

## **K-Means Clustering (KMC)**

- Type: Clustering
- Purpose: Grouping data into clusters based on feature similarity.
- How it Works:
  - KMC initializes k centroids randomly.
  - Each data point is assigned to the nearest centroid, forming k clusters.
  - Centroids are recalculated as the mean of all points in the cluster.
  - Steps 2 and 3 are repeated until convergence (centroids no longer move significantly).
- Use Cases: Market segmentation, image compression, anomaly detection.
- Advantages:
  - Simple and easy to implement.
  - Scales well to large datasets.
  - Efficient in terms of computational cost.
- Disadvantages:
  - Requires specifying the number of clusters k beforehand.
  - Sensitive to initial placement of centroids.
  - Can struggle with clusters of varying sizes and densities.

## **K-Nearest Neighbors (KNN)**

- Type: Classification (also used for regression)
- Purpose: Classifying a data point based on the majority class of its k nearest neighbors.
- How it Works:
  - Choose the number of neighbors k.
  - For a new data point, find the k closest points in the training dataset (using a distance metric like Euclidean distance).
  - Assign the new data point to the majority class among its k nearest neighbors.
- Use Cases: Pattern recognition, recommendation systems, intrusion detection.
- Advantages:

- Simple and intuitive.
- No training phase (instance-based learning).
- Can adapt to changes in the training data.
- Disadvantages:
  - Computationally expensive during prediction (especially for large datasets).
  - Performance can be degraded by irrelevant or redundant features.
  - Choice of  $k$  and distance metric can significantly impact performance.

## **Support Vector Machine (SVM)**

- Type: Classification (also used for regression)
- Purpose: Finding a hyperplane that best separates different classes in the feature space.
- How it Works:
  - For linear SVM, it finds the hyperplane that maximizes the margin (distance between the hyperplane and the nearest data point of any class).
  - For non-linear SVM, it uses kernel functions (e.g., polynomial, radial basis function) to transform the feature space and find a hyperplane in the transformed space.
- Use Cases: Text classification, image classification, bioinformatics.
- Advantages:
  - Effective in high-dimensional spaces.
  - Robust to overfitting, especially in high-dimensional space.
  - Can be used for both linear and non-linear classification.
- Disadvantages:
  - Can be computationally intensive.
  - Performance depends on the choice of kernel and regularization parameters.
  - Less interpretable compared to other algorithms like decision trees.

- Algorithm Type:
  - KMC: Clustering
  - KNN: Classification/Regression
  - SVM: Classification/Regression
- Usage:
  - KMC: Unsupervised learning for clustering.
  - KNN: Supervised learning for classification/regression.
  - SVM: Supervised learning for classification/regression.