

# Varun BL

Karnataka, India



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## Summary

> I'm competent man with 1+ year experience in data analytics and visualization using various tools, data expressions and models based on market research insights. In addition with rudimentary knowledge in activities like RDBMS management, migrations as well as VBA Excel functionalities.

> As freelancer passionate with website design & SEO activities have achieved 10+ successfully hosted projects including providing regular services & optimization.

## Experience



### Data Processing Analyst

NielsenIQ

Oct 2021 - Present (1 year 4 months)

-> Engaging in the analysis of data structures using VBA Office and DAX models, as well as Power BI visuals

-> Reporting on MIS client performance and presenting client deliverables by specified timeframes

-> In addition to handling CRM tools like Salesforce & MS Dynamics 365 for Client Inquiries and achieving 80+ accuracy rate, I also assist in insight migration from various client databases to Salesforce.

-> Decision making with cross team utilization for python syntax development & process automation activities by expertizing in various tools.

## Education



**K.L.E Society S. Nijalingappa College, Rajajinagar, Bangalore-10**

BCA, Computer Science

2018 - 2021

## Licenses & Certifications



**Bot Developer - Automation Anywhere**

17676058



**ui path - GUVI guvi.in**

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**EMC Proven Professional Certification (EMC) - Dell EMC**

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**Microsoft Technology Associate: Security Fundamentals (MTA) - Microsoft**

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## **Data Science Associate (EMCDSA) - Dell EMC**

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## **Skills**

Data Management • Big Data Analytics • Infogram Data Visualization • CRM Databases • Procurement analysis • Data Visualization • Data Analysis • Research • Training • Finance

## **Honors & Awards**



### **NOC Star Award - NielsenIQ**

Nov 2022

Expertised in various tool functionalities for process automation & responsible for client deliverables accurately