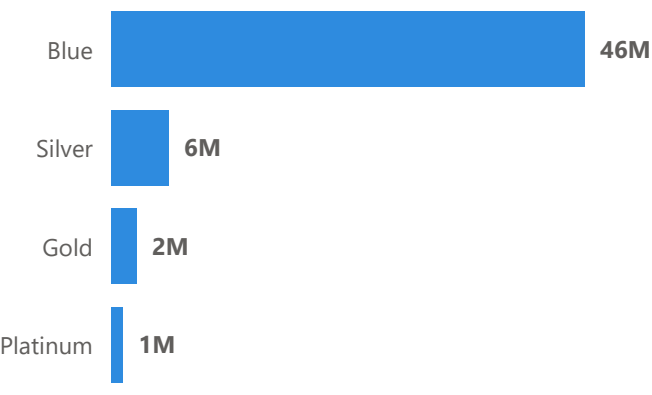
## Revenue by Education



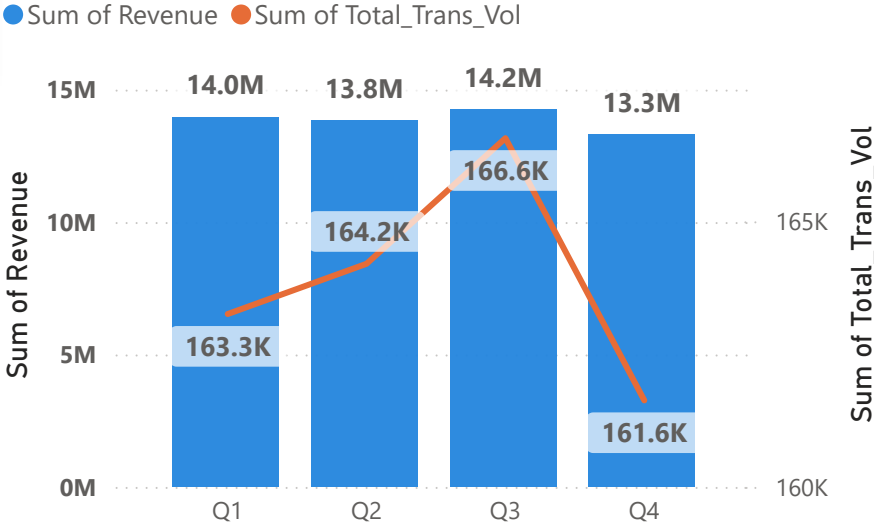
## Revenue by Customer Job



## Customer Acq Cost



## QTR Revenue and total trans count



Week\_Start\_Date

All

Med

Low

High

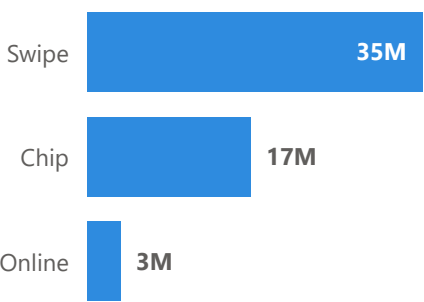
Silver

Blue

Gold

Platinum

## Revenue by Use chip



# Credit Card Customer Report

Revenue

55M

Total Interest

7.84M

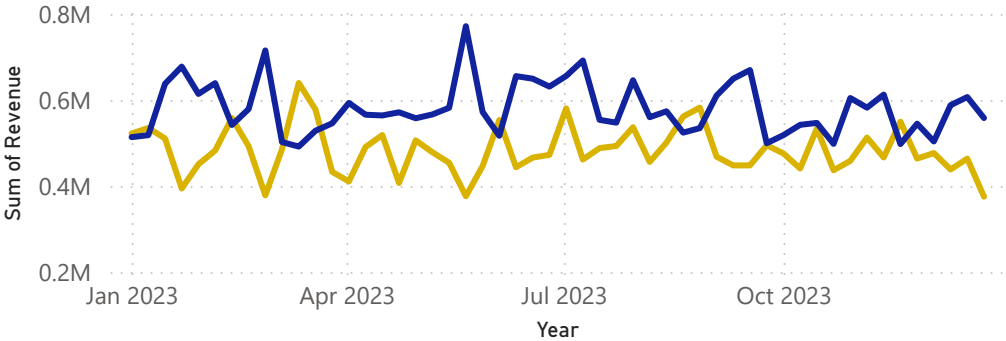
Income

576M

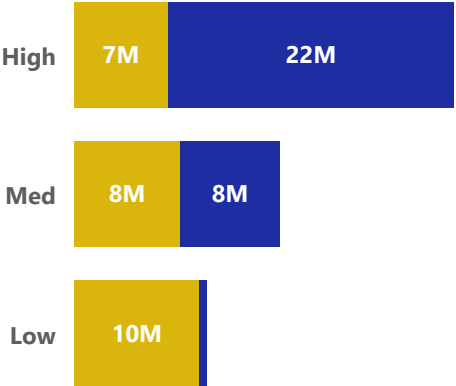
CSS

3.19

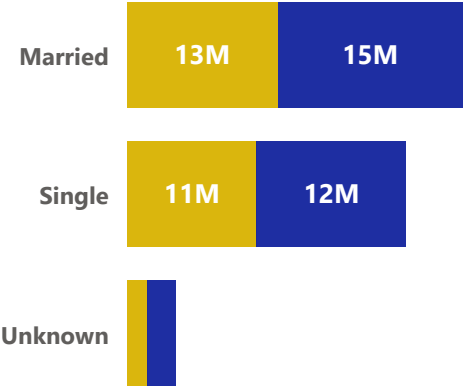
Revenue by week



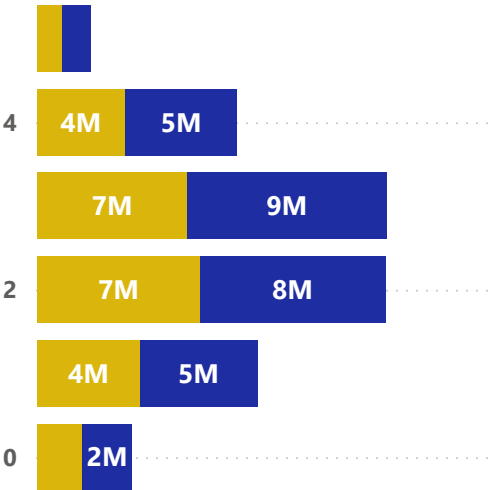
Revenue by Income group



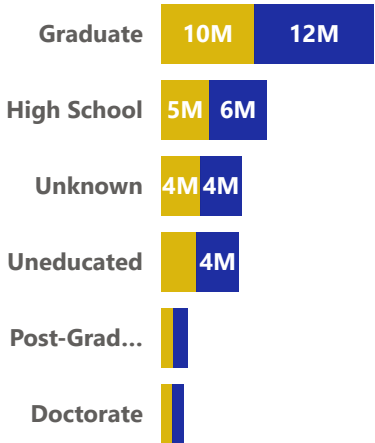
Revenue by Marital status



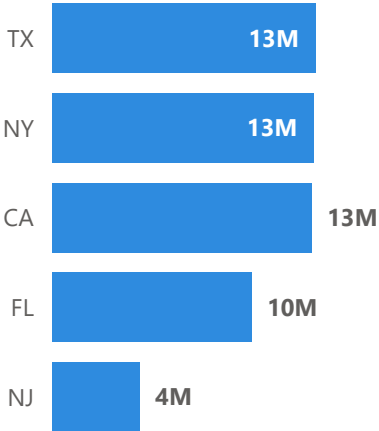
Revenue by Dependent



Revenue by Eduction



Top 5 States



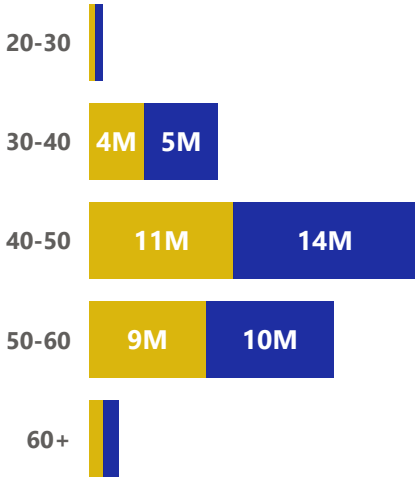
Q4

Q3

Q2

Q1

Revenue by Age Group



M

30M

F

25M

Week\_Start\_Date

All

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Ear
Blue-collar	6904279	72262158	9,52,801
Businessman	17387832	186959919	25,39,391
Govt	8111701	88773989	11,60,011
Retirees	4535184	48675030	6,30,351
Selfemployed	8261758	75313288	11,19,741
White-collar	10114656	103930055	14,41,071
Total	55315410	575914439	78,43,382