


# BASIL MEER


UI/UX DESIGNER & DEVELOPER

 Lahore, Punjab

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 hello@basilmeer.com

 basilmeer

 basilmeer

## > EDUCATION

### BACHELOR IN COMP. SCI.

Virtual University, Lahore  
2018 - 2021

### F.SC. PRE-ENGINEERING

KIPS College, Lahore  
2013 - 2015

### MATRICULATION

British Grammar School, Lahore  
2011 - 2013

## > SKILLS

### // TECHNOLOGIES

HTML5	jQuery
CSS3	Bootstrap 3 & 4
SASS	Webpack
Javascript	Babel
Typescript	React.js
Redux	MySQL
Linux	Git
Node	Adobe Photoshop
Express	Adobe Illustrator
MongoDB	PHP
Laravel	Resp. Web Design
WordPress	Logo Design

### // PROFESSIONAL

Graphic Design	Web Design
Brand Identity	Quick Adaption
Team Management	Self-Teaching
Project Management	Team Player
Research & Dev.	

### // LANGUAGES

English (Fluent)  
Urdu (Native)

## > PROFESSIONAL EXPERIENCE

### VETERANLOGIX

UI/UX Designer & Developer | Lahore, Pakistan | May 2018 - Present

I oversee the overall development, help the team understand how to use Git to keep the work flow clean, act as a supervisor and lead on issues aside from design and front-end development and streamline tasks to improve productivity. I implement new features while ensuring a seamless integration and do hotfixes as a dedicated support. I write clean, re-usable markup with a component-based approach and do user experience reviews for projects as well as handle all graphics-related jobs.

### HOBUDDIES (PVT) LTD.

Interim C.T.O. & Front-End Developer | Lahore, Pakistan | March 2017 - 2018

Improved the team's productivity by introducing a practical Git branching model and Agile; 20% improvement was observed overall. Communicated with the clientele to design intuitive layouts according to their needs while listening to their feedback. Streamlined the workflow using Git, introduced Trello and Scrumming for better work ethics. Created a seamless design for the apps and prototyped in Ionic. Handled all graphics-related jobs including logos, wallpapers, icons, banners, standees and whatnot.

### INNOVERSETECH

Graphics Designer | Lahore, Pakistan | April 2016 - March 2017

Designed graphics for the clientele that varied between digital and print media. Created all graphical resources for the assigned projects. Worked alongside the developers to create responsive layouts and themes. Wrote markup and functionality for websites using Javascript and jQuery.

### SELF-EMPLOYED (FREELANCING)

Web Designer & Video Editor | Lahore, Pakistan | December 2017 - 2018

Worked as a freelance designer and video editor for the local clientele. Converted PSDs to responsive HTML. Designed web pages for marketing purposes. Made animations and did video edits using Adobe After Effects and Adobe Premiere.