

# KEY ADVANTAGES OF USING BASEJMP

## HIGH PRODUCTIVITY & FLEXIBILITY

- 1** Get more done with existing engineering resources. Eliminate need for scarcely available/expensive specialized talent.
- 2** Flexibility not sacrificed to achieve productivity. Anything possible with traditional development is possible with Basejump.

## RAPID AND ITERATIVE DEVELOPMENT

- 1** Develop and release products and features faster. Adapt rapidly based on customer feedback.
- 2** Iteratively build and release features. No big-bang feature development and release. Release in small packages rapidly.

## MULTI-TENANT OUT OF THE BOX

- 1** Deploy multiple applications as well as multiple instances of applications on the same platform.
- 2** Reduce operational cost by eliminating the idling cost of multiple applications and instances.

## REDUCED TOTAL COST OF OWNERSHIP

- 1** Low code translates to low number of bugs and lower need of maintenance resources across the app lifecycle
- 2** In case of bug, fix and verification are faster due to low complexity implementation. Lower chances of regression.

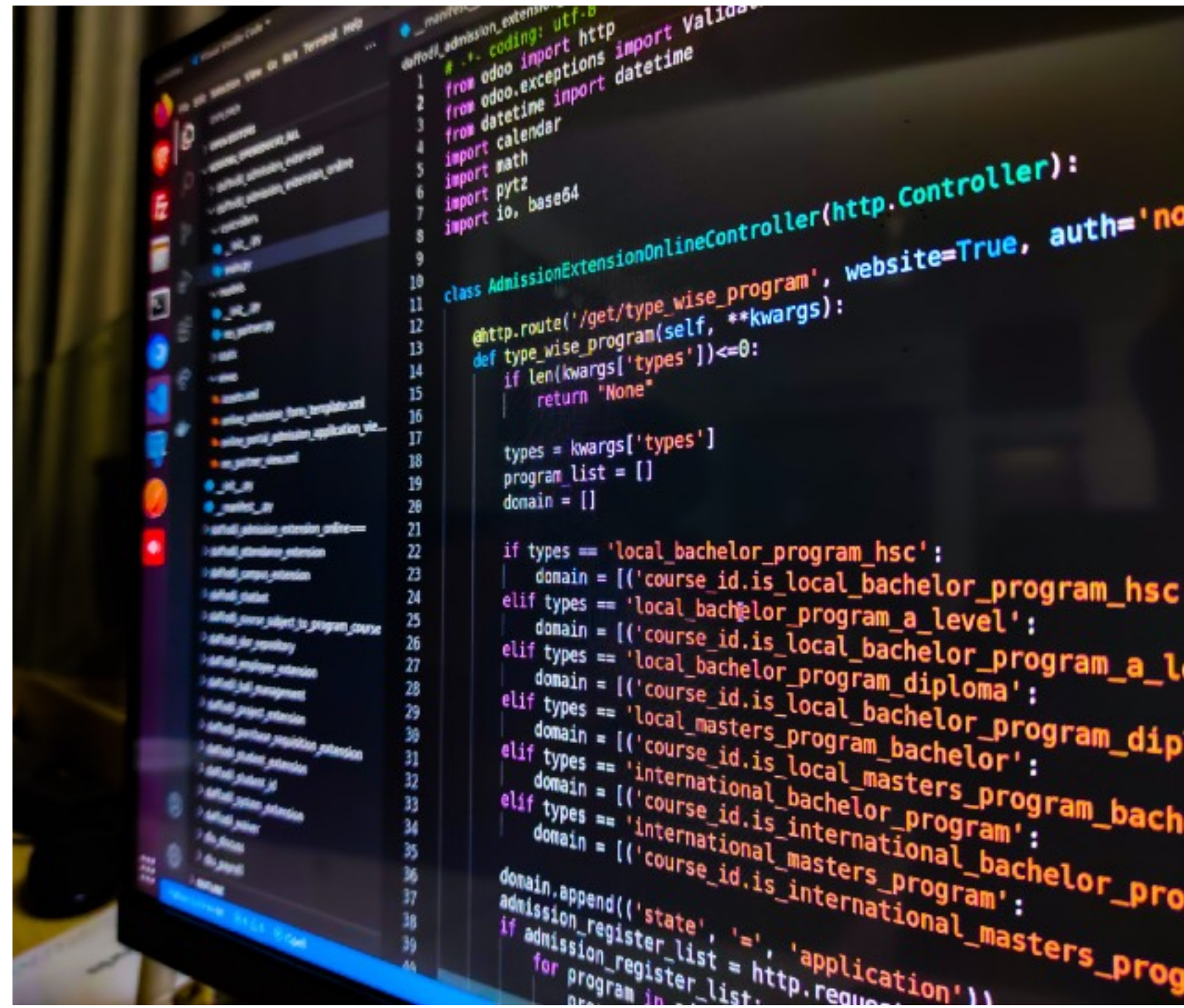


# BASEJMP ALTERNATIVES

## SAAS

### BUY OFF-THE-SHELF

One alternative to the Basejump platform is the purchase of off-the-shelf SAAS applications - while having it's advantages, SAAS does bring in disadvantages as well



## DEV

### CUSTOM DEVELOPMENT

Another alternative is the custom development of applications either by in-house engineering teams or out-sourced software development agencies.