BEN SEEBECK

Front-end Developer

Personal Info

baseebeck.github.io/personal-site

github.com/baseebeck

linkedin.com/in/ben-seebeck

baseebeck@gmail.com

678-772-6111

240 Brier Summit Pl, Durham, NC 27703

BYU-Idaho '22
B.S. in Communication

TECHNICAL SKILLS

- JavaScript, JQuery
- CSS, Sass
- HTML5
- PHP
- Python
- React
- Wordpress
- Drupal
- Git, Github
- Adobe Creative Suite

PROFESSIONAL HISTORY

FRONT-END DEVELOPER
DUKE UNIVERSITY - FUQUA SCHOOL OF BUSINESS | AUGUST 2021 - PRESENT

- Update, maintain and debug Drupal and WordPress sites using Javascript, PHP, and CSS/Sass.
- Identify areas of improvement and hand code solutions to improve responsiveness, functionality and accessibility
- Build and implement projects to achieve performance and conversion-tracking goals (ex. AMP campaign landing pages)

EMAIL DEVELOPER
STREAM COMPANIES | MARCH 2021 - AUGUST 2021

- Developed, updated and maintained email templates for over 50 clients throughout the United States each month using HTML and CSS

MARKETING DEMAND GENERATION SPECIALIST
TEAMWORKS | AUGUST 2016 - APRIL 2020

- Developed and executed the marketing strategies for the NFL, MLB, NBA, NHL, MLS and collegiate athletic department markets
- Owned, created and executed multi-faceted campaigns (email, direct mail, websites, landing pages) that directly led to six-figure deals with Green Bay Packers, New York Giants, Clemson University Athletic Department among others

PROFESSIONAL DEVELOPMENT

edX
- Harvard CS50 (2020)

Udemy
- JavaScript: The Advanced Concepts (2022-present)
- The Modern React Bootcamp (2021-present)
- Become a WordPress Developer: Unlocking Power With Code (2021)
- The Complete 2020 Web Development Bootcamp (2020)
- 2020 Complete Python Bootcamp (2019)