Basil. K

UI-UX Product Designer

Portfolio
basilk212.github.io/portfolio/

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Technical Skills

- Figma
- Sketch
- XD
- Illustrator
- Photoshop
- Zeplin
- After Effects
- HTML/ CSS
- Angular

Design Skills

User Research

Wireframing and Prototyping

Interaction Design

Visual Design

Mock-ups

Team Collaboration

User-centered Design Principles

Professional Summary

Product Designer with a strong background in UI/UX design, **8 years of professional experience** in creating visually stunning and intuitive digital products. Skilled in Creating wireframes and Prototypes, Interaction design, Visual design, Usability evaluation and final designs using industry-standard tools such as Sketch, Adobe XD and Figma. Proven track record of delivering successful projects and a passion for creating exceptional user experiences.

Employment

UI - UX Product Designer
CogniCor   InfoPark, Kochi   Palo Alto, California
Jan, 2016 - Present   7years

- Working on patent-pending DIY platform that enables enterprise users to launch intelligent Digital Assistants in weeks without writing a single line of code.
- Conceptualize designs that solve complex problems by creating user flows, wireframes, mocks and prototypes.
- Collaborate with multidisciplinary teams to communicate my design solutions with a high level of impact. Advocate for users' needs during product and design reviews.
- Deliver designs for each release by following up on implementation and fit and finish with engineering teams.
- Improve the look and feel of a wireframe into the hi-fidelity user interface.
- Contribute to improving, maintaining, and adopting the design system.
- Design Creatives for social media platforms, banners for marketing campaigns.

Web and Graphic Designer
Tasaheel Integrated   Kaloor, Kochi   Oman
Jun, 2014 - Dec 2015   1.7 years

- Create wireframes and mockups for web pages and applications.
- Design Creatives for social media platforms, banners for marketing campaigns.
- Incorporating functionalities and features into websites.
- Convert web design mockups to responsive html websites.

Latest Project

CIRA is the enterprise platform for deploying and managing Digital Assistants to drive client engagement and business efficiency.

Education

Bachelor of Multimedia Communication

Calicut University
Kerala, India

Sep, 2009 - Jun 2012 - 3 years

Interests

- Design
- Drawing
- Badminton
- Music