# HAIA-SMART v1.0 (Social Media AI Rating Tool)

Project: HAIA-SMART v1.0

Full Title: Social Media AI Rating Tool for LinkedIn Content Optimization

Framework Lineage: Subsystem of HAIA-RECCLIN (Human–AI Assistant Research-Driven Ecosystem-Based Checks-and-Balances Collaborative Learning Intelligence Network)

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Contributors: Claude (v3), ChatGPT (GPT-5) — implemented through HAIA-RECCLIN governance roles

Date of Original Completion: October 7 2025

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Repository: https://github.com/basilpuglisi/haia-framework

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## 1 · Purpose

HAIA-SMART operationalizes qualitative AI coaching for social media posts using a quantified 15-point scoring rubric. It transforms subjective writing feedback into measurable evaluation aligned with Basil Puglisi’s philosophy of human-led, AI-assisted creation.

## 2 · Core Methodology

Three Pillars (1–5 each):  
1. Hook Quality – opening tension, emotion, or numerical intrigue  
2. Perceived Outperformance – freshness of perspective and evidence quality  
3. Writer’s Impression – fidelity to the Basil Puglisi voice (structure, tone, framework use)  
  
Target Threshold: ≥ 12 / 15 before publication  
Iteration Protocol: Score → Rewrite → Re-score (≤ 3 cycles)  
Governance: AI executes autonomously within bounds; human approval required at final checkpoint.

## 3 · Integration Within HAIA-RECCLIN

Researcher: Analyze historical posts to model voice profile  
Editor: Refine drafts to raise rubric scores  
Navigator: Apply 3-pillar rubric and manage loop logic  
Liaison: Present audit trail and KPI tracking  
Coder: Automate loop and Growth OS logging  
Ideator: Generate alternative hooks or angles  
Calculator: Quantify KPI correlations post-deployment

## 4 · Validation Protocol

1. Run 10 drafts through tool → record rubric results  
2. Publish → measure engagement → compare ≥ 12 vs < 12 groups  
3. Recalibrate thresholds if variance > 20%  
4. Extend to other creators via voice-map calibration

## 5 · Key Performance Indicators

Voice Authenticity Rate ≥ 85%  
Threshold Achievement ≥ 70% within 2 iterations  
Human Acceptance Rate ≥ 80%  
Engagement Improvement ≥ 2× baseline [PROVISIONAL]

## 6 · Distinctive Features

Quantitative scoring of qualitative creativity  
No-dash narrative standard for stylistic integrity  
Integrated Factics logic (Fact → Tactic → KPI)  
+1 bonus for provocative/emotional hooks  
Transparent iteration logs (audit-ready)  
Human arbitration preserved — no auto-publishing

## 7 · Intellectual Property Notice

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## 8 · Suggested Repository Files

/HAIA-SMART\_v1.0/  
│  
├── README.md  
├── LICENSE.md  
├── haia\_smart\_master\_prompt.md  
├── scoring\_examples/  
├── validation\_protocol.md  
└── changelog.md

## 9 · Version Control

v1.0 (Oct 7 2025): Initial public documentation  
v1.1 (Planned): Add KPI correlation data from 10-post pilot  
v2.0 (Planned): Introduce multi-voice calibration and auto-hook A/B testing

## 10 · Citation

Puglisi, B. C. (2025). HAIA-SMART v1.0: Social Media AI Rating Tool for LinkedIn Content Optimization. Part of the HAIA-RECCLIN framework, Factics Consulting. GitHub Repository: https://github.com/basilpuglisi/haia-framework