# Data Preparation Workshop

**IEEE Computational Intelligence Society** 

Tuesday 10/1 1:30 - 3:30

## Topics Discovered

### Pipeline (With Coding):

- 1. What is Data & Data Preprocessing
- 2. Read the Data
- 3. EDA (Visualizations, Correlations, etc)
- 4. Skewness (How to fix it)
- 5. Outliers
- 6. Cleaning
  - a. Missing Values (Mean, Median, Mode, Most Frequent)
  - b. Categorical Data (One Hot Encoding, Ordinal/Label Encoding)
  - c. Scaling (Min Max Scaler, Standard Scaler)
- 7. Feature Engineering
  - a. Feature Extraction
  - b. Feature Selection
  - c. PCA
- 8. Splitting the Data (Training, Validation, and Testing) sets

## Topics Discovered

Tips & Tricks (Without Coding)

- 1. Unbalanced Data (Categorical Target)
- 2. Split the data before preprocessing (if not, Data Leakage)
- 3. Start Simple
- 4. Make a Feature for null values
- 5. Filling the null values using ffil, bfil
- 6. Ordinal Encoding Sorting Issue (Alphepitically)

### What is Data?

#### Structured Data:

- Excel Sheets
- CSV File
- Relational Databases

#### **Unstructured Data:**

- Images
- Videos
- Text
- Audio

#### Semi-Structured Data:

- Json Files
- XML Files

### CSV FILE (Comma-Separated Value)

Does the data always come perfect and ready to use? **NO** 

## Read the Data Using Python

### EDA (Exploratory Data Analysis)

Distribution of the Data

Skewness

Correlation

Visualization

## Skewness

- Right Skewness
- Left Skewness
- Balanced (Normal Distribution)

## Outliers

- What are Outliers
- What We do with them:
  - Delete Them
  - Replace Them
- Outliers not always Bad.

### Cleaning & Preprocessing

- Missing Values
- Categorical Data
- Scaling

## Missing Values

- Drop Row
- Drop Column
- Fill the missing values
  - Numeric
    - Mean
    - Mode
    - Median
  - Categorical
    - Most Freq.

# Encode the Categorical Data

### One Hot Encoding

- What is it
- When we use it
- Results are Binary
- Cons
  - Curse of Dimensionality

### **Ordinal Encoding**

- What is it
- When we use it

### Label Encoding

- Same as Ordinal Enc.
- But for the Label Feat.

### Scaling

- Why Scaling? To avoid Bias
- Scaling Methods:
  - Min Max Scaler
  - Standard Scaling

### Min Max Scaler

- Equation
- When to use it

### Standard Scaler

- Equation
- When to use it

### Feature Engineering

- What is Feature Engineering
- Types of Feature Engineering
  - Feature Extraction
  - Feature Selection
  - PCA

### Feature Extraction

- What is it
- Examples
  - Total Distance
  - Seconds to Minutes

### Feature Selection

- What is it
- Methods Based on
  - Logic
  - Feature Importancies
- PCA

### Splitting

We split the data usually into 3 sets:

- Training Set (70%)
- Validation Set ( 15% )
- Testing Set (15%)

## Tips & Tricks

- 1. Unbalanced Data (Categorical Target) → Over / Under Sampling
- 2. Split the data before preprocessing (if not, Data Leakage)
- 3. Start Simple
- 4. Make a Feature for null values
- 5. Filling the null values using ffil, bfil (forward/backward filling)
- 6. Ordinal Encoding Sorting Issue (Alphepitically)

## Thank You

Any Questions?