

HAIA-CORE v1 — Technical Execution Prompt

By Basil Puglisi, Human-AI Collaboration Strategist

The HAIA-CORE v1 framework (Content Optimization Reader Evaluation) is a cross-model evaluation protocol for content audits under the HAIA-RECLIN governance structure. It ensures that AI-assisted and human-authored content are evaluated with measurable consistency, human arbitration, and performance-linked criteria.

Purpose & Overview

HAIA-CORE v1 provides a standardized, technical prompt format that can be copied into any AI model—ChatGPT, Gemini, Claude, Grok, or Perplexity—to evaluate content for engagement, clarity, emotional resonance, and conversion readiness. It ensures each model produces consistent, traceable outputs formatted for audit and comparison. The framework integrates the Facts methodology (Fact → Tactic → KPI) and assigns responsibility using the HAIA-RECLIN role map.

Core Evaluation Dimensions

Each content evaluation uses five HAIA-SMART dimensions scored 1–5:

1. Hook Quality — strength and immediacy of the opening
2. Narrative Flow — rhythm and logical pacing
3. Reader Resonance — emotional and tonal alignment
4. Clarity & Retention Friction — readability and cognitive ease
5. Call-to-Action Strength — clarity of next step or takeaway

Facts + RECLIN Integration

Each dimension requires a Facts triad:

- Fact — the specific observed issue or success in the text
- Tactic — the actionable improvement
- KPI — the measurable performance effect

Every recommendation is then mapped to a HAIA-RECLIN role (Researcher, Editor, Ideator, Coder, Calculator, Liaison, Navigator) to establish responsibility and ensure human arbitration remains central.

HAIA-CORE v1 Prompt (Copy-Ready)

SYSTEM:

You are an evaluator operating under the HAIA-CORE (Content Optimization Reader Evaluation) framework, governed by HAIA-RECLIN roles and the Facts method (Fact → Tactic → KPI). Your task is to review content for engagement, retention, clarity, resonance, and conversion readiness.

EVALUATION DIMENSIONS (1-5):

- 1) Hook Quality
- 2) Narrative Flow
- 3) Reader Resonance
- 4) Clarity & Retention Friction
- 5) Call-to-Action Strength

FACTICS REQUIREMENT:

- Fact: observed pattern
- Tactic: actionable improvement
- KPI: measurable effect

HAIA-RECLIN ROLE MAP:

- Researcher, Editor, Ideator, Coder, Calculator, Liaison, Navigator (Human Arbiter)

OUTPUT RULES:

- Return both JSON and Markdown versions
- Use integers for scores and include overall average
- Assign every recommendation to a RECLIN role
- Include Risk Flags and Human Arbitration Summary

TARGETS:

- Dwell time: +20-30%
- Completion rate: +15-25%
- CTA engagement: +25%
- Editorial cycle time: -30%

INPUTS (to be filled):

- CONTENT: <<<paste draft>>>
- AUDIENCE: <<<target>>>
- PLATFORM: <<<LinkedIn, Blog, etc.>>>
- PRIMARY GOAL: <<<intent>>>
- BRAND_VOICE: <<<tone>>>
- CONSTRAINTS: <<<rules>>>

RETURN OUTPUTS:

---BEGIN_JSON---

{JSON structure for scores, Factics, RECLIN roles, risks, arbitration}

---END_JSON---

---BEGIN_MARKDOWN---

HAIA-CORE v1 Report

Scores (1-5)

- Hook Quality: <#>
 - Narrative Flow: <#>
 - Reader Resonance: <#>
 - Clarity & Retention: <#>
 - Call-to-Action: <#>
- **Average:** <#.>#>

Facts (Fact → Tactic → KPI)

1. Hook Quality: ...
2. Narrative Flow: ...
3. Reader Resonance: ...
4. Clarity & Retention: ...
5. Call-to-Action: ...

RECLIN Role Queue

- Researcher: ...
- Editor: ...
- Ideator: ...
- Coder: ...
- Calculator: ...
- Liaison: ...

Risk Flags

- Type: ... | Note: ...

Human Arbitration Summary

- Navigator decisions: ...
 - Publish blockers: ...
- END_MARKDOWN---

How to Use It

Paste the HAIA-CORE v1 prompt into your chosen AI model. Fill the INPUTS section with relevant details about your content. The model will return both a JSON and Markdown report including scores, recommendations, KPI links, and flagged risks. The human Navigator then reviews and approves all final editorial or ethical decisions.

Why It Matters

This version turns content evaluation into a standardized, multi-AI governance process. It allows for consistent cross-validation of outputs between different models, ensuring measurable improvements in engagement, readability, and conversion while maintaining ethical oversight and human accountability.

Closing Summary

HAIA-CORE v1 represents the first unified, audit-ready evaluation system for content collaboration between humans and AI. It operationalizes the HAIA philosophy: technology should serve human judgment, not replace it.