Basil. K

UI-UX Product Designer

✉ basilk212@gmail.com

📞 +91 9895 441 576

📍 Malappuram, Kerala

🖥 [Portfolio website](#)

Technical Skills

Figma	■ ■ ■ ■ ■
Sketch	■ ■ ■ ■ ▫
XD	■ ■ ■ ▫ ▫
Illustrator	■ ■ ■ ■ ▫
Photoshop	■ ■ ■ ■ ■
HTML/CSS	■ ■ ■ ■ ▫
Angular	■ ▫ ▫ ▫ ▫

Design skills

User Flow

Information Architecture

Wireframing

Interaction Design

User Interface Design

Mock-ups

Prototyping

Professional Summary

I'm a UI - UX Designer with **8 years** of work experience in startups and tech companies. Currently working on the **UX-UI of an enterprise-level digital assistant platform** for the financial services industry.

Employment

UI - UX Product Designer
🕐 Jan, 2016 - Present
6years

🧭 CogniCor   📍 InfoPark, Kochi   📍 Palo Alto, California

- Working on patent-pending DIY platform that enables enterprise users to launch intelligent Digital Assistants in weeks without writing a single line of code.
- Conceptualize designs that solve complex problems by creating user flows, wireframes, mocks and prototypes.
- Collaborate with multidisciplinary teams to communicate my design solutions with a high level of impact. Advocate for users' needs during product and design reviews.
- Deliver designs for each release by following up on implementation and fit and finish with engineering teams.
- Improve the look and feel of a wireframe into the hi-fidelity user interface.
- Contribute to improving, maintaining, and adopting the design system.
- Design Creatives for social media platforms, banners for marketing campaigns.

Web and Graphic Designer
🕐 Jun, 2014 - Dec 2015
1.7 years

🧭 Tasaheel Integrated   📍 Kaloor, Kochi   📍 Oman

- Create wireframes and mockups for web pages and applications
- Design Creatives for social media platforms, banners for marketing campaigns
- Incorporating functionalities and features into websites.
- Convert web design mockups to responsive html websites.

Education

Bachelor of Multimedia Communication
🕐 Sep, 2009 - Jun 2012
3 years

📍 University of Calicut