



# Bashar Shaikhani

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**Home:** Damascus (Syria)

## ABOUT ME

Passionate about merging art and technology to create seamless user experiences. With a keen eye for detail and a knack for understanding user behavior, I lead the charge in crafting innovative designs and impactful digital solutions.

## WORK EXPERIENCE

### Product Researcher & Graphic Designer

**TechnozLeader** [ 18/08/2023 – Current ]

City: İstanbul | Country: Türkiye | Website: <https://technozleader.com/> | Email address: [tech@technozleader.com](mailto:tech@technozleader.com) | Business or sector: Information and communication

#### ( Full Time Remotely Work )

#### As a Product Researcher :

- Conducting searches related to Artificial Intelligence.
- Experience in building a custom AI Chatbot using ChatGPT 4.
- Contributor in building Technozleader AI assistant "Techy," which provides precise and straightforward project estimates.
- Develop use cases.
- Conduct competitive analysis.
- Carry out market research.
- Construct a business model canvas.
- Ensure that UI designs are programmer-friendly and opt for easy-to-implement designs
- Conduct UX studies including User Persona creation, Customer Journey mapping, SWOT analysis, and Flow chart creation.
- Develop Product Concept and Strategy.
- Identify optimal data integration and tools for developers to utilize across projects.
- Problem-solving.
- Writing articles for the company newspaper on LinkedIn.
- Helping the team with my marketing experience.

#### As a Graphic Designer:

- Experience utilizing AI tools such as Heygen, Adobe Firefly, ChatGPT 4, and others.
- Establish a visual identity for company projects.
- Produce animated elements using Rive and Lottie.
- Design company documents.
- Create the company's main character "Techy" using Blender.
- Design social media posts and videos.
- Assist UI designers using Figma.
- Produce videos using Renderforest.

## Graphic Designer & Full-stack Developer

**BayArea Qatar** [ 17/11/2023 – 28/02/2024 ]

City: Doha | Country: Qatar | Email address: [info@bayarea-qa.com](mailto:info@bayarea-qa.com)

Link: <https://bayarea-qa.com/>

### ( Freelance Work )

#### As a Full-stack Developer :

- Assembled "BayArea Qatar" website for a contracting company using : HTML - CSS - JS - Bootstrap - PHP - MySQL.
- Managing cPanel account and project files and access.
- Developing and designing full access dashboard.
- Writing efficient back-end code.
- Managing databases and implementing data storage solutions.

#### As a Graphic Designer :

- Formulating dynamic visual identities and comprehensive design solutions for Byarea.
- Creating captivating brand visuals that resonate with the target audience.

## Team Manger & Full stack developer

**A2Z** [ 19/02/2022 – 25/06/2023 ]

City: Damascus | Country: Syria

### ( On Site Work )

#### As a Team Manager :

- Setting team goals and objectives.
- Planning and scheduling team tasks.
- Monitoring team progress and performance.

#### As a Full-stack Developer :

- Work with languages : HTML - CSS - JS - Bootstrap - PHP - MySQL.
- Developing and designing user-friendly interfaces.
- Writing efficient back-end code.
- Managing databases and implementing data storage solutions.
- Testing and debugging applications across different browsers and devices.
- Communicating with stakeholders to understand project requirements and deliver projects on time.
- Mange cPanel account and project files and access.
- Developing HTML SEO .

## Full-stack Developer

**Syrian Ministry Of Education** [ 14/08/2022 – 03/12/2022 ]

City: Damascus | Country: Syria

### ( On Site Part-Time Job )

#### Project :

Developed an internal website for the Syrian Ministry of Education to conduct teacher evaluations across schools in Syria.

## Languages Used :

HTML, CSS, JavaScript, PHP, AJAX, MySQL

## Key Features:

- Implemented role-based access control for different actors within the system:
    1. SuperAdmin: Managed admin, super guide, guide, teacher accounts and could edit profile information.
    2. Admin: Oversaw evaluations, printing, and could edit profile information.
    3. SuperGuide: Managed guides, evaluations, and added notes to evaluations based on subject.
    4. Guide: Managed teachers, added new evaluations, and edited profile information.
  - Secured sensitive information through encryption techniques.
  - Implemented entry information verification system for enhanced data security.
- I got letter of thanks from the Syrian Ministry of Education

## UI/UX Designer & Graphics Designer

**SamaSoft** [ 09/03/2021 – 17/02/2022 ]

City: Amman | Country: Jordan | Business or sector: Information and communication

### ( Full Time Remotely Work )

#### As a UI/UX Designer :

- Conducting user research to understand user needs, behaviors, and motivations.
- Creating user personas, user flows, and user journey maps.
- Designing wireframes, mockups, and prototypes for digital interfaces.
- Collaborating with stakeholders, developers, and other team members to iterate on designs.
- Ensuring that the user interface is intuitive, visually appealing, and easy to navigate.
- Conducting usability testing and gathering feedback to improve designs.

#### As a Graphics Designer :

- Creating visual concepts and graphics for various projects such as advertisements, websites, publications, and branding materials.
- Developing new design concepts, graphics, and layouts based on client requirements.
- Ensuring consistency in branding and design guidelines across all materials.

## Graphics Designer

**Mostaqi** [ 13/03/2020 – 30/08/2022 ]

City: Damascus | Country: Syria

### ( Freelance Work )

- Understanding the client's design requirements.
- Providing updates, sharing ideas, and seeking feedback.
- Developing design concepts that align with client briefs.
- Organizing workload efficiently to deliver high-quality work on time.

## EDUCATION AND TRAINING

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### **Bachelor's degree In Informatics Engineer (Software Engineering)**

**Syrian Private University** [ 10/07/2018 – 16/06/2023 ]

City: Damascus | Country: Syria | Website: <https://www.spu.edu.sy/> | Field(s) of study: Information and Communication Technologies: • Software and applications development and analysis

- Completed a comprehensive five-year program focusing on Software Engineering.
- Developed a solid foundation in programming languages, software development methodologies, and system design principles.
- Acquired expertise in database management, algorithm design, and software testing.
- **Graduation Project** : Attained a perfect score of 100/100 for the creation of a groundbreaking multi-insurance platform, the project introducing a fully electronic system, establishing the first of its kind in Syria .

### **English Academic Thinking (B2)**

**Arizona State University ( Via Education for Humanity )** [ 10/04/2024 – 04/06/2024 ]

Field(s) of study:

Link: <https://badgr.com/public/assertions/CsP-3cUaQRyeEgl-Wzmy8Q>

**Course objectives, which are primarily measured through online assessments, include:**

- Determine writer's purpose
- Identify writer's bias
- Identify facts and opinions
- Learn how to identify weaknesses in arguments
- Identify a writer's weaknesses
- Identify evidence that a speaker or writer might use to support ideas
- Use evidence to complete a task

### **Google UX Design Specialization ( 7 courses )**

**Google ( Via Coursera )** [ 19/01/2024 – 24/03/2024 ]

Link: <https://www.coursera.org/account/accomplishments/specialization/LHQNP3B98TL5>

**The course includes 7 courses, and I have completed all of them, and I have a certificate for each of them:**

- Build Dynamic User Interfaces (UI) for Websites
- Design a User Experience for Social Good & Prepare for Jobs
- Conduct UX Research and Test Early Concepts
- Build Wireframes and Low-Fidelity Prototypes
- Foundations of User Experience (UX) Design
- Create High-Fidelity Designs and Prototypes in Figma
- Start the UX Design Process: Empathize, Define, and Ideate

### **Business Model Canvas: A Tool for Entrepreneurs and Innovators (Project-Centered Course)**

**University System of Georgia ( Via Coursera )** [ 20/02/2024 – 04/03/2024 ]

Field(s) of study: Business, administration and law: • Marketing and advertising

Link: <https://www.coursera.org/account/accomplishments/verify/W66KSHHZTTZS>

Learned to create business models using the Business Model Canvas ,focusing on:

Customer Segments, Value Proposition, Channels, Customer Relationships, Key Resources, Key Activities, Key Partners, Revenue Streams, and Cost Structure.

## React JavaScript

**New Horizons** [ 06/08/2023 – 29/10/2023 ]

City: Damascus | Country: Syria | Website: <https://www.nh-sy.com/> | Field(s) of study: Information and Communication Technologies: • Information and communication technologies not elsewhere classified

- Learned how to build interactive user interfaces using React.
- Mastered state management with React hooks.
- Implemented component-based architecture for scalable web applications.
- Practiced using modern JavaScript syntax and ES6 features.
- Gained experience in handling asynchronous data with promises and async/await.

## Flutter Developer

**Ousos** [ 27/04/2020 – 12/09/2020 ]

City: Damascus | Country: Syria | Website: <https://www.ousos-sy.com/> | Field(s) of study: Information and Communication Technologies: • Software and applications development and analysis

- Developed mobile apps using Flutter framework
- Knowledge and practical experience in building cross-platform mobile applications.
- Implemented responsive user interfaces with Flutter widgets
- Managed state using Flutter's state management techniques
- Integrated third-party packages and APIs into Flutter projects
- Published apps to both Android and iOS platforms

## Certified PHP Engineer

**Shiyar Academy** [ 19/01/2020 – 14/05/2020 ]

Field(s) of study: Information and Communication Technologies: • Software and applications development and analysis

- Proficient in PHP programming language
- Understanding of web development concepts
- Knowledge of database management systems like MySQL
- Ability to develop dynamic web applications
- Familiarity with version control systems like Git
- Problem-solving skills in a PHP environment

## LANGUAGE SKILLS

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**Mother tongue(s):** Arabic

**Other language(s):**

**English**

**LISTENING C2 READING C1 WRITING C1**

**SPOKEN PRODUCTION B2 SPOKEN INTERACTION C1**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## DIGITAL SKILLS

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Microsoft Office / Rive / Loitte / Experience with PHP, SQL, HTML, CSS, JavaScript / DataBase Sql Server / Working knowledge of SEO optimization / Adobe illustrator, InDesign, Photoshop / Figma & Adobe XD /

