

Basit Ali Shah

Web Developer

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👤 PROFILE

Experienced web developer with a proven track record of translating designs into functional code. Consistently delivers high-quality work that meets client expectations. Skilled in creating user-friendly interfaces and optimizing website performance to enhance user experience. Passionate about staying current with industry trends and technologies to drive innovation in web development projects.

🧠 SKILLS

- WordPress
- WordPress Plugin Development
- WooCommerce
- Shopify Plus
- Website Optimization
- Squarespace
- WordPress Theme Development
- WordPress Maintenance
- Shopify
- Shopify Theme Development
- Webflow
- Wix

👜 PROFESSIONAL EXPERIENCE

AMARQUEZ

09/2023 – Present

Web Developer (Remote)

New York, United

States

- Worked as a Web Developer managing multiple client projects across various platforms.
- Created fully customized websites aligned with each client's brand identity and business goals.
- Built custom themes, optimized site performance, and ensured responsive, cross-device compatibility.
- Integrated third-party tools, plugins, and automation systems to enhance functionality.
- Collaborated with designers and marketing teams to translate concepts into fully functional web experiences.
- Handled ongoing updates, troubleshooting, and support to ensure long-term website stability.
- Assisted in platform migrations and implemented best practices for SEO and conversion optimization.

Raxxar Digital Marketing

Web Developer (Remote)

09/2023 – Present

Louisiana, United

States

- Designed and developed custom websites tailored to client branding and functionality needs.
- Built responsive layouts with a strong focus on user experience and mobile performance.
- Customized themes, installed and configured plugins/apps, and implemented advanced features.
- Collaborated with cross-functional teams to ensure smooth project delivery and client satisfaction.
- Conducted website maintenance, updates, and troubleshooting to ensure uptime and performance.
- Assisted in content uploads, SEO setup, and conversion-focused enhancements.

DexterCode

Web Developer (Remote)

03/2023 – 09/2023

Islamabad, Pakistan

- Collaborated with cross-functional teams to develop and maintain visually appealing and user-friendly websites using Shopify and WordPress platforms.
- Created custom themes, templates, and layouts, ensuring a seamless integration of design and functionality.
- Implemented responsive design techniques to optimize websites for various devices and screen sizes, enhancing the user experience.
- Utilized HTML, CSS, JavaScript, and jQuery to build interactive and dynamic website components.
- Integrated third-party plugins and APIs to extend the functionality of websites and meet specific client requirements.
- Conducted thorough testing and debugging to identify and resolve any frontend issues, ensuring high-quality standards were met.
- Optimized website performance by optimizing code, image compression, and minification techniques.
- Worked closely with designers to transform mockups and wireframes into fully functional web pages, ensuring pixel-perfect accuracy.
- Collaborated with back-end developers to integrate front-end components with

Uptek

Web Developer (Remote)

03/2021 – 12/2023

Rawalpindi, Pakistan

- I worked with a team of developers to resolve front-end issues.
- Design simple pages and components using Figma and Adobe XD.
- Responsible for the implementation of the new mainframe development project.
- Developed and managed project plans while providing status updates to
- Developed production-ready, cross-browser, and front-end development.
- I worked in a team environment with Agile methodology, transforming complex

- Worked closely with business leaders, graphic designers, software engineers,
- I created and designed the leading portal from the ground up.
- Analyzed UI/UX design for responsive layout for improved usability.
- Collaborated with other virtual team members.

EDUCATION

SZABIST

Bachelor of Computer Science

02/2018 – 03/2021

Islamabad, Pakistan

LANGUAGES

English • Urdu • Pushto