



The AI powered

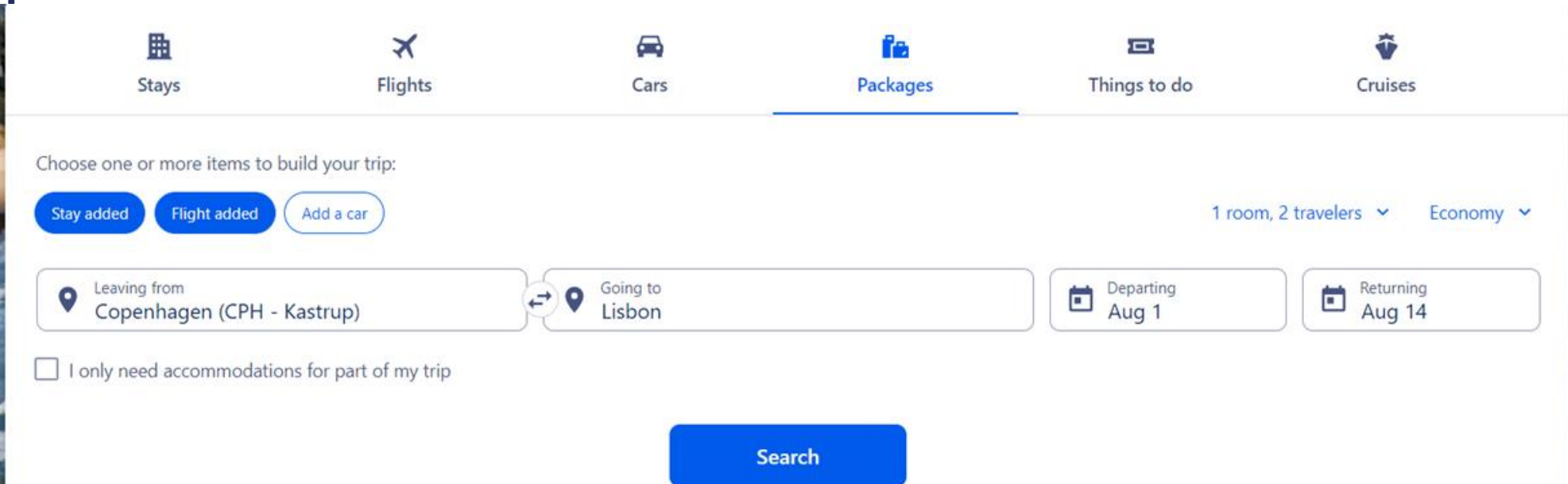
TRAVELING PLATFORM

INVESTOR DECK SEED
DENMARK AUG 2021

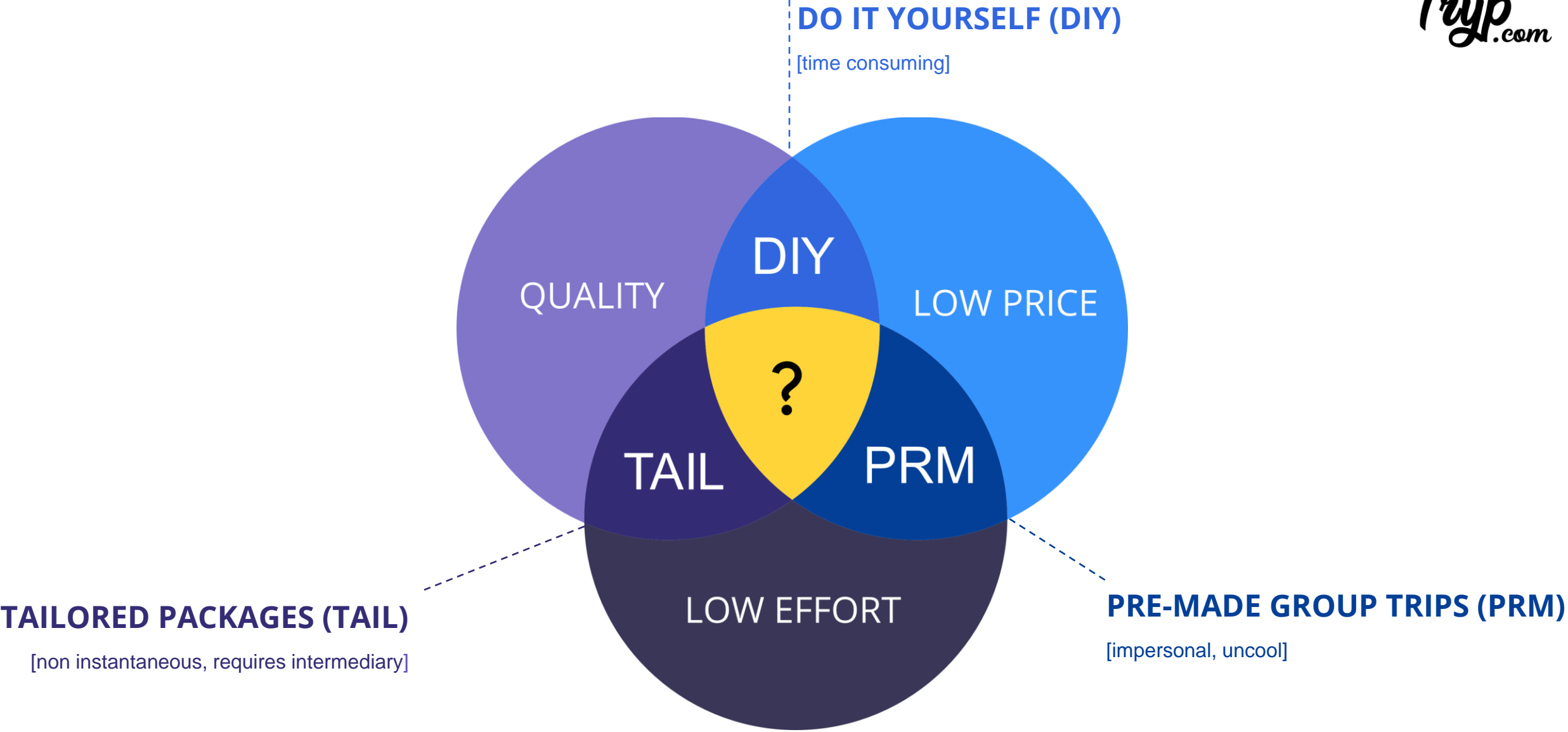
Current industry model

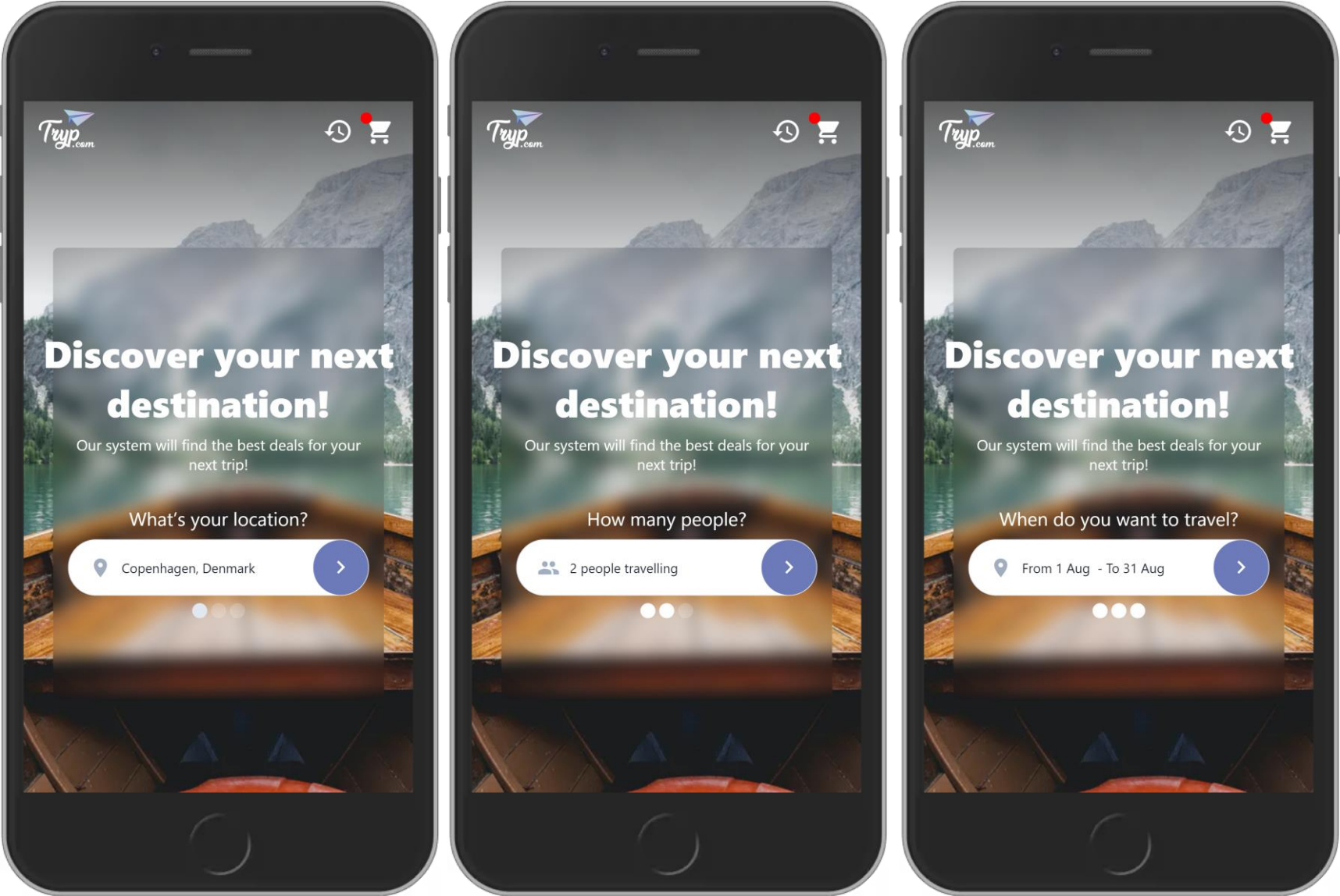
Traveling platforms ask you “where to go” and “when”

This requires specific searching and leads the user to **miss travel deals**.



The screenshot shows the Tryp.com website's travel booking interface. At the top, there are six navigation tabs: Stays, Flights, Cars, Packages (which is highlighted with a blue underline), Things to do, and Cruises. Below the tabs, a section titled "Choose one or more items to build your trip:" contains three buttons: "Stay added" (solid blue), "Flight added" (solid blue), and "Add a car" (outlined blue). To the right of these buttons, the text "1 room, 2 travelers" and "Economy" are displayed with dropdown arrows. Below this, there are four input fields: "Leaving from" with the value "Copenhagen (CPH - Kastrup)", "Going to" with the value "Lisbon", "Departing" with the value "Aug 1", and "Returning" with the value "Aug 14". A checkbox labeled "I only need accommodations for part of my trip" is located below the "Leaving from" and "Going to" fields. At the bottom center, there is a large blue "Search" button. The interface is flanked by two vertical images: a beach on the left and a blue ocean on the right.





Departure

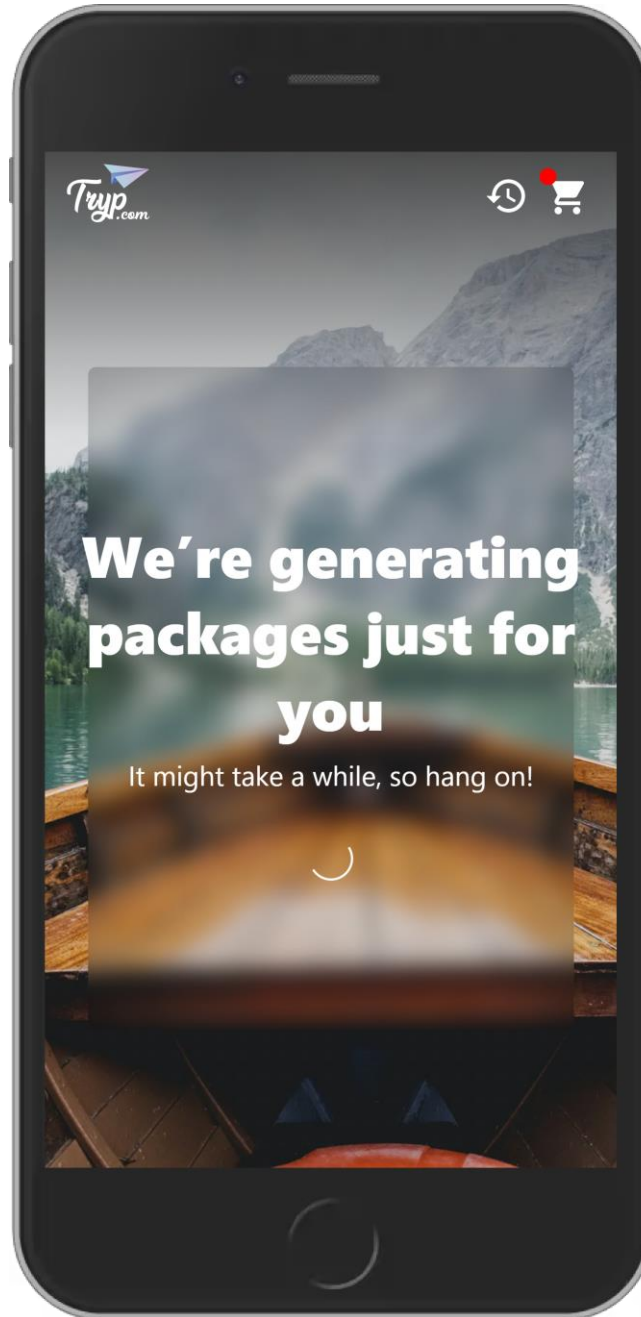
[Where are you?]

Travelers

[How many people?]

Search range

[When are you free?]



Package creation

We scan thousands of flights and hotels, combine them, making thousands of trips.

Each trip is assigned a **trip score** and the best combinations are brought to the users.

All this in less than 10 seconds, using AI (machine learning and optimization techniques)



THE BEST PACKAGE DEALS ARE BROUGHT TO THE FRONT END BASED ON:

1) Locations

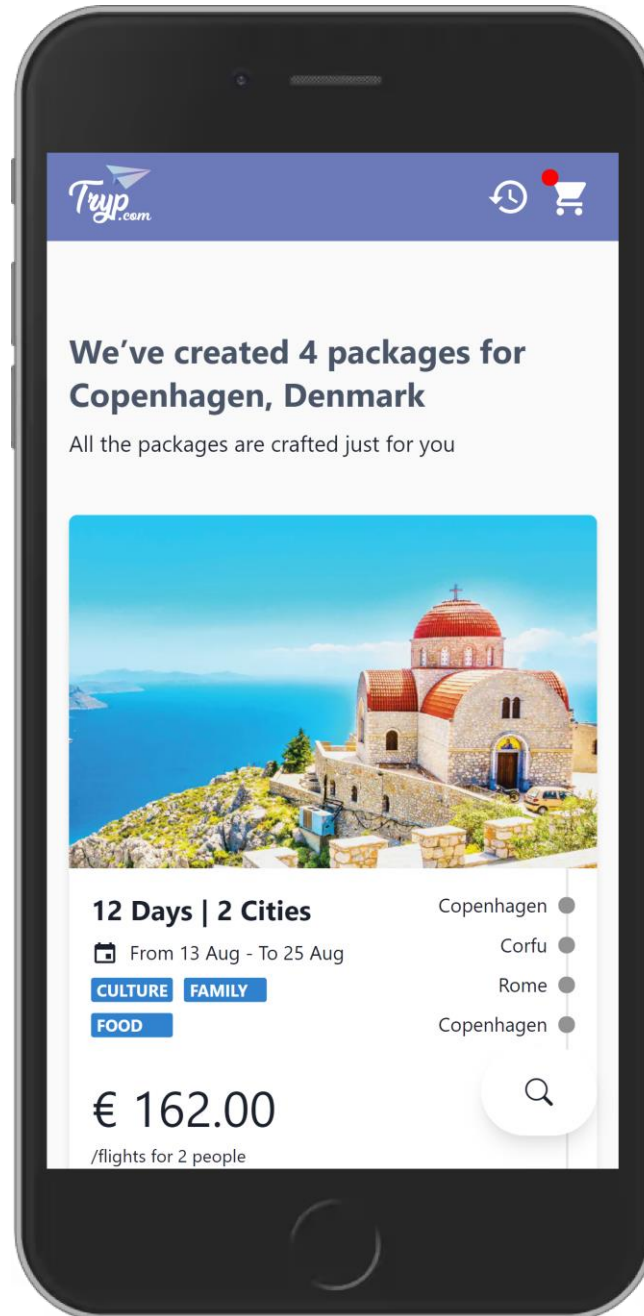
With more than 1700 cities mapped, and more than 28k datapoints, Tryp's AI knows everything about the next destination to suggest.

2) Real time pricing

Connected to multiple APIs from OTAs and GDSs we can know the price for any flight, train, or bus.

3) Schedule

Tryp's own schedule rating algorithm evaluates trip schedules, making sure making sure customers maximize their time



Visual recommendations

Our library of destinations has + 7000 customized pictures, so that no matter the suggestion there is visual, appealing material to inspire the travelers.

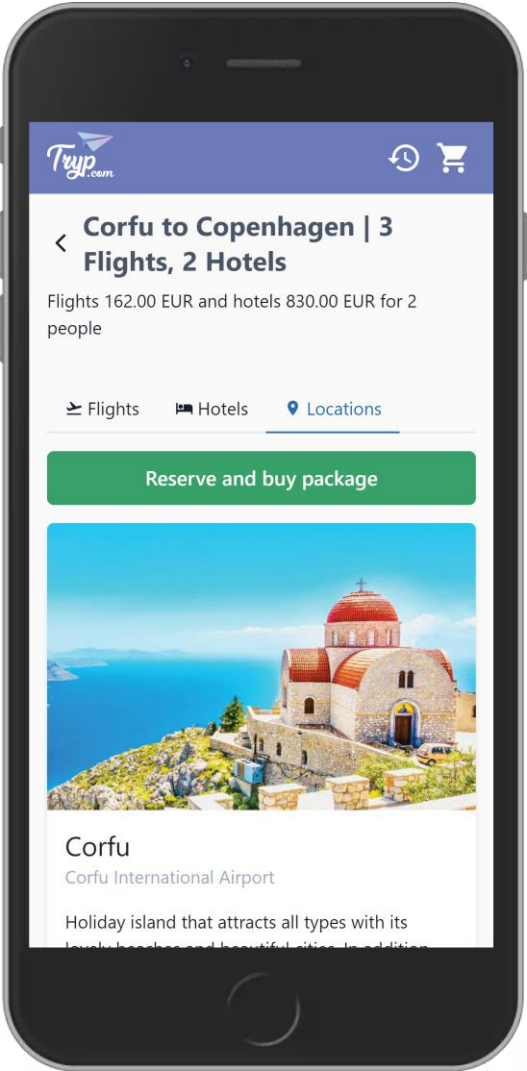
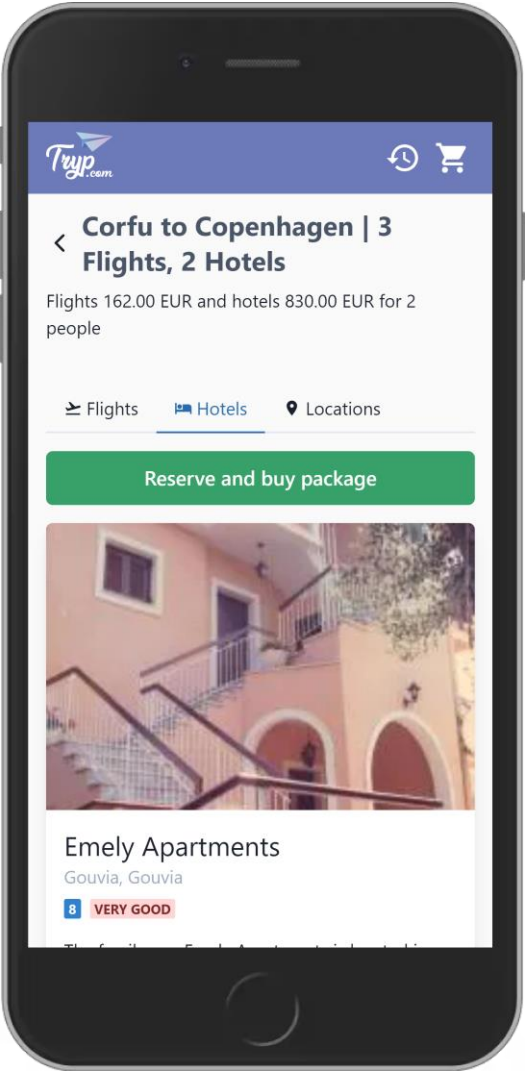
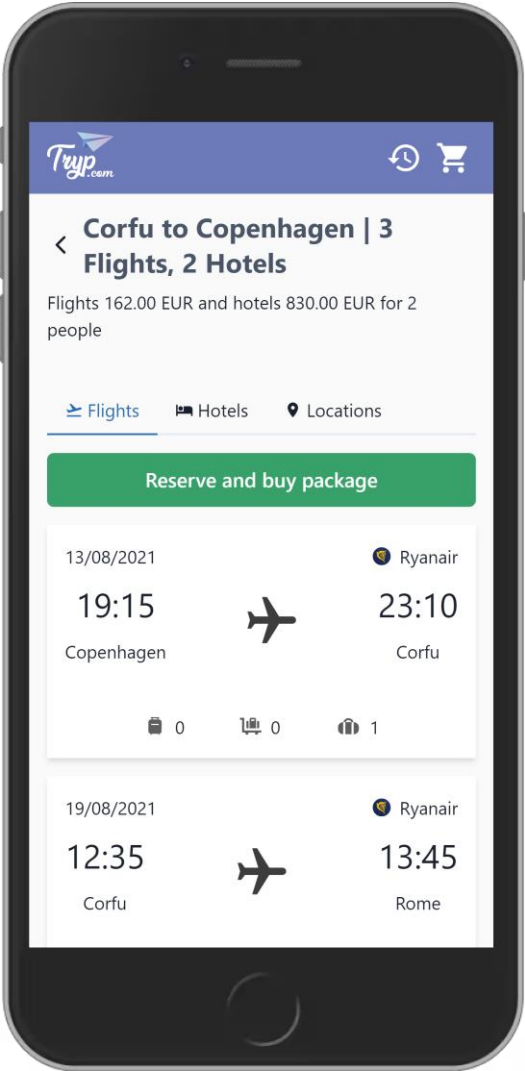
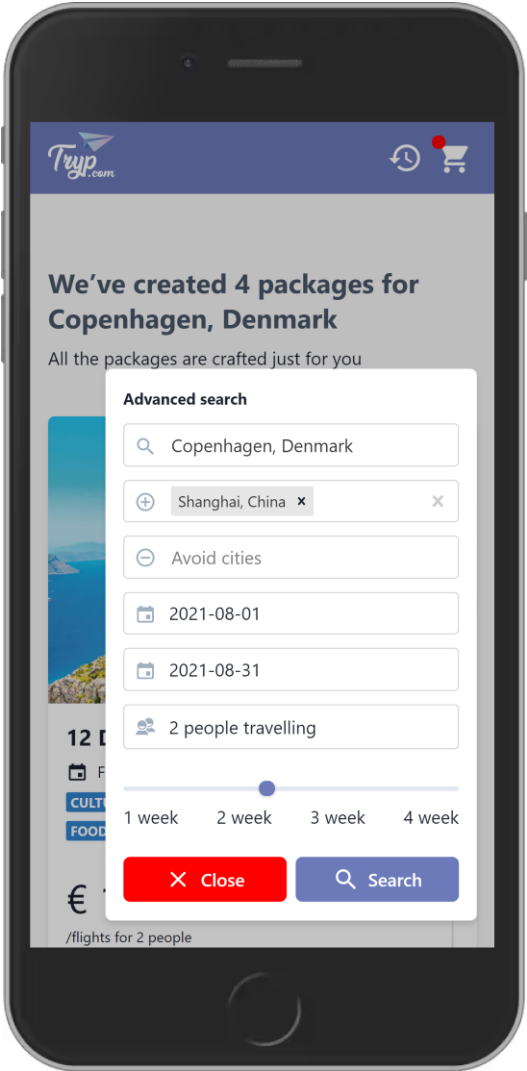
User Experience

Easy to use, Tryp retains users through minimal interactions to reach appealing trip packages.

Scalable & Adaptable

Build in a serverless architecture, Tryp can answer requests from users anytime, no matter their quantity or location and learn from the users' interactions







Conscious traveler

Discerning about the journeys they go on,
able to be away from home for longer (thanks to remote working),
more appreciative of their surroundings and local people,
and less reckless in their spending.



Travels are **eager to explore** the world, after 2 years in confinement.




Covid is making prices in traveling much more expensive in places where it has restarted. Travel restrictions can also be confusing, and many travel websites don't guide travelers to open travel destinations. The industry is going to be different when the world starts again, as people seek individualized packages.



The travel industry is weakened, and all the major players had to cut costs and will be slower to innovate due to reduced development teams.




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Co-founder & Databases



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Co-founder, Back end



[Tiago Martins](#) 
Co-founder, AI



[Jørn Vinge](#) 
CFO



[Jai Sharma](#) 
Front end



[Johnny Thorsen](#) 
Strategic advisor

 Team financially committed +50K EUR

Targeted packages

Packages that yield high scores on the back end will be automatically published in Facebook adds that will be pushed to target consumers in the departure location. Conversion will be monitored to optimize package generation and regions of focus.

News media

We will brand as the “post-corona” way of travel and aim for a strong presence in news channels as the Danish startup that is using AI to get you travel deals.

Micro-influencers

We will partner with couples with 1k-100k followers in SoM and offer them travel packages (<1000 euros) in exchange for videos about their trips generated with Tryp.com.



LET'S STAY CONNECTED!

Visit us at tryp.com!

André Rangel, CEO

Want to know more? Schedule a time at:

<https://calendly.com/andre-rangel-sousa/tryp>

TRYP.COM ApS

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