# The German Healthreform and IQWiG Update

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**Market Access Pfizer Deutschland GmbH** 

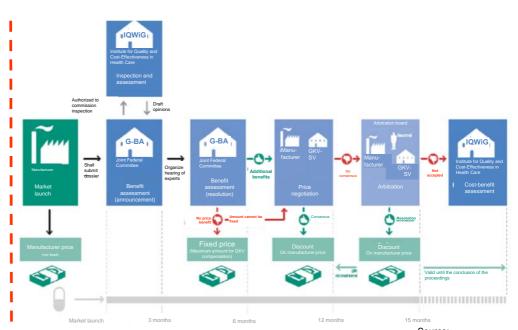
- The New AMNOG Process
- Key Elements of the Law
- The Industry Dossier
- IQWiG Methods 4.0 Draft



# Optional Prefiling consultation of JC



- Before start of phase III possible
- Studies Design
- Comparator
- Endpoints
- •Before Submission
- Time until Submission remains untouched
- Comparator
- •Format and Content of Dossier



Source: BMG 2011, Pfizer Germany



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## AM-NutzenVO: Regulations for benefit assessment

## Overview for value dossier



- Approved therapeutic indication
- Medical benefit & additional medical benefit compared to appropriate comparative therapy
- Number of patients and patient groups who benefits
- Costs of therapy for SHI
- Requirements for quality assured application



## Scope of benefit assessment, § 35a SGB V

- · For each innovative agent:
  - Launch (Lauer-Taxe) = Value dossier
  - Extension of therapeutic indication



### In-line products:

- Only, if requested by JC
- Extension of therapeutic indication for evaluated pharmaceuticals
- Focus on pharmaceuticals competing with evaluated pharmaceuticals

### **Exception:**

- Expected SHI Volume le 1 mio € /year
- Orphan-drugs
  - Additional benefit proved by marketing authorization, but magnitude of effect and costs for the SHI
  - Dossier and benefit assessment by more than 50 mio €/ year SHI-volume



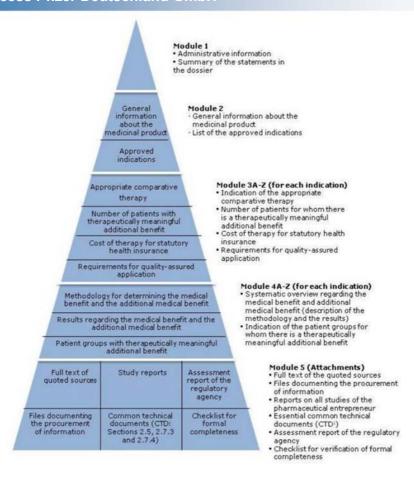
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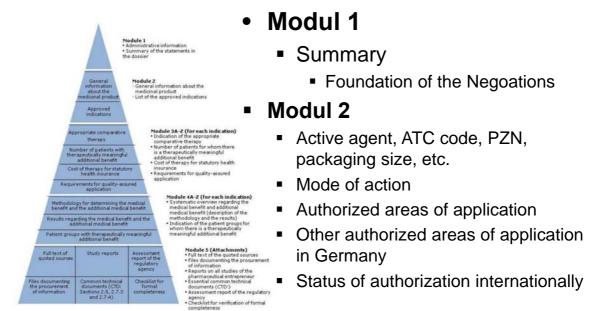
### Additional Benefit

- Industrie has to prove additional benefits against the comparator
- Comparator will be determined by JC
  - FRP Drug
  - Endpoint studies
  - EBM
- Additional benefit based on SPMC and clinical studies with patient releavnt endpoints according to EBM
- Patient relevant endpoints (Mortality , Morbidity QoL)
- Prefarable H2H RCT
- Indirect comparison are an option
- If no studies are available JC can ask for new studies

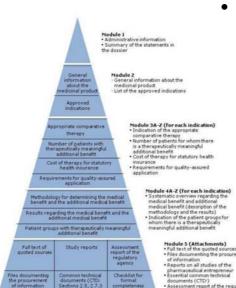




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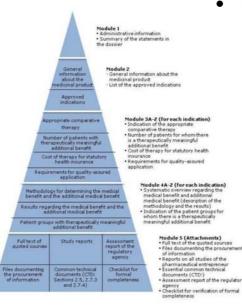


Modul 3

- Therapy cost for the GKV
  - Costs in pharmacy sales prices
  - Costs of additional GKV payments according to SPCM
    - (e.g. only monitoring costs which are mentioned in SPCM will be counted)
  - Calculation of the annual costs of therapy
- No Modeling
  - No QUALY
  - No Cost Effectiveness Analysis
  - No Budget Impact Model
- Paper and Pencil Analysis based on SPMC and direct Costs
- Foundation for negations
- no influence on additional benefit
  - Is reviewed by IQWiG



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### Modul 3

- Comparative treatment
  - appropriate comparative treatment
    - EBM based, with Endpoint Studies, FRP
  - · Reason for the choice:
    - Minutes of the advice of GBA
    - Reason

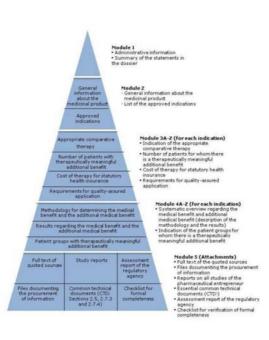
### Epidmiology

- Description of the disease, characterization of the target population
- Unmet need
- Prevalence and incidence in Germany
- Number of patients with significant additional benefits



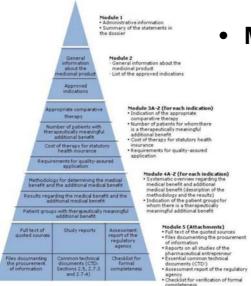
### Modul 4

- · Benefit and Additional Benefit
  - Systematic Review
    - Bibliographical research+ Study register search+Industry+IIR
  - Asssement of the Evidence (biometric quality of the study)
  - Patient relevant Endpoints, Design
  - Summarizing the Studies in Meta-analyses
    - · Random Effect Model
    - If heterogeneity not large no pooled effect should be calculated
    - subgroups and the effect modifying variables
  - If no H2H studies available Indirect Comparison may be accepted
  - Non Randomized studies may accepted
    - Reason, why it is impossible or inappropriate to implement RCTs
    - Reasons why the observational study are not biased
    - Non Randomized study will have little value in the process
  - Surrogate Endpoints may not be accepted





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### Modul 5

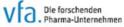
- Clinical Study Reports
- Common Technical documents
  - CTD 2.5 2.73 2.74
- EPAR
- Modul 4 is not confidential
- Modul 5 confidential parts could be flagged



Classification (AM-NutzenV)		Description (AM-NutzenV)	Examples (AM-NutzenV)
Level I	Extensive additional benefit	<ul> <li>Sustainable and benefit not yet achieved</li> </ul>	Cure     Extensive extension of life span     Long lasting suppression of heavy symptoms     Avoidance of severe side effects
Level II	Significant additional benefit	<ul> <li>Benefit not yet achieved</li> </ul>	Soothing of severe symptoms     Moderate extension of life span     Perceptible relief     Other significant
Level III	Marginal additional benefit	Moderate or only small benefit	<ul> <li>Soothing of mild symptoms</li> </ul>
Level IV	Additional benefit not quantifiable	<ul> <li>Scientific data do not allow quantification of additional benefit</li> </ul>	Not detailed in AM-NutzenV
Level V	No additional benefit	Not detailed in AM-NutzenV	Not detailed in AM-NutzenV
Level VI	Less benefit than comparable therapy	Not detailed in AM-NutzenV	Not detailed in AM-NutzenV

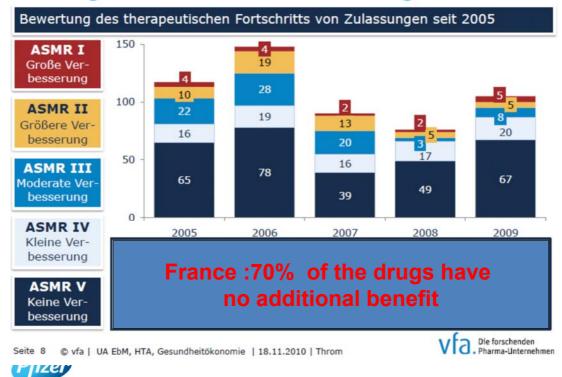
Quelle: McKinsey; AM-NutzenV (draft November 8, 2010)







# Bewertung des Zusatznutzens (ASMR) ist wichtig für die Preisverhandlungen



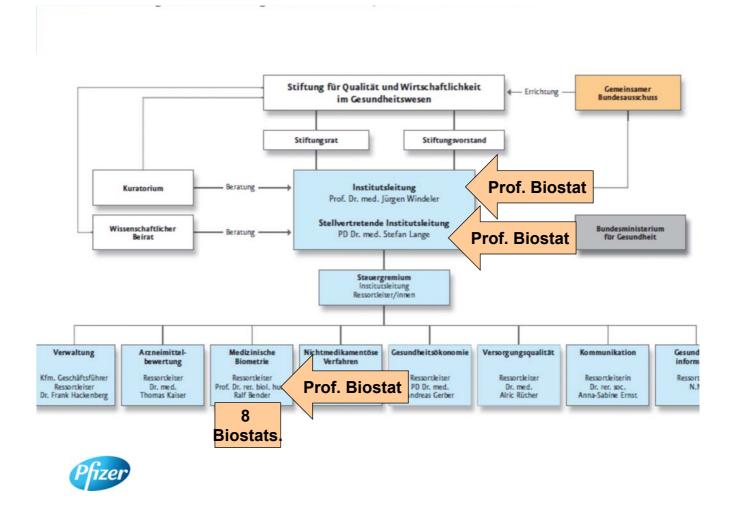
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## IQWIG will Review the dossier

- According standards of EBM and IQWiG Methodpaper
- Validity and Completness
- Quality of Design and Analysis
- Is the additional benefit demonstrated?
- How strong is the Evidence?
- Certainty of the Results
- Magnitude of the Effects ?
- IQWiG Conclusion can differ from Industry conclusion







Institute for Quality and Efficiency in Health Care

# Allgemeine Methoden

Entwurf für Version 4.0 vom 09.03.2011



## **Dossier Prozess is described**

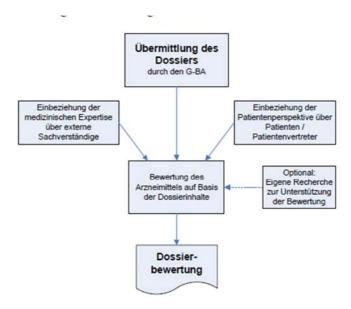


Abbildung 3: Ablauf der Erstellung einer Dossierbewertung



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# Surrogate Endpoint

- (see also Rapid Report:Surrogate Endpoints in Oncology)
- Not patient relevant
- Validation through Meta Analyis of several RCTs with Surrogate and Endpoints. (Indication and Intervention)
- If no Validation possible (R to low) STE
   (Surrogate Treshold Effect) approach should be maintained
- STE- minimal Treatment effect to assure effect concerning the patient relevant endpoint



# Statistical Significance is not enough

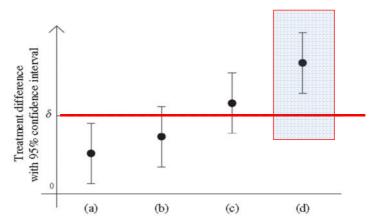
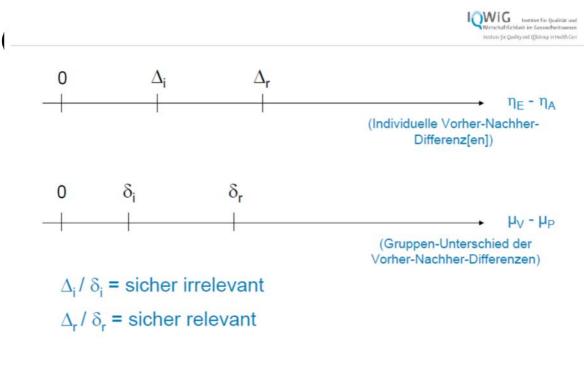


Figure 1. Criteria for a statistically significant result using the threshold  $\delta$  (dashed line) that defines the minimum clinically relevant effect.



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# Step-procedure for Clinical Relevance

- 1) If a valid δ on for Group Level is available use this for shifted Nulhypothesis
- 2) If a valid (MID) Responder definition is available use this. Significance is sufficient
- 3.) If not Available than use SMD (Hedge
   G) =0.2 or adapt MID to group level



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## Combined Endpoints

- Individual components must all patient relevant
- surrogates only if of Institut as valide recognition
- Components has separately represent
- Are the weights equal
- Is the effect parallel?
- Wasn't relevant endpoints point considered?
- posthoc defines ?

## Indirect Comparisons

- MTC is in Development
- Accepted for the early Benefit Assesment and Cost-Benefit Assesment
- Evidence of MTC is lower than H2H



# **Subgroup Analysis**

- Method Paper 3.0
  - Abritary selection of subgroups
  - post hoc Analysis
  - Multiple testing
  - Small Power
  - SGA should not dominate( NS) the primary analysis,
- Method 4.0
  - exception social law implications
  - Life specific Chareteristics, age sex
  - AMNOG:Identifiy Supgroups of patients with additional benefit
  - Difference between Studies and Meta Analysis
  - Data of Subgroups should only pooled , if there is no substantiell heterogenity
    - Interaction Test P<5% Proof of Subgroup Effect</li>
    - Interaction Test P<20% Indication of Subgroup Effect
    - Proof: no pooled Estimator



- Indication: Description of Subgroups
- More tthan two subgroups

   p>20% pool

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## What does this mean?

- For our products
- For our studies
- For profession





# **Module 4 Benefit and Additional benefit**

- Price will be function of
  - comperator
  - Disease area
  - Magnitude of effect
  - Evidence

