

## EVENT PRODUCTION EXPERTISE.

MORE DETAILS



## Showcasing The Talents, Trends & Traditions



22 Top Models from various parts of country participating in ramp walk.



Photoshoot with the top models for brand Promotions



More than 2 Million active walk ins for the event.



Pan Kerala Media Coverage through all major domains.

**MAY**  
**25<sup>th</sup> – 29<sup>th</sup>** 2022

**Venue : Lulu Mall, Kochi**

Participation of 25+ Popular Brands

Per day 5 shows with brands

Total shows 25 – 30

# WEEK 2019

## About

### LULU FASHION WEEK 2022

The flamboyant city of Kochi is gearing up to welcome the biggest fashion spectacle the country has ever witnessed! 'Lulu Fashion Week 2020' is one of the most happening fashion shows which encompass all those who are associated with the field of fashion. It facilitates to expose the fashion conscious with the latest fashion trends domestically as well from across the globe. 'Lulu Fashion Week 2020' is touted to be the biggest exhibition of the season's most eye-catching spring/summer fashion trends and styles by leading 45 brands with 29 fashion shows spread across five days from 15th April to 19th April 2020.

MORE...



Anyone looking for a wedding equipment hire company in Sussex - we cannot recommend Qoko events enough! From our very first email they were just incredible! They are so professional but are also full of love, energy and enthusiasm for what they do.

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Here we showcase hankering young Talents to the Holy Grail of Fashion.

.. "Dress shabbily and they remember the dress; dress impeccably and they notice the woman." Coco Chanel

## Why LFW?

- ✓ The Passion for fashion and quench for latest trends helps you stand out from the crowd. It will help you noticed and respected.
- ✓ Fashion ignites the fire to change who you are, and we help bringing the best for you.
- ✓ It has been long overdue because of the pandemic threat and now it's time to join hands for Fashion and Trends.



✓ LFW sets the platform for fashion enthusiasts to connect with their favorite brands and the latest trends.



#### PRESS COVERAGE IN BOTH ENGLISH AND VERNACULAR MEDIA ACROSS KERALA

At Lulu Events, we differentiate ourselves by offering you everything you need for your private event under one roof. There's no need to speak to several outfitts to hire a range of **lights, sound systems, or stages**. Instead, once you have booked your venue, you can come straight to us with your equipment requirements, and we'll handle the rest.

[READ MORE](#)

#### BILLBOARDS IN STRATEGIC LOCATIONS ACROSS KOCHI

Lulu Events go above and beyond traditional event equipment hire services by offering an all-inclusive event production service. We don't leave our clients wondering how to set up or use the equipment, nor do we leave them hanging if they need additional support during the event to ensure all technical elements run smoothly.

[READ MORE](#)

#### WIDE COVERAGE ACROSS RADIO AND TELEVISION CHANNELS

Most **private events** benefit from hiring a PA system. Whether you need an extensive sound system for your wedding band or simply need a couple of high-performance speakers for your garden party, Lulu Events has an enormous range of sound equipment from which you can create your perfect set-up.

[READ MORE](#)

#### PRESS CONFERENCE ATTENDED BY 100+ MEMBERS OF REGIONAL AND ENGLISH PRESS.

Most events that use professional sound equipment also rely upon **event lighting hire** services. By investing in the right lighting fixtures, you can totally transform the look and feel of your venue. We have a multitude of options for you to choose from, each serving a different purpose.

[READ MORE](#)

## SCHEDULE/GALLERY

OPENING SHOW

DAY 1

Wed, 23 March 2022

DAY 1

DAY 2

DAY 3

DAY 4

12:00 PM - 12:30 PM

INIFD PRESENTS GENNEXT

ALPONA DESIGNS

SHRIYA KHANNA



## OUR CLIENTS.

**Wrangler**

**PROVOGUE**

 **Allen Solly™**

**raymond**



**MUFTI**  
alternative clothing

 **PETER ENGLAND**

**JOHN PLAYERS**

### FREQUENTLY ASKED QUESTIONS

Why choose Lulu Events?



How do I get a quote for my event?



Where are you based?



Do you deliver the equipment?



How much do you charge for a production?



### CONTACT US

First Name\*

Last Name\*

Email Address\*

Telephone\*

Enquiry\*

SEND

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