

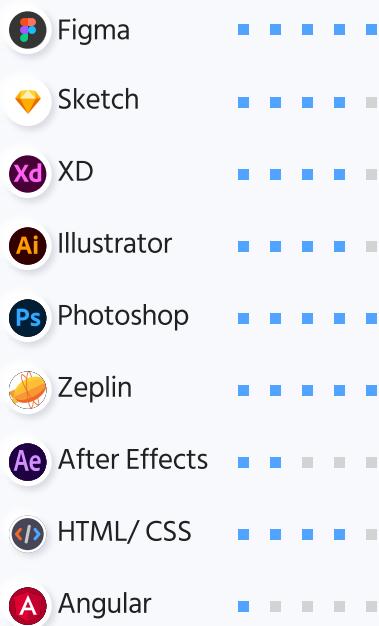


Basil. K

UI-UX Product Designer

- Portfolio basilk212.github.io/portfolio/
- Phone +91 9895 441 576
- Email basilk212@gmail.com
- Address Malappuram, Kerala, India
- LinkedIn linkedin.com/in/basil-k-75600a55

Technical Skills



Design Skills

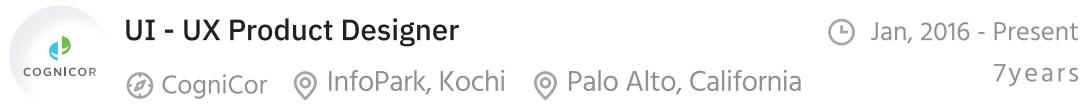
- User Research
- Wireframing and Prototyping
- Interaction Design
- Visual Design
- Mock-ups
- Team Collaboration
- User-centered Design Principles

Professional Summary

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Product Designer with a strong background in UI/UX design, **8 years of professional experience** in creating visually stunning and intuitive digital products. Skilled in Creating wireframes and Prototypes, Interaction design, Visual design, Usability evaluation and final designs using industry-standard tools such as Sketch, Adobe XD and Figma. Proven track record of delivering successful projects and a passion for creating exceptional user experiences.

Employment



- Working on patent-pending DIY platform that enables enterprise users to launch intelligent Digital Assistants in weeks without writing a single line of code.
- Conceptualize designs that solve complex problems by creating user flows, wireframes, mocks and prototypes.
- Collaborate with multidisciplinary teams to communicate my design solutions with a high level of impact. Advocate for users' needs during product and design reviews.
- Deliver designs for each release by following up on implementation and fit and finish with engineering teams.
- Improve the look and feel of a wireframe into the hi-fidelity user interface.
- Contribute to improving, maintaining, and adopting the design system.
- Design Creatives for social media platforms, banners for marketing campaigns.



- Create wireframes and mockups for web pages and applications.
- Design Creatives for social media platforms, banners for marketing campaigns.
- Incorporating functionalities and features into websites.
- Convert web design mockups to responsive html websites.

Latest Project



Education



Calicut University
Kerala, India

⌚ Sep, 2009 - Jun 2012 - 3 years

Interests

