Basil. K

UX-UI Product Designer

✉ basilk212@gmail.com

📞 +91 9895 441 576

📍 Malappuram, Kerala

🖥 Portfolio website

Technical Skills

Figma	■ ■ ■ ■ ■
Sketch	■ ■ ■ ■ □
Illustrator	■ ■ ■ □ □
Photoshop	■ ■ ■ ■ ■
HTML/CSS	■ ■ ■ ■ ■
Angular	■ □ □ □ □

Design skills

User Flow

Information Architecture

Wireframing

Interaction Design

User Interface Design

Mock-ups

Prototyping

Professional Summary

I'm a UX - UI Designer with **8 years** of work experience in startups and tech companies. Currently working on the **UI-UX of an enterprise-level digital assistant platform** for the financial services industry.

Employment

UX - UI Product Designer
🕐 Jan, 2016 - Present
🧭 CogniCor   📍 InfoPark, Kochi   📍 Palo Alto, California
6years

- Working on patent-pending DIY platform that enables enterprise users to launch intelligent Digital Assistants in weeks without writing a single line of code.
- Conceptualise designs that solve complex problems by creating user flows, wireframes, mocks and prototypes.
- Collaborate with multidisciplinary teams to communicate my design solutions with a high level of impact. Advocate for users' needs during product and design reviews.
- Deliver designs for each release by following up on implementation and fit and finish with engineering teams.
- Improve the look and feel of a wireframe into the hi-fidelity user interface.
- Contribute to improving, maintaining, and adopting the design system.
- Design Creatives for social media platforms, banners for marketing campaigns.

Web and Graphic Designer
🕐 Jun, 2014 - Dec 2015
🧭 Tasaheel Integrated   📍 Kaloor, Kochi   📍 Oman
1.7 years

- Create wireframes or mockups for web pages and applications
- Design Creatives for social media platforms, banners for marketing campaigns
- Incorporating functionalities and features into websites.
- Convert web design mockups to responsive html websites.

Education

Bachelor of Multimedia Communication
🕐 Sep, 2009 - Jun 2012
📍 University of Calicut
3 years