



Basil. K

UI-UX Product Designer



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Malappuram, Kerala, India



LinkedIn

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Design Skills

UX Design

Wireframing and Prototyping

Interaction Design

Visual Design

Team Collaboration

User-centered Design Principles

Technical Skills



Figma



Sketch



XD



Illustrator



Photoshop



Zeplin



After Effects



HTML/ CSS



Professional Summary



Product Designer with a strong background in UI/UX design, **8 years of professional experience** in creating visually stunning and intuitive digital products. Skilled in Creating wireframes and Prototypes, Interaction design, Visual design, Usability evaluation and final designs using industry-standard tools such as Sketch, Adobe XD and Figma. Proven track record of delivering successful projects and a passion for creating exceptional user experiences.

Employment



UI - UX Product Designer

Jan, 2016 - Present

7 years



CogniCor



InfoPark, Kochi



Palo Alto, California

- Conceptualise designs that solve complex problems by creating user flows, wireframes, mocks and prototypes.
- Collaborate with multidisciplinary teams to communicate my design solutions with a high level of impact. Advocate for users' needs during product and design reviews.
- Deliver designs for each release by following up on implementation and fit and finish with engineering teams.
- Improve the look and feel of a wireframe into the hi-fidelity user interface.
- Contribute to improving, maintaining, and adopting the design system.
- Design Creatives for social media platforms, banners for marketing campaigns.



Web and Graphic Designer

Jun, 2014 - Dec 2015

1.7 years



Tasaheel Integrated



Kaloorkochi



Oman

- Create wireframes and mockups for web pages and applications.
- Design Creatives for social media platforms, banners for marketing campaigns.
- Incorporating functionalities and features into websites.
- Convert web design mockups to responsive html websites.

Latest Project

AI Powered Meeting Assistant

AI-powered meeting assistant tailored for financial or professional advisors to optimise their client interactions, streamline administrative tasks, and improve the overall advisory experience.

Education

Bachelor of Multimedia Communication



Calicut University
Kerala, India

Sep, 2009 - Jun 2012
3 years

Interests



Badminton



Design



Drawing



Music