# Fatemeh Sharifi Najafabadi

Randers, Denmark
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#### Personal Details:

October 14<sup>th,</sup> 1984 • Iran • Iranian Female • Married



# **Graphic Designer**

Creative professional extensive experience translating concepts into impactful, branded designs. Adept at collaborating with clients, teams, and production professionals to deliver innovative design solutions. Tri-lingual with operational command over English, Danish, and Farsi. *Areas of expertise include...* 

ANIMATION		PRINT WEB & MULTI-MEDIA	WEB & MULTI-MEDIA	
•	3-D Modelling & Rendering	• Potter Design • Film Mixing		
•	Character & Object Design	<ul> <li>Logos &amp; Business Cards</li> <li>Video Editing</li> </ul>		
•	Lighting & Texturing	Book Illustration     Environment Design		
•	Visual Art & Storyboard	<ul> <li>Posters &amp; Post Cards</li> <li>Social Media</li> </ul>		

## **Professional Experience**

## Self-employed - Freelance Graphic Designer

Randers, Denmark, 2016-2019

Created new design themes for marketing and collateral materials. Collaborated with creative team to design and produce potters, characters, and logos. Participated in production of print and promotional items for key clients under direction of marketing department.

### **KEY ACHIEVEMENTS:**

- Led design and development of a poster, two logos, and two animations within 10 minutes.
- Taught creative painting to 20+ kids.
- Received positive feedback on presenting a creative idea to the big company.

## Chakad - Interior & Exterior Designer

Isfahan, Iran, 2014-2015

Performed the interior and exterior design of rooms or buildings with the help of civil and structural engineers. Held full accountability for creating new counselling and potter designs.

### **KEY ACHIEVEMENTS:**

- Designed interior of more than four houses and produced 10 exterior designs of building.
- Provided advice to more than five construction companies and presented more than four new idea designs to four different companies.
- Taught 3-D modelling design to 10+ feather construction and animation designers.
- Designed new and chip idea to build for customers that they did not have enough money to build but they have dream to have nice house or shop.

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### Chakad – Animation Team Lead

Isfahan, Iran, 2009-2011

Explained project requirements to the team and assigned specific tasks such as rendering and mixing movies to all staff members. Directed all functions of lighting and modelling as well as suggested changes in the 3-D character designs and sequences. Created a storyboard and 3-D environment/potter designs.

#### **KEY ACHIEVEMENTS:**

- Developed, created, and produced animations within 150 minutes.
- Taught 3-D design to more than five new students in graphic design.
- Received two big awards from national festival in Iran.

## Ofogh - Animation Designer

Isfahan, Iran, 2007-2009

Oversaw all facets of concept planning, modelling, texturing, and movies mixing. Heavily involved in creating graphics, animations, and illustrations. Collaborated with clients, designers, and consultants to generate precise 2D characters as templates for final 3-D environment and object designs.

### **KEY ACHIEVEMENTS:**

- Designed and created two characters, one book illustrator, and two animations with 50 minutes.
- Created easy and chip element to improve the company for animation and illustrator.
- Found new ideas for customers and earned god money for the company.
- Gained eight big awards from National Festival in Iran.

Voluntarily worked with the football team in the stadium in Randers.

## **Education / Certification**

Bachelor in Graphic Design (2014)

Applied Science & Technology – Isfahan, Iran

Associate Degree in Computer Software

Applied Science & Technology – Isfahan, Iran

3-D Interior Design, 2013 3-D Animation Production | Advanced Techniques in 3-D Max

## **Technical Proficiencies**

**TOOLS:** Microsoft Office (Word, PowerPoint)

**SOFTWARE:** Adobe Creative Suite (Photoshop, Premier, Illustrator, & After Effects);

Autodesk 3-D Max, Revit, AutoCAD, Maya), Chaos V-Rey