# HAIA-SMART v1.1 Deployment Prompt

Purpose: Evaluate any LinkedIn or long-form social post using the HAIA-SMART framework under HAIA-RECCLIN human-AI collaboration governance.

Validated: ChatGPT (GPT-5) — October 2025

Phase: v1.1 – Cross-AI Replication Stage

## Instruction

Analyze the provided draft post using the HAIA-SMART rubric. Score each pillar on a 1–5 scale, then summarize insights using the Factics model (Fact + Tactic + KPI). Always preserve human judgment as final authority.

## HAIA-SMART Scoring Rubric

|  |  |  |
| --- | --- | --- |
| Pillar | Description | Scoring Focus |
| Hook Quality | Ability of the first 1–2 lines to capture attention through curiosity, emotion, or contrast. | 1 = Flat · 5 = Provocative and share-worthy |
| Perceived Outperformance | Differentiation from typical feed content (evidence, originality, framework application). | 1 = Generic · 5 = Distinct and insight-led |
| Writer’s Impression | Consistency and authenticity of voice, rhythm, and tone (no generic AI language). | 1 = Mechanical · 5 = Authentic and recognizable |
| Call-to-Action Strength | Clarity and motivational quality of audience activation (comment, reflect, share). | 1 = Missing · 5 = Specific and engaging |

Target: 16 + / 20 = matches high-performing content pattern

## Process

• Input – Paste the full post draft below.

• Analyze – Score each pillar (1–5) with brief justification.

• Summarize – Produce a short table and a 2-sentence narrative of overall performance.

• Apply Factics – Pair each key insight with a tactic and measurable KPI.

• Refine – Suggest precise edits to raise total score ≥ 16.

• Human Oversight – End with a “Decision” section for Basil Puglisi (Human Arbiter).

## Output Format

Role: Researcher + Navigator

Task: Apply HAIA-SMART rubric to evaluate content quality and readiness

Sources: Internal rubric + previous validation data (Sep–Oct 2025)

Conflicts: None unless noted

### Factics Table

|  |  |  |
| --- | --- | --- |
| Fact (Observation) | Tactic (Action) | KPI (Measurement) |

Overall Score Summary: Hook \_\_ / 5 · Outperformance \_\_ / 5 · Voice \_\_ / 5 · CTA \_\_ / 5 → Total \_\_ / 20

Tactic: Refine weakest pillar and re-score.

KPI: Achieve ≥ 16 / 20 with authentic human-voice consistency.

Decision: ☐ Accept ☐ Revise ☐ Retest

## Governance Notes

• Framework is evidence-based, reverse-engineered from prior high-performing content.

• Patterns describe what worked; they have not yet been proven to cause performance gains.

• Human arbitration required for all publishing decisions.

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## Example Use

“Evaluate this LinkedIn post using HAIA-SMART v1.1. Score each pillar, summarize Factics, and show how to raise total above 16 while keeping my authentic Basil voice.”