

# BEN SEEBECK

Front-end Developer

## Personal Info



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personal-site



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240 Brier Summit Pl,  
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BYU-Idaho '22  
B.S. in Communication

## TECHNICAL SKILLS

- JavaScript, JQuery
- CSS, Sass
- HTML5
- PHP
- Python
- React
- Wordpress
- Drupal
- Git, Github
- Adobe Creative Suite

## PROFESSIONAL HISTORY

### FRONT-END DEVELOPER

DUKE UNIVERSITY - FUQUA SCHOOL OF BUSINESS | AUGUST 2021 - PRESENT

- Build, update and maintain Drupal and WordPress sites using Javascript, PHP, and CSS/Sass.
- Identify areas of improvement and hand code solutions to improve responsiveness, functionality and accessibility
- Design and implement projects to achieve performance and conversion-tracking goals

### EMAIL DEVELOPER

STREAM COMPANIES | MARCH 2021 - AUGUST 2021

- Developed, updated and maintained email templates for over 50 clients throughout the United States each month using HTML and CSS

### MARKETING DEMAND GENERATION SPECIALIST

TEAMWORKS | AUGUST 2016 - APRIL 2020

- Developed and executed the marketing strategies for the NFL, MLB, NBA, NHL, MLS and collegiate athletic department markets
- Owned, created and executed multi-faceted campaigns (email, direct mail, websites, landing pages) that directly led to six-figure deals with Green Bay Packers, New York Giants, Clemson University Athletic Department among others

## PROFESSIONAL DEVELOPMENT

### edX

- Harvard CS50 (2020)

### Udemy

- JavaScript: The Advanced Concepts (2022-2023)
- The Modern React Bootcamp (2021-2022)
- Become a WordPress Developer: Unlocking Power With Code (2021)
- The Complete 2020 Web Development Bootcamp (2020)
- 2020 Complete Python Bootcamp (2019)