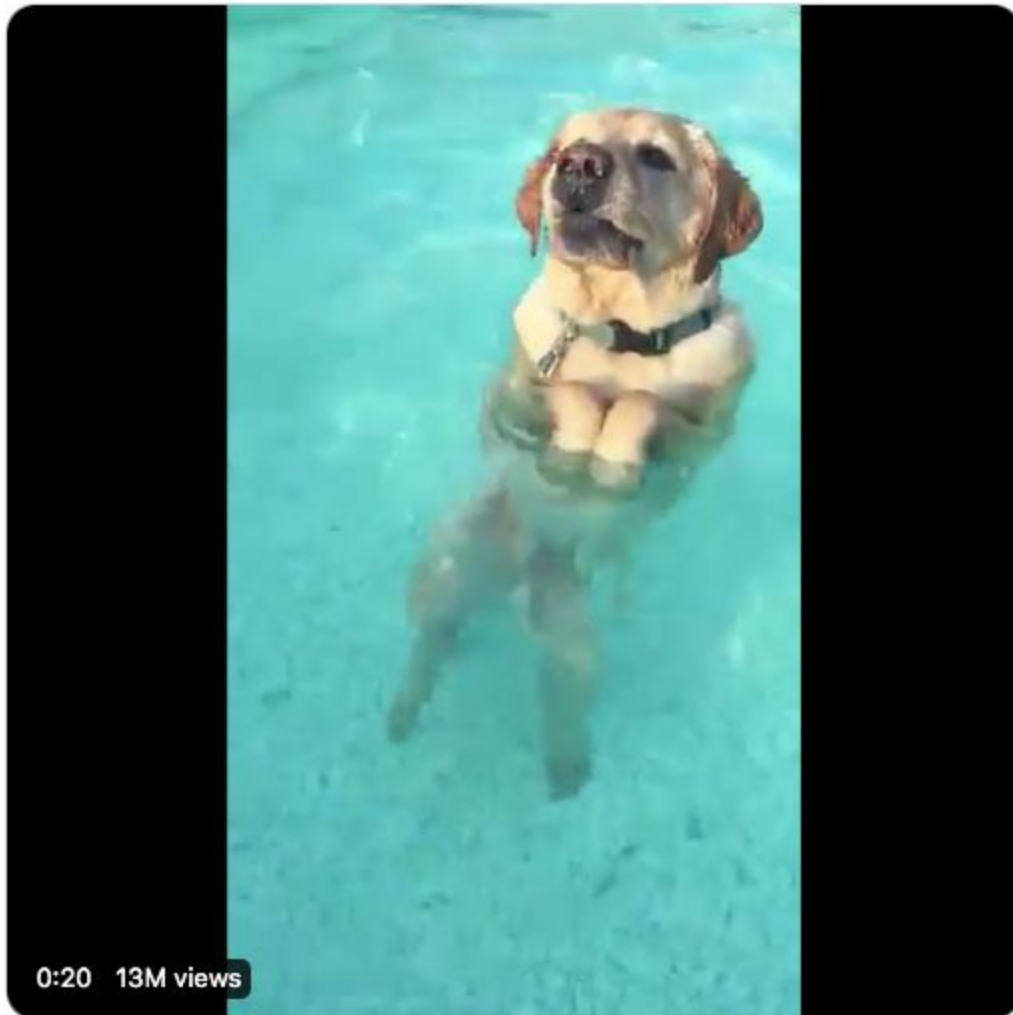


Analyzing Dog Tweets

WeRateDogs® ✓ @dog_rates · Jun 18, 2016

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Here's a doggo realizing you can stand in a pool. 13/10 enlightened af (vid by Tina Conrad)



If you haven't heard of @dog_rates, you've probably come across its hilarious content on Twitter! The account, also known as WeRateDogs, posts cute photos of peoples' dogs, with a rating and a funny caption to go with it. And while these ratings are out of 10, the numerators are almost always more than that!

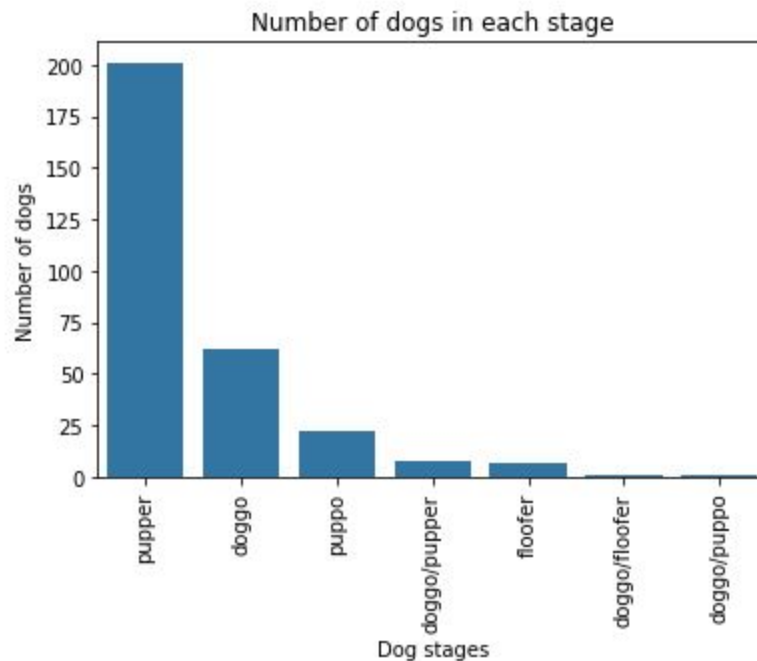
With WeRateDogs enjoying all this popularity and amassing nearly 9 million followers on Twitter, we decided to look more into the tweets, hoping to uncover any interesting insights behind them. With your support and feedback, we were able to develop and narrow down the questions you were most curious about. The insights that we found were analyzed from a list of 2400 tweets that were posted by WeRateDogs.

What are the most popular dog names?

The first question we looked at was about dog names. You wanted to know the dog names that were the most common amongst all the tweets. So with the help of our analytics team, we were able to go through the data and count the instances of each dog name. The three most common names were 'Charlie', 'Oliver' and 'Cooper'!

What dog stages are the dogs in?

The second question we analyzed was about dog stages. Each of the dogs were affectionately grouped by WeRateDogs into different stages, loosely by age. These different dog stages were 'doggo', 'pupper', 'puppo' and 'floofer'. From our analysis, the majority of the dogs were in the 'pupper' stage, followed by 'doggo' and 'puppo',



What is the most popular dog tweet?

For every tweet that users post, there is a favourite count, which represents the number of users that have liked the tweet. To find the most popular dog tweet, we wanted to find the tweet that has the highest favourite count. Using this metric, the most popular dog tweet from WeRateDogs was 'Here's a doggo realizing you can stand in a pool. 13/10 enlightened af!'