

# Basil Vetas

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## EDUCATION

### University of Utah

Salt Lake City, UT

*BS Mathematics (Statistics Emphasis); BS Int'l Trade & Commerce*

*May 2015*

*BA Economics; Honors Degree – 3.97/4.0 GPA, Dean's List*

- Minor degrees in Computer Science, Philosophy
- Proficiency with HTML, CSS, JavaScript, Java, Microsoft Office Suite, R

#### *Honors, Awards, Publications, Presentations*

- Phi Beta Kappa National Honors Society, selected for membership as a junior
- Phi Kappa Phi National Honors Society, selected for membership as a junior
- Published collaborative research article in the 2012-13 Hinckley Journal of Politics
- Published research abstract in the 2012-13 Undergraduate Research Abstracts Journal
- Presented on *Funding for Social Change* at the 2014 AshokaU Exchange hosted by Brown University
- Presented for 1<sup>st</sup> Place in Utah financial statement analysis in 2011-12 collegiate DECA state competition
- Presented business plan addressing global food security for 2013 Hult Prize Competition in Boston, MA
- Presented business plan addressing dementia treatment for 2014 University Entrepreneur Challenge
- Honors at Entrance Scholarship – Four year full-tuition academic scholarship

### Hellenic College – Kallinikeion Institute

Boston, MA

*Intensive Modern Greek Language Immersion Program*

*August–Sept. 2012*

## EXPERIENCE

### Alterniity GmbH

Salt Lake City, UT

*Chief Business Development Officer*

*January 2014–Present*

- Alterniity offers a non-pharmaceutical, risk-free solution to Dementia through our virtual reality serious gaming software that has been scientifically validated to improve several aspects of cognition
- I am in charge of all U.S. business operations, fund raising, relationship management, etc.; I earned us a top 10 finish in the University Entrepreneur Challenge business competition out of 130 teams

### Sorenson Global Impact Investing Center

Salt Lake City, UT

*Senior Associate*

*May 2012–Present*

- UIF is one of the first student driven impact-investing firms in the world. I was selected as one of 12 students from 200 applicants, and have worked with over 20 companies located around the world
- We provide consulting, value-add research, and market reports; we develop deal screens, investment memos, and pitches on different start-ups for prospective early stage venture capital investment

### University Venture Fund

Salt Lake City, UT

*Senior Associate*

*May 2012–Present*

- UVF is the largest student-run venture capital fund in the country with \$18.2 million AUM and a focus in technology, healthcare, consumer products – I have been involved with 4 investment deals of \$200,000+
- We provide consulting, value-add research, and market reports; we develop deal screens, investment memos, and pitches on different start-ups for prospective early stage venture capital investment

### Hinckley Institute of Politics

Salt Lake City, UT

*Journal Editor*

*April 2013–Present*

- Editor of the Hinckley Journal of Politics, an undergraduate research journal that publishes scholarly papers in the fields of politics, economics, and international relations from both students and politicians
- Director of the student journal board, which recruits student paper submissions and evaluates them for publication based on depth of research, analysis, writing style, and grammar

### Village Capital & GrowthAfrica

Nairobi, Kenya

*Finance Associate*

*Sept–Nov. 2013*

- Worked directly with 15 social enterprises in the VilCap/GrowthAfrica Innovation to Impact accelerator program in industries including health & nutrition, financial services, SaaS, and clean energy products
- Individual consulting and financial modeling for each of the companies during the 12-week program; work included operational modeling, financial forecasting, and assisting with capital structuring

### RBC Wealth Management

Salt Lake City, UT

*Intern*

*May–August 2011*

- Support role for Senior Vice President with over \$100 million AUM. Assist in client account analysis in terms of asset allocation, risk tolerance, and performance for a portfolio of over 180 household accounts

#### ACTIVITIES & INTERESTS

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- Consultant for Bobo Sales – Assist in product development & develop pitch deck for E-commerce startup
- Tutor – Tutor for Economics, Statistics, Math, and Writing for University of Utah Athletics Department
- Hult Prize Competition – Pitched business plan addressing global food security at regional finals in Boston
- Honors Finance Society – Finance skill development, career planning, and networking in New York City
- Beta Theta Pi Fraternity – Participant in leadership development, social activities, and charitable fundraisers
- ASUU Finance Board – Budget development and allocation of \$100,000+ to over 500 student organizations
- Hinckley Journal of Politics Editorial Board – Evaluated paper submission for publication in political journal
- Project Youth Program Volunteer – Helped bring 600+ youth from Title I Schools to visit University of Utah
- Interfraternity Council Conduct Board – Disciplinary review of all fraternity incident reports across campus
- Sales and Trading Club – Technical analysis and candlestick charting using different online Forex Platforms
- Part-Time Employment – Waiter's assistant and buss boy at Aristo's Greek Restaurant & Café
- Volunteer attendee at Roth Conference 2014 and Social Capital Markets Conference 2013
- Attendee for Dell Social Innovation Challenge 2013 and Unreasonable Institute Conference 2013
- Accepted to Launch Academy – Learned HTML & CSS and built a web page for coding boot camp application

#### SCHOLARSHIPS

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- Campus Involvement Scholarship 2013 & 2014 through the University of Utah Alumni Association
- Janice Ugaki & Douglas Greally Scholarship given annually to one outstanding honors student
- Cocorinis Scholarship for achievement in the study of Modern Greek language
- Hinckley Institute of Politics International Intern Program Scholarship Award

#### HONORS COURSES

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- Honors Linear Algebra
- Honors Financial Management
- Honors American Institutions
- Honors Core in Intellectual Traditions
- Honors Intellectual Traditions: Cross-Cultural Dialogue
- Honors Writing in a Research University
- Honors Internship: Hinckley Institute of Politics
- Honors Fine Arts: Shakespeare in Cedar City