Workout routine	Drainiage system	Marketing	Basic features	Platform
Builds muscle	Area drain to reduce excess water	Social media	Private account	Simple and easy to work on
Maintain daily exercise	More drains to reduce chances of flooding	Email subscription	Support	Long term support
Manageable diet	Placed where water can go i.e. streets and ditches	Advertise for big outreach	Security	Have a big userbase
Only takes 30-45 mins	Must be able to hold a lot of water	Hiring a marketing professional or team	Accessibility	Can be marketed