



# ADAM BAGASKARA PRATAMA

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Jakasampurna, West Bekasi.

An Undergraduate sophomore year student of Informatics Engineering in Paramadina University, offering experience in graphic designer, UI/UX design, and social media management. Experienced in organizational team leading, project supervising, and visual design for social media, website & application user interface. Skilled at designing website or application interfaces. Has strong interest in the Visual Key for Website and Application Interface.

## Work Experiences

**Freelance - Remote** Jun 2020 – Jan 2023

*Graphic Designer*

Signed a Non-Disclosure Agreement hence unable to provide company's detail.

- Providing designs for social media feeds, and managing visual keys for social media
- Creating assets for each designs needed
- Creating workspace for colleagues using Notion, using Notion to manage schedules, briefs, and all necessary items.

**Paid Internship - Full-time** Jul 2024 – Apr 2025

*Software Engineer, Software Developer, Full-Stack Developer*

PT. Altus Logistics Services Indonesia

- Maintain and manage internal software systems at Altus Logistics Services Indonesia.
- Optimize the internal database of Altus Logistics Services Indonesia
- Implement feature enhancements, perform updates, and resolve bugs within internal software applications at Altus Logistics Services Indonesia.

## Education

**Universitas Paramadina - Jakarta, Indonesia** Sep 2022 - Present

*Ungraduate in Informatics Engineering, 3.35/4.00*

- Former Member of PEC Public Relation Appointed
- Former Member of HIMTI Paramadina (Creative and Design Department)
- Former Member Member of ASIG, ITF as a Creative Department to improve visual branding on social media
- The Member of HIMTI Paramadina, Department of Human Capital & Education

## Organization Experience

**Paramadina Entrepreneur Club - Jakarta, Indonesia** Nov 2022 - Nov 2023

*Public Relation Officer*

Paramadina Entrepreneur Club (PEC) is a university club based in Universitas Paramadina which activities focus on learning entrepreneurship and running a business.

- Establishing and maintaining cooperation with internal and external parties
- Managing Paramadina Entrepreneur Club Instagram and in charge of content redactionals
- Person in charge regarding the transparency of informations to the Chairperson, Vice Chairperson, and all Paramadina Entrepreneur Club (PEC) members

**Himpunan Mahasiswa Teknik Informatika Universitas Paramadina (HIMTI) - Jakarta, Indonesia** Jun 2023 - Feb 2025

*Creative and Design Department Officer*

HIMTI Paramadina aims to strive for self-actualization in the aspects of organizational life that synergize with the Vision, Mission and Values of Paramadina University.

- Managing HIMTI Paramadina's feeds design, content planning, and workspace for creative team member and scheduling timeline in notion
- Person in charge of establishing and maintaining internal cooperation
- In charge of editorials and press releases for HIMTI Paramadina's social media

Human Capital & Education Department Officer

HIMTI Paramadina is committed to developing human capital through educational and organizational experiences that align with the Vision, Mission, and Core Values of Paramadina University.

- Support the growth of students and staff through leadership training, soft skills programs, and personal development initiatives.
- Promote inclusive and future-oriented learning by integrating essential skills and digital literacy into academic programs.
- Build partnerships with external institutions to provide internships, mentoring, and career development opportunities for students.

Volunteer Experience

Creative and Design Department Officer

Area of Science IT and Games is an annual event by HIMTI Paramadina that has been held since the past.

- Managing ASIG 16 feeds design, workspace for creative team member and scheduling timeline in notion
- In charge of editorials and press releases for ASIG 16 social media

Creative and Design Department Officer

IT Fest is an annual event organized by HIMTI Paramadina. The main focus of this event is exhibitions, talk shows, and competitions.

- Managing IT Fest feeds design, content plans, workspace for creative team member and scheduling timeline in notion
- In charge of editorials and press releases for IT Fest social media
- Creating assets for feeds and content design

Skills

- **Hard Skills:** Canva, MS Excel, MS Word, Figma, Adobe Photoshop, Adobe Illustrator, Autodesk Sketchbook, Full-Stack
- **Soft Skills:** Organizational Skills, Leadership, Communication, Problem-Solving, Creative Brainstorming