

# BEN SEEBECK

## Personal Info

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[baseebeck.github.io/  
personal-site/](https://baseebeck.github.io/personal-site/)



[github.com/baseebeck](https://github.com/baseebeck)



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678-772-6111



240 Brier Summit Pl,  
Durham, NC 27703

## TECHNICAL SKILLS

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- HTML5
- CSS3
- Bootstrap
- Adobe Creative Suite
- Wordpress
- JavaScript
- Embedded JavaScript (EJS)
- Node.js
- MongoDB
- Git/Github

## PROFESSIONAL HISTORY

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### MARKETING DEMAND GENERATION SPECIALIST

TEAMWORKS | 2016 - 2020

- Increased email open rate by 15% and click to open ratio by 10% over tenure
- Developed and executed the marketing strategies for the NFL, MLB, NBA, NHL, MLS and collegiate athletic department markets
- Owned, created and executed multi-faceted campaigns (email, direct mail, websites, landing pages) that directly led to six-figure deals with Green Bay Packers, New York Giants, Clemson University Athletic Department among others
- Expanded US Pro market prospect database by 500% in one year

## PROFESSIONAL DEVELOPMENT

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### edX

- Harvard CS50 (2020)
  - Learned the fundamentals of computer science
  - Introduced to C, Javascript, SQL Databases

### Udemy

- The Complete 2020 Web Development Bootcamp (2020)
  - Expanded understanding of HTML, CSS & Javascript
  - Learned jQuery, EJS, Node.js, React, Git, MongoDB
- 2020 Complete Python Bootcamp (2019)
  - Learned the fundamentals of programming in Python

## EDUCATIONAL HISTORY

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### BRIGHAM YOUNG UNIVERSITY-IDAHO

BACHELOR OF SCIENCE, COMMUNICATION, 2016