

Luxottica Customer Churn Prediction Results

Luxottica Customer Churn Classification For the values

Age:71

Price:233

Customer_Support_Interactions:7

Customer_Satisfaction:0.7

Purchase_Frequency:4

Lifetime_Value:6653

Average_Order_Value:220

Number_of_Product_Categories_Purchased:1

Loyalty_Program_Participation_Inactive:1

Engagement_with_Promotions_Low:1

Engagement_with_Promotions_Medium:1

This customer is likely to churn from Luxottica: **Positive**

[Luxottica Customer Churn Classification](#)

Luxottica Customer Churn Classification

For the values

Age:57

Price:339.88

Customer_Support_Interactions:5

Customer_Satisfaction:9.08

Purchase_Frequency:7

Lifetime_Value:7859.606077

Average_Order_Value:725.5182174

Number_of_Product_Categories_Purchased:3

Loyalty_Program_Participation_Inactive:0

Engagement_with_Promotions_Low:0

Engagement_with_Promotions_Medium:1

This customer is likely to remain with Luxottica:**Negative**

[Luxottica Customer Churn Classification](#)