

YADNYAKSHI KULKARNI

UI/ UX Designer



[Linkedin.com/Yadnyakshi](https://www.linkedin.com/company/yadnyakshi)



[behance.net/Yadnyakshi](https://www.behance.net/Yadnyakshi)



[careersetkaro:/Yadnyakshi](https://careersetkaro.com/Yadnyakshi)

PROFILE

Aspiring UI/UX designer with a passion for creating intuitive and user-centered digital experiences. Proficient in using design tools, wireframing, and prototyping to deliver quality designs. Recent freelance projects demonstrate design skills and the ability to bring clients' visions to life. Seeking opportunities to expand portfolio and gain industry experience.

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Mumbai, Maharashtra

CERTIFICATE

UX DESIGNER

ImagineXP, Pune

EDUCATION

BFA- APPLIED ARTS

— 2018 - 2021

Dr. D Y Patil College of Applied Arts and Crafts, Akurdi, Pune

12th (ARTS)

— 2015 - 2016

HPT & RYK Arts And Science, Nashik

WORK EXPERIENCE

Freelance UI/UX Designer

Talented IT

— Sept 2022

Working as a UI/UX Designer at Talented IT Bangladesh, where I was responsible for creating intuitive, user-centered digital experiences for clients. Conducted user research and analyzed data to understand client needs and requirements. Designed wireframes, prototypes, and high-fidelity mockups for both desktop and mobile platforms, using tools such as Figma, Photoshop, Adobe Illustrator, and Adobe XD. Contributed to the design of multiple successful products, resulting in increased user engagement and satisfaction.

Jr. Associate Motion Graphic Designer

IIDE, Andheri

— Feb- Sept 2022

I work here as a Jr. Associate motion graphic designer. It is a digital marketing institute. My responsibility is do animation for lecture to make it easy to understand to every student. Make marketing video's of course My other responsibility is make easy and informative moodboard. Moodboard helps other animators to know which colour, font, background, text animation are we using for this course.

Motion Graphic Designer

Parallel Learning, Pune

— June- Sept 2021

I was motion graphics designer in this company. We worked on safety modules My responsibility in this company was make audio editing, animation , audio video matching, making introduction videos of companies I learn after effects, premier pro, and illustrator.

HOBBIES



Drawing

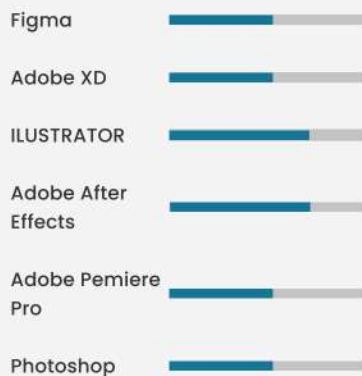


Cycling



Animation

TOOLS



SKILLS

UI/UX Design
Wireframing
High Fidelity design
Prototyping
User Research
Persona
Task Flow
CGM

DESIGN PROJECT

Quambio Mobile App Redesign

Design Lead UI/UX

Redesigned UI for Quambio app to track CO2 emissions and connect users with the environmentally conscious community. Created wireframes and prototypes using Figma to visualize the updated layout, navigation, and functionalities. Implemented a visually appealing and user-friendly design that improved the app's usability, using Figma, and received positive feedback from users with increased engagement.

IOT Website to Mobile App UI Design

Design Lead UI/UX

A Challenging project to design the UI for IOT's website-to-mobile app transition, completed on scheduled time by a team of 6. Required a deep understanding of the IOT brand and user needs to create a visually appealing and user-friendly design. Utilized design tools such as hand sketching, Figma to create wireframes and prototypes, ensuring the app was optimized for different mobile devices and screen sizes.

Green Room Garden Redesign

Design Lead UI/UX

Redesigned the UI for Green Room Garden, a cannabis-selling site. Conducted user research, analyzed metrics, and created wireframes/prototypes. Implemented visually appealing and user-friendly design.