


BASILMEER


UI/UX DEVELOPER

 Lahore, Punjab

 0336 412 4066

 basilmeer@gmail.com

 basilmeer

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> EDUCATION

BACHELOR IN COMP. SCI.

Virtual University
2087-Continued

F.SC. PRE-ENGINEERING

KIPS College
2013-2015

> EXPERTISE

- HTML5
- CSS3
- Bootstrap 4
- Adobe Photoshop
- Adobe Illustrator
- Linux
- Angular
- React
- Git

> SKILLS

// PROFESSIONAL

- Graphic Design
- Web Design
- Brand Identity
- Team Management
- Project Management
- Research & Development
- Quick Adaption

> PROFILE

I am an autodidact with a background in Graphics Designing, Web Designing, and Front-End Development looking to switch to full-time development. I am currently studying up on Angular, React, Express and Node while working on small pet projects to practically test my knowledge while trying to adhere to modern practices and standards.

> PROFESSIONAL EXPERIENCE

UI/UX DESIGNER

Veteranlogix | Lahore, Pakistan | May 2018 – Present

Veteranlogix is a software-development agency that provides optimal digital and web solutions.

My responsibilities as the team's UI/UX Designer include:

- Assisting the team in **creating and maintaining user interfaces**
- Converting the **designs into code** as needed
- Ensuring **a good user experience** throughout all projects for the clientele
- Streamlining the tasks given to improve productivity using **Git** and **Trello** among the others
- **Resolving prioritized issues** as they're assigned

FRONT-END DEVELOPER & INTERIM CTO

Hobuddies (Pvt) Ltd. | Lahore, Pakistan | Mar 2017 – Mar 2018

Hobuddies is a speed networking social media platform that matches you with like-minded people on the basis of your interests and personality. I was one of the original **co-founders** and served as the **interim CTO**.

During my time at Hobuddies, my tasks varied between **graphics designing** and **front-end development** with a hint of management. As such, my contributions to the team included:

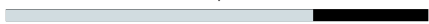
BASILMEER

UI/UX DEVELOPER

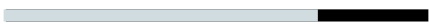
> SKILLS

// TECHNICAL

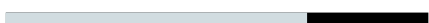
Adobe Photoshop



Adobe Illustrator



Git



Linux



Bootstrap 4



React.js



Angular



Laravel



> INTERESTS

- Video Games
- e-Sports
- Reading
- Movies
- Browsing Reddit
- Writing
- Motor Bikes
- Mechanical Keyboards

> PROFESSIONAL EXPERIENCE

- **Designing** and **coding** multi-platform **intuitive layouts** for the clientele according to their needs in our **B2B solutions**
- Streamlining the workflow using **Git**; introduced **Trello** and **Scrumming** for better **tasks management** and **delegations**
- Handling all graphics-related jobs which included **designing logos, wallpapers, icons and posters**
- Assisting with the original app's mobile design and **proposed a seamless design** for the web app; also **remade the app in Ionic 3** based on a revamped design
- Improving the **team's productivity** through the introduction of a practical **Git branching model**; a **20% improvement** was overall observed
- Marketed as per requirements which included, but were not limited to, **social media** and **guerrilla marketing**

GRAPHICS DESIGNER

InnoverseTech | Lahore, Pakistan | Apr 2016 – Mar 2017

InnoverseTech was a Lahore-based software house that provided B2B digital solutions.

During my tenure, my responsibilities included:

- **Designing graphics** for the clientele that varied between **digital** and **print media**
- Handling and **creating all graphical resources** for the assigned projects
- Working alongside the developers to ensure a **good user interface** and **user experience**.

WEB DESIGNER & VIDEO EDITOR

Freelance | Lahore, Pakistan | Dec 2016 – Dec 2017

I occasionally lent my services to a **local clientele**, converting **PSD designs to responsive HTML**. Also worked as a **short-term video editor** for Hijaz Islamic University wherein I edited their lecture videos, **working with green screens** and adding references and quotations where needed.