



THANG NGUYEN

DIGITAL MARKETING

My difficulty is to cross the threshold of safety, and now on a new path - digital marketing, I know what passion to aim for. At the **Digital Marketing Executive** level, I aspire to learn and show my creativity, and present myself in a good environment. I have a high ability in aesthetics, creativity and adaptability in work. As a cheerful, energetic and proactive person, I look forward to the overall development of the team to produce good results.

SPECIALIZATIONS

- Brand Creation and Development
 - Ads Campaign Planning
 - Optimize Ads
 - SEO

EDUCATION

FPT SKILLING

Digital Marketing, 2020 to Present

IUH

Information Technology, 2012 - 2016

CORE SKILLS

- Research Marketing
 - Social Media
- Design (PTS, AI, Canva)
 - Website building
 - Keyword Planning
- Measure and Optimize Campaign

STRENGTHS

ANALYTICAL

IDEALISM

CREATIVE

ACUMEN

TEAMWORK

SOCIABLE

WORK EXPERIENCE

DIGITAL EXECUTIVE

EFL Company, Present

- Development website & social media channel
- Planning and executive campaign facebook and google ads
- Executive Email Marketing
- Design landing page, measure: traffic, CPL, CPC, CPM, ...
- Brandstorm concept and idea for Summer Campaign

SALE MARKETING

VNIT | May 2020 - Dec 2020

- Finding customer via forum, Facebook, network, telesales
- Support setup to customer
- Advises customers devices office

STORE MANAGER

Vincommerce | 2018 - Mar 2020

- Management goods and staff
- Weekly sale report
- Promote store growth

PROJECT

MÈRE- XÀ BÔNG 100% THIÊN NHIÊN @MÈRE

- Create Concept, idea Social
- Design banner, logo and social post
- Content Planning
- Facebook Ads management

TSFU.VN - TSHIRT FOR YOU(LOCAL BRAND CLOTHING)

- Create concept, idea product
- Development website on Wordpress platform
- Design banner, logo and product
- Keyword research
- Ensure SEO content and daily post
- Seeding and blacking

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