Jedd Christopher Balonga

Web Developer / Content Mangaer

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        Better Living Subd. Parañaque City
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OBJECTIVES

To work in the field where I can use my skills and expertise in developing websites, content managent and attain a high level of performance.

SKILLS

HTML/CSS	Ajax/JSON	Wordpress
PHP	MySQL	AEM
Photoshop	Git/SVN Repo	Drupal
Javascript/jQuery	Restful API	
Bootstrap	Content Management	

EXPERIENCE

Hedy Philippines Inc.
4/F Active Fun Bldg.
9th Avenue corner 28th Street,
BGC, Taguig City, Philippines 1634

Content Manager (June 2020 - February 2023)
Responsibilities:
- Manage contents, pages, images and forms across all platforms (AEM, Drupal and Wordpress).
- Create new pages depending on the comps and page requirements.
- Cooperate with the project manager to create web content.
- Implement Page SEO and Analytics.

MEMO Marketing Operations Philippines, Inc. (Mapp Digital)
12th Floor Bonifacio One Technology Tower.,
31st St. cor. Rizal Drive,
Fort Bonifacio, Global City, Taguig 1634
Position:

Technical Consultant (July 2019 – March 22, 2020)

Responsibilities:
- Setup automations, selections and groups
- Provide technical assistance to issues that involves the use our product, email marketing platform & digital marketing platform
- Develop and test reusable dynamic email templates, provides technical assistance to issues

Web Developer – Front End Developer / Campaign Manager (Nov 2016 – July 2016)

Responsibilities:
- Build email newsletters (Email development).
- Converting PSD to HTML with custom HTML and CSS (Landing pages).
- Adding personalization and dynamic contents to email newsletter.
- Preparing email newsletter browser ready in required email client list using company's platform

9DotStrategies Inc.
3368 Harvard Street corner Gabong Streert,
Brgy. Pinagkaisahan, Makati City
Position:
Front-end Developer (Feb 2015 – Oct 2016)

Responsibilities:
- Converting PSD to HTML with custom HTML and CSS.
- Converting PSD to Wordpress using custom templates
- Basic CMS using Yii Advanced Framework
- Website Migration and Maintenance

Mindblow Ideas Inc.
Unit 605 Summit One Bldg.
Shaw Boulevard Mandaluyong City
Position:
Front-end Developer (April 2014 – December 2014)

Responsibilities: Develop a website base on the contract the clients have, and to make sure that the business goals are aligned and achieved in the website. Finish the project before the timeline for reviews and changes.

- Converting PSD to HTML with custom HTML and CSS.
- Create cascading style sheets (CSS) that are consistent across all browsers and platforms
- Optimize web applications to maximize speed and scale.

PERSONAL INFORMATION

Age: 29 yrs. old
Birth Date: April 9, 1993
Birth Place: Maligaya, Gloria, Oriental Mindoro
Gender: Male
Civil Status: Single
Nationality: Filipino
Religion: Roman Catholic

EDUCATIONAL BACKGROUND

Secondary

Sacred Heart Academy
Maligaya, Gloria, Oriental Mindoro
2006 – 2010

Tertiary

Innovative College of Science & Technology, Oriental Mindoro
Bachelor of Science in Information Technology
2010 - 2014