

Privacy Policy

Effective Date: 11th Dec 2024

Basil Consulting (“Company,” “we,” “us,” or “our”) values your privacy. This Privacy Policy outlines how we collect, use, and protect your information when you use our services, including our website, applications, and associated products (collectively referred to as the “Services”).

1. Information We Collect

1.1 Information You Provide to Us

- **Account Information:** When you register for an account, we collect your name, email address, phone number, and other contact information.
- **Payment Information:** If you make a purchase, we collect payment details, including billing address and payment method.
- **Content:** Information you submit through our Services, such as journaling entries, career information, or uploaded documents.

1.2 Information We Collect Automatically

- **Usage Data:** We collect information about your interaction with our Services, such as IP address, browser type, operating system, and device information.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to collect information about how you use our Services and improve your experience.

1.3 Information from Third Parties

- **Integration Partners:** If you link third-party accounts (e.g., LinkedIn), we collect the information you authorize those services to share.
 - **Service Providers:** We may receive additional information from payment processors or analytics providers.
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2. How We Use Your Information

We use your information to:

- Provide, operate, and improve the Services.
 - Process transactions and send you related information.
 - Communicate with you about your account, updates, and promotional offers.
 - Ensure the security and integrity of the Services.
 - Comply with legal obligations.
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3. Sharing Your Information

3.1 With Service Providers

We share your information with trusted third-party service providers who assist us in providing the Services (e.g., hosting, analytics, payment processing). These providers are obligated to handle your data securely and in accordance with this Privacy Policy.

3.2 Legal Compliance

We may disclose your information if required by law, subpoena, or other legal process.

3.3 Business Transfers

In the event of a merger, sale, or acquisition, your information may be transferred to the new entity.

3.4 Aggregated and De-Identified Data

We may share anonymized or aggregated data for research, analytics, or marketing purposes.

4. Data Retention

We retain your information only as long as necessary to fulfill the purposes outlined in this Privacy Policy, comply with legal obligations, resolve disputes, and enforce agreements.

5. Your Rights

5.1 Access and Correction

You can access and update your account information by logging into your account or contacting us directly.

5.2 Opt-Out

You may opt out of receiving promotional emails by clicking the “Unsubscribe” link. However, you will still receive important account-related communications.

5.3 Data Deletion

You can request deletion of your account and associated data by contacting us at [Insert Contact Email].

5.4 Additional Rights for EU Users

If you are located in the EU, you have additional rights under the General Data Protection Regulation (GDPR), including the right to data portability and the right to lodge a complaint with a supervisory authority.

6. Security

We implement industry-standard security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no security measure is 100% secure, and we cannot guarantee absolute protection.

7. International Data Transfers

Your information may be processed in countries outside your own, including the United States. We ensure such transfers comply with applicable data protection laws.

8. Children's Privacy

Our Services are not directed to children under 13 (or the equivalent age of majority in your jurisdiction). We do not knowingly collect information from children. If we learn that we have collected information from a child, we will delete it promptly.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated "Effective Date." Your continued use of the Services after such changes indicates your acceptance.

10. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at:

- Email: info@basilconsulting.net
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This Privacy Policy ensures transparency, compliance, and your peace of mind. By using our Services, you acknowledge and agree to the terms outlined above.