BEN SEEBECK
Front-end Developer

Personal Info

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678-772-6111

240 Brier Summit Pl, Durham, NC 27703

BYU-Idaho '22
B.S. in Communication

TECHNICAL SKILLS

- JavaScript, JQuery
- CSS, Sass
- HTML5
- PHP
- Python
- React, Next.js
- Wordpress
- Drupal
- Git, GitHub/GitLab
- Adobe Creative Suite

PROFESSIONAL HISTORY

FRONT-END DEVELOPER ⚲ DURHAM, NC
DUKE UNIVERSITY'S FUQUA SCHOOL OF BUSINESS | AUGUST 2021 - PRESENT

- Develop, update and maintain websites and web applications using JavaScript, React, Next.js, CSS, and PHP
- Improve responsiveness, accessibility, and functionality by identifying issues and implementing hand-coded solutions
- Design and implement projects to achieve performance and conversion-tracking goals

EMAIL DEVELOPER ⚲ REMOTE
STREAM COMPANIES | MARCH 2021 - AUGUST 2021

- Developed, updated and maintained email templates for over 50 clients throughout the United States each month using HTML and CSS

MARKETING DEMAND GENERATION SPECIALIST ⚲ DURHAM, NC
TEAMWORKS | AUGUST 2016 - APRIL 2020

- Developed and executed the marketing strategies for the NFL, MLB, NBA, NHL, MLS and collegiate athletic department markets
- Owned, created and executed multi-faceted campaigns (email, direct mail, websites, landing pages) that opened the door to six-figure deals with Green Bay Packers, New York Giants, Clemson University Athletic Department among others

PROFESSIONAL DEVELOPMENT

edX
- Harvard CS50 (2020)

Udemy
- JavaScript: The Advanced Concepts (2022-2023)
- The Modern React Bootcamp (2021-2022)
- Become a WordPress Developer: Unlocking Power With Code (2021)
- The Complete 2020 Web Development Bootcamp (2020)
- 2020 Complete Python Bootcamp (2019)