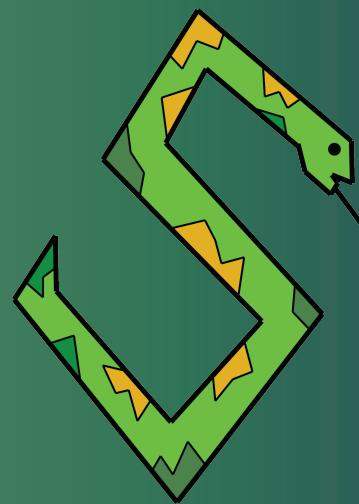


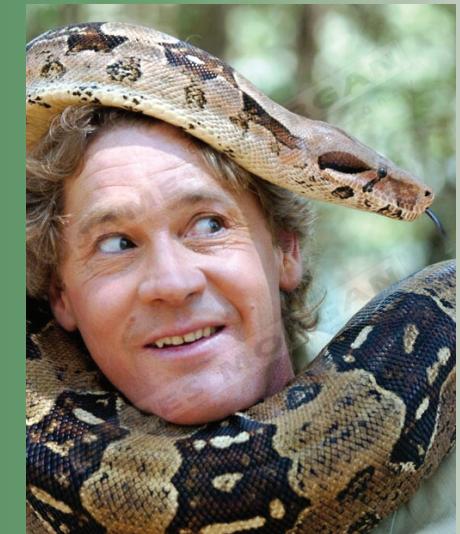


# Serpent Hotel

Bashir Rhodes

The purpose of my website was for my love of reptiles. I feel the audience that would use my website and stay at my hotel are individuals like myself or actual Herpetologists who need a room to stay in during their business trip.





A screenshot of a web browser displaying the official website for Disney's Animal Kingdom Lodge. The page shows the hotel's exterior, a rating of 4.8 stars, and a call-to-action button for "SEE ROOMS & RATES".

RESERVATIONS • COM

DISNEY'S ANIMAL KINGDOM LODGE ★★★★  
2901 OSCEOLA PKWY., LAKE BUENA VISTA, FLORIDA 32830 ☎ 855-214-8296

RESERVATIONS 855-214-8296 My RClub Account

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PHOTOS & OVERVIEW ROOM RATES AMENITIES MAP & LOCATION GUEST REVIEWS

EXCELLENT 4.8 ★★★★ 10,509 verified reviews TRUSTeY.COM

from \$262 per night SEE ROOMS & RATES

Check-in and Check-out Dates

ROOMS 1 Room

QUICK LINKS

- Hotel Photo Gallery
- Check Current Prices
- Verified Reviews
- About the Hotel
- Amenities & Features
- Location & Landmarks
- Helpful Information & FAQs

AT A GLANCE

DISNEY'S ANIMAL KINGDOM LODGE ☎ CALL US: 855-214-8296

QUICK LINKS

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- Helpful Information & FAQs

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h2 {

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body {

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}



**\*THE IPAD MOCK-UP SHOWS THE  
RESRAURANT SECTION ALONG WITH THE  
BOOKING AREA.**

**\*THE DESKTOP MOCK-UP  
SHOWS THE DIFFERENT ROOMS  
WE HAVE TO OFFER**

## WHAT WORKS BEST

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THE LOGO

THE RESERVATION SECTION

THE FOOTER

THE DROP-DOWN MENU

## WHAT NEEDS IMPROVEMENT

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THE HERO IMAGE

THE FEATURES SECTION

THE OFFERS SECTION