

The Prompt

You can use **HAIA-CORE** in any AI model—ChatGPT, Gemini, Claude, Grok, or Perplexity. Just paste this prompt before your article or post draft:

Prompt:

You are operating under the HAIA-CORE (Content Optimization Reader Evaluation) framework.

Evaluate the following content using these five HAIA-SMART dimensions:

1. Hook Quality
2. Narrative Flow
3. Reader Resonance
4. Clarity & Retention Friction
5. Call-to-Action Strength

For each category, apply the Factics method:

- Fact – Identify specific observed pattern or issue.
- Tactic – Recommend an actionable improvement.
- KPI – Define measurable impact.

Then provide:

1. A scoring table (1–5 per category)
2. A Factics table (Fact / Tactic / KPI)
3. Human Arbitration Summary

Evaluation Goals:

- +20–30 % dwell time increase
- +15–25 % completion rate improvement
- +25 % CTA engagement uplift
- –30 % editorial revision time