

## **COURSE SYLLABUS**

**Course Number:** SA21

**Section:** S

**Title:** INTRODUCTION TO SOCIOLOGY AND ANTHROPOLOGY

**Department/Program:** SOCIOLOGY & ANTHROPOLOGY

**School:** SOCIAL SCIENCE **Room:** SEC-A124A **Schedule:** T - Th 1330-1500

**Semester:** 1 **School Year** 2015-2016 **Instructor** John GAPPY

### **A. COURSE DESCRIPTION**

The course will 1) Develop the “Sociological Imagination” which refers to the possession of historical, anthropological, and critical sensitivity; 2) Introduce to three major sociological perspectives - functionalist, conflict, and symbolic interactionist. This will bright to light the functions and consequences of societal features, the inevitability of conflict and change in society, and the meanings that people attach to the world around them; and 3) engage in the examination of culture, society, and social structures using quantitative and qualitative research methods. At the end of the course, students should have a better understanding of the nature and dynamics of Self (habitus, identity), Other (stranger, friend, enemy) and Relationship (communities, traditions, institutions).

### **B. COURSE OBJECTIVES**

1. To introduce the students to the various perspectives, concepts, and methodologies which inform the study of society and culture.
2. To provide the students analytical tools in understanding and predicting patterns of social behavior, particularly in Philippine setting.

### **Sources:**

#### ***TextBooks***

Macionis, John J.: Sociology. 14th edition. Pearson, c. 2012.

Wikibooks. Cultural Anthropology. c. 2012.

#### ***Books***

**THE PROMISE.** Mills, C. Wright.; The Sociological Imagination

Account: EBSCO Publishing : eBook Collection (EBSCOhost) - printed on 11/11/2014 9:59 PM via ATENEO DE MANILA UNIV AN: 316643.

**INTERVIEWS (Research)** Denscombe, Martyn.; The Good Research Guide : For Small-scale Social Research Projects Account: EBSCO Publishing : eBook Collection (EBSCOhost) - printed on 11/21/2014 2:19 AM via ATENEO DE MANILA UNIV AN: 353651.

**QUESTIONNAIRES (Research)** Denscombe, Martyn.; The Good Research Guide : For Small-scale Social Research Projects Account: EBSCO Publishing : eBook Collection (EBSCOhost) - printed on 11/21/2014 2:19 AM via ATENEO DE MANILA UNIV AN: 353651.

#### ***Papers / Reports***

**FEMALE GENITAL MUTILATION.** WHO Fact sheet N°241 Updated February 2014.

<http://www.who.int/mediacentre/factsheets/fs241/en/>

**URBAN TRANSITION, POVERTY, AND DEVELOPMENT IN THE PHILIPPINES**

A Preliminary Draft by Emma Porio, Department of Sociology and Anthropology Ateneo de Manila University, 31 August 2009

**REMAPPING THE EDGE: INFORMALITY AND LEGALITY IN THE HARRISON ROAD NIGHT MARKET, BAGUIO CITY, PHILIPPINES,** B. LYNNE MILGRAM OCAD University in City & Society, Vol. 26, Issue 2, pp. 153–174, ISSN 0893-0465, eISSN 1548-744X. © 2014 by the American Anthropological Association. All rights reserved. DOI:10.1111/ciso.12038.

### *News Articles*

#### **FIXING THE GENDER GAP: WHAT BANKS CAN DO TO ATTRACT MORE WOMEN**

D G McCullough is a branded content writer, editor and writing professor based in North Carolina. Content on this page is brought to you by Visa, sponsor of the Financial inclusion hub.

[http://www.theguardian.com/visa-partner-zone/2015/mar/25/finance-women-gender-gap-small-business-banking?utm\\_source=outbrain&utm\\_medium=cpc&utm\\_campaign=native](http://www.theguardian.com/visa-partner-zone/2015/mar/25/finance-women-gender-gap-small-business-banking?utm_source=outbrain&utm_medium=cpc&utm_campaign=native) Accessed on 20 May 2015, 11.45 am.

#### **HOW TO ADDRESS THE STUBBORN GENDER GAP IN BANKING ACROSS THE GLOBE**

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<http://www.theguardian.com/visa-partner-zone/2015/mar/23/gender-gap-finance-world-bank-women-small-business> Accessed on 20 May 2015, 14.10 (pm).

**HEREDITY OR ENVIRONMENT?** The Case of Jack and Oskar, Identical Twins.

### **C. COURSE OUTLINE AND TIMEFRAME**

#### **WEEKS 1-3: INTRODUCTIONS**

##### **A. The Sociological Imagination and The Anthropological Perspective**

- \* The Sociological Perspective
- \* The Anthropological Perspective
- \* Sociological and Anthropological Theories.
- \* History and Biography + Discussion on Journal Entries & Final Paper

##### ***EXERCISE 1: Creating Group Culture***

Required Readings : Macionis, pp 2-9 ; Wikibooks, pp 5-7; Macionis, pp 12 - 16

#### **WEEK 4-7: METHODOLOGY**

##### **B. Methods of Investigation**

- \* How do sociologists study the world?
- \* Sociology as science
- \* Quantitative Methodologies - survey questionnaire
- \* Construction of questionnaire for sociological research
- \* How do anthropologists study the world?
- \* Anthropology as science
- \* Qualitative field work - direct observation / open ended questionnaire
- \* Construction of questionnaire for anthropological research

##### ***EXERCISE 2: Social Research***

- Choose topic (same for final paper)
- Prepare study design

##### ***Exercise 2A: Conducting sociological research***

- Randomly select 10 students on Campus
- Record your results for each one, and arrive at some generalization after you complete all 10 attempts.
- In class, compare your results with your discussion group mates.
- As a group, arrive at a generalization which encompasses all your findings.
- Did your generalization from your own set of experiments differ from the group's? Explain. 1 1/2pp.

##### ***Exercise 2B: Conducting anthropological research***

- Observe and describe what is going on
- Choose 2 persons and conduct open ended deepening of the event you just recorded.
- In class, compare your results with your discussion group mates.
- As a group, look for patterns or trends which encompasses all your findings.
- Did your personal findings differ from the group's? Explain 1 1/2pp.

Required Readings : Macionis, pp 36-49 ; Wikibooks, pp 26 - 29; pp 55- 65

## **WEEK 8-12: CULTURE AND SOCIAL BEHAVIORS**

### **C. Culture and Society**

- \* How is culture created?
- \* Cultural Relativism
- \* Filipino culture
- \* Filipino pop culture

#### ***EXERCISE 3: Creating Group Culture***

Required Readings : Macionis, pp 52 - 76;

### **D. Socialization and Social Interaction**

- \* The Process of Socialization
- \* Social Groups and Social Organizations
- \* Social Interaction and Social Relationships
- \* Collective Behavior
- \* Culture and Personal Narratives

#### ***EXERCISE 4: Creating Group Culture***

Reading : Macionis, pp 100-163;

### **E. Deviance and Social Control**

- \* What is deviance?
- \* The Symbolic Interactionist Perspective
- \* The Functionalist Perspective
- \* The Conflict Perspective
- \* A more humane approach to deviance

Reading: Macionis, pp 192-215

## **WEEK 13-15: SOCIAL INSTITUTIONS AND SOCIAL CONFLICTS**

### **F. Inequality, Class and Social Structure**

- \* Social Stratification
- \* Social mobility
- \* Slavery in the New World
- \* Social Class
- \* Why is Social Stratification universal

Readings: Macionis, pp 222-235; 254-257.

### **G. Gender and Ethnicity**

- \* Sex and Gender
- \* Gender Differences in Behavior: Biology or Culture?
- \* Gender Inequality in Everyday Life
- \* Gender Inequality in Health Care
- \* Gender Inequality in Education
- \* Race and Ethnicity

Readings: Macionis, pp 292-313; 318-339.

### **H. Social Institutions: Family & Religion**

- \* What is a family?
- \* What is marriage?
- \* Some common cultural themes
- \* Marriage and Family in theoretical perspectives
- \* Gay and Lesbian families
- \* Defining Religion
- \* Origin of Religion
- \* Beliefs
- \* Doctrine

Reading: Macionis, pp 416-458.

## **WEEK 16-17: URBANIZATION AND SOCIAL CHANGE**

### **I. Urban and Rural Communities**

- \* The rise of urbanization
- \* Urban transition in the Philippines within the asian context
- \* Urban growth and the great rural-urban divide
- \* Urban growth in the Philippines geographic regions
- \* Migration and Urbanization

Reading: Macionis, pp 520 - 522.

### **J. Understanding Social Change**

- \* Processes of cultural change
- \* Approaches to development
- \* Theories and models
- \* Institutional approaches to development

Reading: Macionis, pp 562 - 578

## **WEEK 18**

### **FINAL EXAMS / COMPLETION OF GROUP RESEARCH / FINAL ESSAY**

*Final Essay:* All I wanted to know about social life I learned in SA 21. 2-3 pages.

Make a list of 3-4 propositions and briefly discuss each one.

## **D. COURSE REQUIREMENTS/MECHANICS**

1. **First Essay:** Reflection and analysis of a case study through the 3 main sociological perspectives. Word Count = 1500.
2. **Group Field Research Project:** The group project on contemporary social issues serves as the culminating and integrating activity for the course. It should illustrate the usefulness of sociological and anthropological concepts and methods in understanding contemporary Philippine and global social realities.  
Themes: Students can choose any of the following as study themes:
  - a) issues affecting students (inside the campus);
  - b) impact of disasters on urban communities;
  - c) the particular culture of a course / year in Ateneo;
  - d) mall structures as sociological research or mall cultures as anthropological research.
3. **Student Exercises.** Several exercises accompany the lectures and discussions in class. These will enable students to synthesize a particular topic or illustrate the workings of a particular concept or sociological/anthropological insight. Some of the exercises are reflection papers, others are discussion groups, others require some amount of field work within or outside campus. In all cases, results are to be reported to class. These exercises are also graded.
4. **Student Journal:** Students are required to keep a journal that will be an exercise in linking the theoretical and the personal. The journal must contain at least 4 entries. Each entry will feature a description of a particular event or experience and a corresponding analysis of the event or experience that appropriates the theoretical perspectives and concepts of Sociology and Anthropology.
5. **Final Essay:** Each student will make a list of 3-4 social areas/aspects that the student deems there is a need for social change and briefly discuss each one. Word Count =1500
5. **Class Participation:** Students are expected to attend all the lectures. Students are also expected to read assigned texts before class and participate in the discussions. Group presentations are designed to give students further chance to express ideas to the class.
6. **Evaluation:** The final grade is the weighted average of any or all of the following measures of the student's participation in the course: examinations, exercises, group research, papers, and class participation.

### **E. GRADING SYSTEM**

First Essay	15%
Group Field Research Project	25%
Student Exercises	15%
Student Journal	15%
Final Essay	20%
Class Participation	10%

Grading scale: A (92-100); B+ (87-91); B (83-86); C+ (79-82); C (75-78); D (70-74); F (-70)

### **F. CONSULTING HOURS**

Tuesdays and Thursdays, 10.00 - 11.30 am at the Department of Sociology and Anthropology,  
G/F Ricardo and Dr. Rosita Leong Hall.

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