***Personal Blog on IBM Cloud Static Web App***

**Team Leader**

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***Phase 1: Problem Definition and Design Thinking***

**Objective:**

The primary objective of the personal blog, hosted on the IBM Cloud as a static web app, is to share the passion for travel and adventure while demonstrating the capabilities of IBM Cloud for hosting static websites.

**1.Content Planning:**

* Lay the foundation for your travel blog by planning its structure and sections.
* Explore strategies for organizing travel stories, valuable tips, stunning photos, and interactive maps.
* Learn how to engage your audience with a well-structured and captivating blog layout.

**2.Content Creation:**

* Dive into the art of crafting captivating travel stories that transport readers to exotic destinations.
* Share valuable travel tips, from packing hacks to cultural insights.
* Curate breathtaking photos that capture the essence of your journeys and leave a lasting impression.

**3.Website Design:**

* Designing an aesthetically pleasing and user-friendly layout for the travel blog.
* Utilizing HTML, CSS, and JavaScript to create interactive elements that enhance the user experience.
* Ensuring the blog is responsive and accessible across various devices and browsers.

**4.IBM Cloud Setup:**

* Creating an IBM Cloud account and setting the stage for hosting your travel blog.
* Diving into the process of creating a Static Web App on IBM Cloud to ensure reliable and scalable hosting.
* Optimizing the blog's performance and security for a seamless online presence.

**5.Content Management**:

* Choosing a suitable content Management Platform System (CMS) or static site generator to streamline content updates.
* Exploring content management strategies to keep the travel blog fresh and engaging.
* Discovering the joy of hassle-free content management on the IBM Cloud platform.