



Bashar Shaikhani

Date of birth: 24/04/2000 | **Place of birth:** Abu Dhabi, United Arab Emirates |

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Website: <https://basharshaikhani.github.io/portfolio/home.html> | **LinkedIn:**

<https://www.linkedin.com/in/bashar-shaikhani-7b9662284/> | **Address:** Damascus, Syria (Home)

● ABOUT MYSELF

Passionate about merging art and technology to create seamless user experiences. With a keen eye for detail and a knack for understanding user behavior, I lead the charge in crafting innovative designs and impactful digital solutions.

● WORK EXPERIENCE

🏢 **UPN** – KUWAIT CITY, KUWAIT

Business or Sector Information and communication

DIRECTOR OF DESIGN & PROGRAMMING DEPARTMENT – 05/12/2024 – 25/04/2025

- Led design and development teams to deliver digital products on time and within budget.
- Defined and implemented the department's strategic vision aligned with company goals.
- Oversaw UI/UX and development processes to ensure quality and consistency.
- Managed hiring, mentoring, and performance of design and dev teams.
- Directed multiple projects from concept to launch across parallel timelines.
- Approved final designs and builds, ensuring scalability and performance.
- Ran Agile lifecycles with sprint planning, stand-ups, reviews, and retrospectives.
- Aligned teams with product owners and QA to meet user and business needs.
- Set quality standards for design and code output across all projects.
- Reported project progress and roadmaps to senior leadership and stakeholders.

🏢 **TECHNOZLEADER** – İSTANBUL, TURKEY

Business or Sector Information and communication | **Email** tech@technozleader.com | **Website** <https://technozleader.com/>

PRODUCT RESEARCHER & GRAPHIC DESIGNER – 18/08/2023 – 01/12/2024

(Full Time Remotely Work)

As a Product Researcher :

- Conducting searches related to Artificial Intelligence.
- Experience in building a custom AI Chatbot using ChatGPT 4.
- Contributor in building Technozleader AI assistant "Techy," which provides precise and straightforward project estimates.
- Develop use cases.
- Conduct competitive analysis.
- Carry out market research.
- Construct a business model canvas.
- Ensure that UI designs are programmer-friendly and opt for easy-to-implement designs
- Conduct UX studies including User Persona creation, Customer Journey mapping, SWOT analysis, and Flow chart creation.
- Develop Product Concept and Strategy.
- Identify optimal data integration and tools for developers to utilize across projects.
- Problem-solving.
- Writing articles for the company newspaper on LinkedIn.
- Helping the team with my marketing experience.

As a Graphic Designer:

- Experience utilizing AI tools such as Heygen, Adobe Firefly, ChatGPT 4, and others.
- Establish a visual identity for company projects.
- Produce animated elements using Rive and Lottie.

- Design company documents.
- Create the company's main character "Techy" using Blender.
- Design social media posts and videos.
- Assist UI designers using Figma.
- Produce videos using Renderforest.

 **BAYAREA QATAR** – DOHA, QATAR

Email info@bayarea-qa.com

Link <https://bayarea-qa.com/>

GRAPHIC DESIGNER & FULL-STACK DEVELOPER – 17/11/2023 – 28/02/2024

(Freelance Work)

As a Full-stack Developer :

- Assembled "BayArea Qatar" website for a contracting company using : HTML - CSS - JS - Bootstrap - PHP - MySQL.
- Managing cPanel account and project files and access.
- Developing and designing full access dashboard.
- Writing efficient back-end code.
- Managing databases and implementing data storage solutions.

As a Graphic Designer :

- Formulating dynamic visual identities and comprehensive design solutions for Byarea.
- Creating captivating brand visuals that resonate with the target audience.

 **A2Z** – DAMASCUS, SYRIA

TEAM MANGER & FULL STACK DEVELOPER – 19/02/2022 – 25/06/2023

(On Site Work)

As a Team Manager :

- Setting team goals and objectives.
- Planning and scheduling team tasks.
- Monitoring team progress and performance.

As a Full-stack Developer :

- Work with languages : HTML - CSS - JS - Bootstrap - PHP - MySQL.
- Developing and designing user-friendly interfaces.
- Writing efficient back-end code.
- Managing databases and implementing data storage solutions.
- Testing and debugging applications across different browsers and devices.
- Communicating with stakeholders to understand project requirements and deliver projects on time.
- Manage cPanel account and project files and access.
- Developing HTML SEO .

 **SYRIAN MINISTRY OF EDUCATION** – DAMASCUS, SYRIA

FULL-STACK DEVELOPER – 14/08/2022 – 03/12/2022

(On Site Part-Time Job)

Project :

Developed an internal website for the Syrian Ministry of Education to conduct teacher evaluations across schools in Syria.

Languages Used :

HTML, CSS, JavaScript, PHP, AJAX, MySQL

Key Features:

- Implemented role-based access control for different actors within the system:
1. SuperAdmin: Managed admin, super guide, guide, teacher accounts and could edit profile information.

- 2. Admin: Oversaw evaluations, printing, and could edit profile information.
 - 3. SuperGuide: Managed guides, evaluations, and added notes to evaluations based on subject.
 - 4. Guide: Managed teachers, added new evaluations, and edited profile information.
 - Secured sensitive information through encryption techniques.
 - Implemented entry information verification system for enhanced data security.
- I got letter of thanks from the Syrian Ministry of Education

 **SAMASOFT** – AMMAN, JORDAN

Business or Sector Information and communication

UI/UX DESIGNER & GRAPHICS DESIGNER – 09/03/2021 – 17/02/2022

(Full Time Remotely Work)

As a UI/UX Designer :

- Conducting user research to understand user needs, behaviors, and motivations.
- Creating user personas, user flows, and user journey maps.
- Designing wireframes, mockups, and prototypes for digital interfaces.
- Collaborating with stakeholders, developers, and other team members to iterate on designs.
- Ensuring that the user interface is intuitive, visually appealing, and easy to navigate.
- Conducting usability testing and gathering feedback to improve designs.

As a Graphics Designer :

- Creating visual concepts and graphics for various projects such as advertisements, websites, publications, and branding materials.
- Developing new design concepts, graphics, and layouts based on client requirements.
- Ensuring consistency in branding and design guidelines across all materials.

 **MOSTAQL** – DAMASCUS, SYRIA

GRAPHICS DESIGNER – 13/03/2020 – 30/08/2022

(Freelance Work)

- Understanding the client's design requirements.
- Providing updates, sharing ideas, and seeking feedback.
- Developing design concepts that align with client briefs.
- Organizing workload efficiently to deliver high-quality work on time.

● EDUCATION AND TRAINING

10/07/2018 – 16/06/2023 Damascus, Syria

BACHELOR'S DEGREE IN INFORMATICS ENGINEER (SOFTWARE ENGINEERING) Syrian Private University

- Completed a comprehensive five-year program focusing on Software Engineering.
- Developed a solid foundation in programming languages, software development methodologies, and system design principles.
- Acquired expertise in database management, algorithm design, and software testing.
- **Graduation Project :** Attained a perfect score of 100/100 for the creation of a groundbreaking multi-insurance platform, the project introducing a fully electronic system, establishing the first of its kind in Syria .

Website <https://www.spu.edu.sy/> | **Field of study** Software and applications development and analysis

27/01/2025 – 28/03/2025

ADOBE GRAPHIC DESIGNER SPECIALIZATION Adobe (Via Coursera)

The course includes 5 courses, and I have completed all of them, and I have a certificate for each of them:

- Design Fundamentals
- Generative AI Content Creation
- Image Editing
- Graphic Design
- Document Design

Link <https://coursera.org/share/a94e037c9ad30a22c1da17673604cfc9>

14/03/2024 – 17/07/2024

IBM PRODUCT MANAGER SPECIALIZATION IBM & SkillUp EdTech (Via Coursera)

The course includes 6 courses, and I have completed all of them :

- 1-Product Management: Initial Product Strategy and Plan
- 2-Product Management: An Introduction
- 3-Product Management: Developing and Delivering a New Product
- 4-Introduction to Agile Development and Scrum
- 5-Product Management: Foundations & Stakeholder Collaboration
- 6-Product Management: Capstone Project

Link <https://www.coursera.org/account/accomplishments/specialization/T5K6ZZS4UMNS>

10/04/2024 – 04/06/2024

ENGLISH ACADEMIC THINKING (B2) Arizona State University (Via Education for Humanity)

Course objectives, which are primarily measured through online assessments, include:

- Determine writer's purpose
- Identify writer's bias
- Identify facts and opinions
- Learn how to identify weaknesses in arguments
- Identify a writer's weaknesses
- Identify evidence that a speaker or writer might use to support ideas
- Use evidence to complete a task

Field of study

Link <https://badgr.com/public/assertions/CsP-3cUaQRyeEgl-Wzmy8Q>

19/01/2024 – 24/03/2024

GOOGLE UX DESIGN SPECIALIZATION (7 COURSES) Google (Via Coursera)

The course includes 7 courses, and I have completed all of them, and I have a certificate for each of them:

- Build Dynamic User Interfaces (UI) for Websites
- Design a User Experience for Social Good & Prepare for Jobs
- Conduct UX Research and Test Early Concepts
- Build Wireframes and Low-Fidelity Prototypes
- Foundations of User Experience (UX) Design
- Create High-Fidelity Designs and Prototypes in Figma
- Start the UX Design Process: Empathize, Define, and Ideate

Link <https://www.coursera.org/account/accomplishments/specialization/LHQNP3B98TL5>

20/02/2024 – 04/03/2024

BUSINESS MODEL CANVAS: A TOOL FOR ENTREPRENEURS AND INNOVATORS (PROJECT-CENTERED COURSE) University System of Georgia (Via Coursera)

Learned to create business models using the Business Model Canvas ,focusing on:
Customer Segments, Value Proposition, Channels, Customer Relationships, Key Resources, Key Activities, Key Partners, Revenue Streams, and Cost Structure.

Field of study Marketing and advertising

Link <https://www.coursera.org/account/accomplishments/verify/W66KSHHZTTZS>

06/08/2023 – 29/10/2023 Damascus, Syria

REACT JAVASCRIPT New Horizons

- Learned how to build interactive user interfaces using React.
- Mastered state management with React hooks.
- Implemented component-based architecture for scalable web applications.

- Practiced using modern JavaScript syntax and ES6 features.
- Gained experience in handling asynchronous data with promises and async/await.

Website <https://www.nh-sy.com/> | **Field of study** Information and communication technologies not elsewhere classified

27/04/2020 – 12/09/2020 Damascus, Syria

FLUTTER DEVELOPER Ousos

- Developed mobile apps using Flutter framework
- Knowledge and practical experience in building cross-platform mobile applications.
- Implemented responsive user interfaces with Flutter widgets
- Managed state using Flutter's state management techniques
- Integrated third-party packages and APIs into Flutter projects
- Published apps to both Android and iOS platforms

Website <https://www.ousos-sy.com/> | **Field of study** Software and applications development and analysis

19/01/2020 – 14/05/2020

CERTIFIED PHP ENGINEER Shiyar Academy

- Proficient in PHP programming language
- Understanding of web development concepts
- Knowledge of database management systems like MySQL
- Ability to develop dynamic web applications
- Familiarity with version control systems like Git
- Problem-solving skills in a PHP environment

Field of study Software and applications development and analysis

LANGUAGE SKILLS

Mother tongue(s): **ARABIC**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C1	B2	C1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

SKILLS

Microsoft Office | Rive | Loitte | Experience with PHP, SQL, HTML, CSS, JavaScript | DataBase Sql Server | Working knowledge of SEO optimization | Adobe illustrator, InDesign, Photoshop | Figma & Adobe XD | Business Model Innovation | Product research | Basic 3D modelling (Blender) | Flutter Basic Skills | cPanel/WHM Control | React Frame Work