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Work

MEMO Marketing Operations Philippines (Mapp Digital)

Technical Consultant (July 2019 – Present)

Responsibilities:

- Setup automations, selections and groups
- Provide technical assistance to issues that involves the use our product, email marketing platform & digital marketing platform
- Develop and test reusable dynamic email templates, provides technical assistance to issues

Frontend Web Developer (Nov 2016 – July 2019)

Responsibilities:

- Build email newsletters (Email development).
- Converting PSD to HTML with custom HTML and CSS (Landing pages).
- Adding personalization and dynamic contents to email newsletter.
- Preparing email newsletter browser ready in required email client list using company's platform.

9DotStrategies

Web Developer (Feb 2015 – Oct 2016)

Responsibilities:

- Converting PSD to HTML with custom HTML and CSS.
- Converting PSD to Wordpress using custom templates
- Basic CMS using Yii Advanced Framework
- Website Migration and Maintenance

Mindblow Ideas Inc.

Frontend Web Developer (Mar 2014 – Dec 2014)

Responsibilities: Develop a website base on the contract the clients have, and to make sure that the business goals are aligned and achieved in the website. Finish the project before the timeline for reviews and changes.

- Converting PSD to HTML with custom HTML and CSS.
- Create cascading style sheets (CSS) that are consistent across all browsers and platforms
- Optimize web applications to maximize speed and scale.

OBJECTIVE

To work in the field where I can use my skills and expertise in developing websites, applications and attain a high level of performance.

EDUCATION

Innovative College of Science & Technology (2010-2014)

Bachelor of Science in Information Technology

SKILLS

HTML/CSS:	<div></div>
PHP:	<div></div>
Photoshop:	<div></div>
Javascript/jQuery	<div></div>
Bootstrap:	<div></div>
Ajax/JSON:	<div></div>
MySQL:	<div></div>
Git/SVN Repo:	<div></div>
Restful API:	<div></div>