JEDD CHRISTOPHER
BALONGA

Content Managher / Web Developer

CONTACT

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📍 L31, B9, Phase 5, Micara Estate, Barangay Sahud Ulan, Tanza, Cavite, Philippines

EDUCATION

Bachelor of Science in Infomatioon Technology
Innovative College of Science & Technology
2010 - 2014

SKILLS

HTML/CSS

AEM

Wordpress

DRUPAL

Figma

Photoshop

Content Management

Javascript

SEO

PHP

WORK EXPERIENCE

SENIOR CONTENT MANAGER   Jun 2023 - Present
HOGARTH PHILIPPINES

Create, edit, and publish engaging content across multiple digital channels using AEM, Drupal, and Sitecore CMS platforms, ensuring content is optimized for SEO and user experience.

CONTENT MANAGER   Jun 2020 - Mar 2023
HEDY PHILIPPINES INC.

Coordinate content migrations and platform upgrades for AEM, Drupal, and Sitecore websites, ensuring minimal disruption to content and functionality while maximizing the benefits of new features and improvements.

MEMO MARKETING OPERATIONS PH, INC.   Nov 2016 - Mar 2020
WEB DEVELOPER / TECHNICAL CONSULTANT

Experienced email developer proficient in HTML, CSS, and email design best practices. Skilled in creating responsive and visually appealing email newsletters and templates. Capable of incorporating dynamic content and personalization to enhance engagement. Experienced in testing and optimizing emails for various email clients and devices. Dedicated to delivering high-quality email campaigns that effectively communicate brand messages and drive conversions.

9DOTSTRATEGIES INC.   Feb 2015 - Oct 2016
WEB DEVELOPER

Proficient in HTML, CSS, and JavaScript, with expertise in WordPress customization. Skilled in developing visually appealing and responsive websites, ensuring cross-browser compatibility and optimal performance. Experienced in content management, client communication, troubleshooting, and continuous learning to stay updated on industry trends and technologies. Strong collaborator with a focus on delivering high-quality web solutions that meet client requirements and enhance user experience.

MINDBLOW IDEAS INC.   Apr 2014 - Dec 2014
FRONTEND DEVELOPER

Experienced frontend developer specialized in crafting bespoke templates using HTML, CSS, and JavaScript. Proficient in creating custom web interfaces that seamlessly integrate with backend systems. Skilled in translating design concepts into pixel-perfect, responsive templates optimized for performance and user experience. Dedicated to staying updated on the latest frontend technologies and best practices. Committed to delivering high-quality, tailor-made solutions that meet clients' unique needs and exceed expectations.