

## Introducing Deep Learning

Dr. Eran Raviv

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## A warm welcome

Introduction + logistics

- Introduction + logistics
- Deep learning overview and examples

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- Deep learning simple first steps

- Introduction + logistics
- Deep learning overview and examples
- Deep learning simple first steps
- Basic concepts and terminology

## A bit about myself

**Trained by:** 



Here:



**Erasmus** University Rotterdam





And for **Business Data Science** 

More on my personal blog

—> Understanding the fundamental building blocks of deep learning methods

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- —> Understanding the fundamental building blocks of deep learning methods
- -> Understand different DL architectures
- Gain familiarity with advanced architectures ideas and concepts
- -> Gain familiarity with DL programming frameworks
- -> Ability to apply and judge DL models and performance

## Logistics

 You can script in whichever language you feel comfortable with

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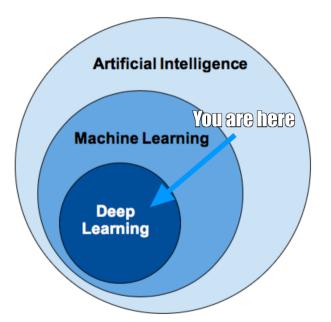
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- Social event

## Logistics

- You can script in whichever language you feel comfortable with
- Social event
- Graduation?

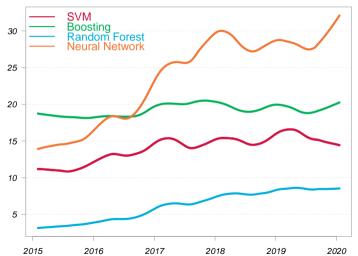
# Introduction to Deep Learning

#### Coordinates



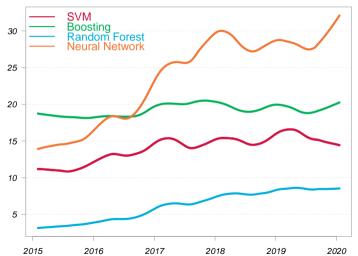
## Hot topic

#### Google search over the past 5 years



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Self-driving cars

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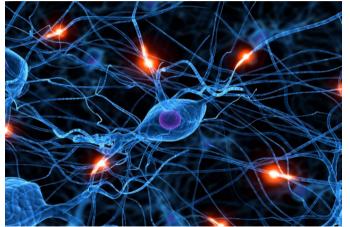
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- More!

## Loosely inspired by the human brain

Sensors sends information/signal. If it is strong (enough), the neuron is activated and transmitting the signal to the next neuron.



• We have the pair  $(\mathbf{x}_i, y_i)$   $i = \{1, ..., m\}$  and  $\mathbf{x}_i$  is  $d \times 1$  vector of features,  $y_i$  is simply the target.

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- We predict using  $\hat{y}_i = \mathbf{x}_i^T \mathbf{w}$
- We need to "find" good (best, in some sense) **w** such that the (quadratic in this case) risk of the loss  $\mathcal{L}_i = (y_i \widehat{y_i})^2$  is minimal.

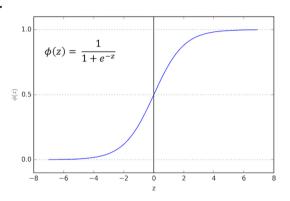
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- We create a mapping  $\mathbf{y} = f(\mathbf{x}; \mathbf{w})$ , and  $f(\cdot)$  is called the activation function.
- So a neural network with a linear activation function is simply a linear regression model.

## Now with logistic regression

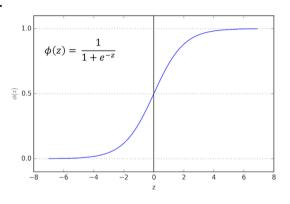
The logistic distribution function:

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- Instead of taking the linear combination as is, we map it back to the [0, 1] interval.
- Hence, sometimes it is also referred to as a "squashing" activation function.

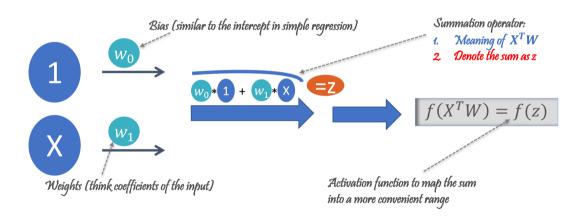


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- We predict using  $\hat{y}_i = f(z)$  say,  $= f(\mathbf{x}_i^T \mathbf{w})$ , where  $f(\cdot)$  is the logistic distribution function:  $f(o) = \frac{1}{1 + \exp^{-o}}$ .

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- So a (one-layer) neural network with a logistic activation function (aka sigmoid function) boils down to simply a logistic regression model.

#### Now with the DL jargon



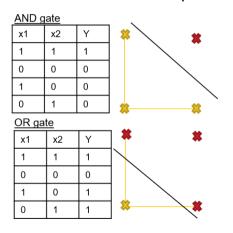
# What is the difference between supervised learning and unsupervised learning

What is the difference linear model, general linear model and nonlinear model?

What is the main difference between traditional statistics and Machine Learning/ modern statistics?

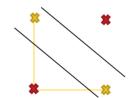
#### What is meant by nonlinearity?

#### What are nonlinear problems?



#### Exclusive (XOR): OR & !AND

x1	x2	Υ
1	1	0
0	0	0
1	0	1
0	1	1



# Machine learning and deep learning

 Many of existing machine learning algorithms could be represented as shallow neural network.

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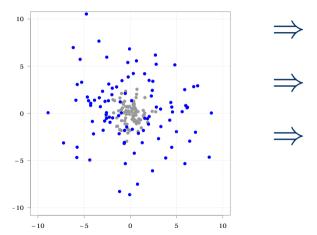
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# Machine learning and deep learning

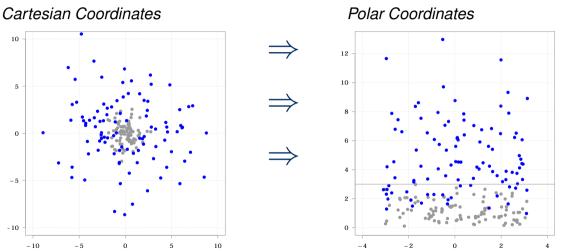
- Many of existing machine learning algorithms could be represented as shallow neural network.
- The main power of deep learning models is the ability to create a flexible, expressive models.
- Let's see what does that mean

# What is Learned in deep learning? (example)

#### Cartesian Coordinates



# What is Learned in deep learning? (example)



But we want and "automatic" procedure for these transformations.

# What did we do before deep learning?

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# What did we do before deep learning?

- We highly valued models with a good story/rationale
- We designed feature by hand
- We had much less expressive machine learning algorithms

# General concepts and

formulation

We define a predictor for the output y given input  $X = (x_1, \dots x_d)$ . The output could be continuous or discrete.

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$$f_l^{W,b} := f_l\left(\sum_{j=1}^{N_l} \mathbf{w}_{lj}\mathbf{x}_j + \mathbf{b}_l\right) = f_l\left(\mathbf{W}_l\mathbf{X}_l + \mathbf{b}_l\right), \quad 1 \leq l \leq L \text{ and the overall prediction function is}$$

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 $\hat{\mathbf{y}}(\mathbf{X};\theta) := F(\mathbf{X};\theta) = \left(f_1^{\mathbf{W}_1,\mathbf{b}_1} \circ \ldots \circ f_L^{\mathbf{W}_L,\mathbf{b}_L}\right)(\mathbf{X})$  where  $\theta = \{\mathbf{W},\mathbf{B}\}$  represents the entire collection of parameters (bias parameters included).

What is so deep about deep neural networks?

• Nothing (I am so sorry about this..). There is nothing deep going on. It is a highly non-linear transformation of the inputs, but it is simple. E.g.:  $f(\mathbf{x}) = f^{(3)}(f^{(2)}(f^{(1)}(\mathbf{x}))$ 

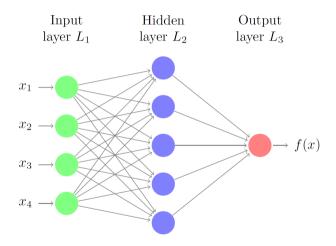
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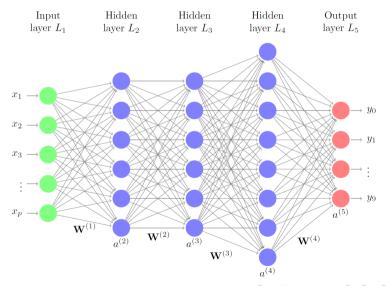
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- The last layer is called the output layer.

#### Schematic basic neural networks



#### Schematic basic deep neural network



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• Takes input through connections with weights (while synapses pass information to other neurons)

#### There are many other activation functions

\* Heaviside step function, aka unit step function, aka binary step function:

$$h(x) = \begin{cases} 0, & x < 0, \\ 1, & x \ge 0. \end{cases}$$

\* Sigmoid function, aka logistic function:

$$s(x) = \frac{1}{1 + e^{-x}} = \frac{e^x}{e^x + 1}$$

#### More activation functions

\* Tanh function, aka tangent hyperbolic function:

$$t(x) = \frac{\sin(x)}{\cos(x)} = \frac{e^x - e^{-x}}{e^x + e^{-x}} = 2$$
sigmoid $(2x) - 1$ 

\* Hard Tanh

$$ht(x) = \begin{cases} -1 & : x < -1 \\ x & : -1 \le x \le 1 \\ 1 & : x > 1 \end{cases}$$

#### More activation functions

\* Rectified linear units (ReLU):

$$r(x) = \max(0, x)$$

\* Leaky ReLU:

$$lr(x) = \begin{cases} x & \text{if } x > 0 \\ 0.01x & \text{otherwise} \end{cases}$$

- \* Leaky ReLU is a special case of parametric ReLU.
- \* Exponential ReLU, aka scaled exponential:

$$elu(x) = \begin{cases} x & \text{if } x > 0 \\ a(e^x - 1) & \text{otherwise} \end{cases}$$

#### More activation functions

\* Linear:

$$l(x) = ax$$
 e.g.  $a = 1$ 

\* Swish:

$$sw(x) = xsigmoid(x)$$

- \* There are more.
- \* More are coming.

Why so many? What are the advantages/disadvantages of each?

Sometimes different definitions for different purposes. Here we use the following:

 Loss function, or error function is the a function of a single error:

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 Cost function is used to describe the entire cumulative error for the entire sample:

$$\mathcal{J}(\mathbf{w}) = \frac{1}{m} \sum_{i=1}^{m} \mathcal{L}(\widehat{y}_i, y_i)$$

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 The risk function is a type of objective function. Objective function is a general term describing what you would like to optimize for.

What have we covered today?

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- Generalizes logistic regression to multi-class classification (under the assumption that the classes are mutually exclusive).
- The softmax function thus provides a "softened" version of the argmax (winner takes all..).
  - It would perhaps be better to call the softmax function "softargmax", but the current name is an entrenched convention.

$$P(y = k | x, W) = \operatorname{softmax}_k(Wx) = \frac{\exp(w_k x)}{\sum_{j=1}^{j=k} \exp(w_j x)}$$

$$J(W) = -\left[\sum_{i=1}^{m} \sum_{k=1}^{k} 1 \left\{ y^{(i)} = k \right\} \log \frac{\exp(w_k x)}{\sum_{j=1}^{j=1} \exp(w_j x)} \right],$$

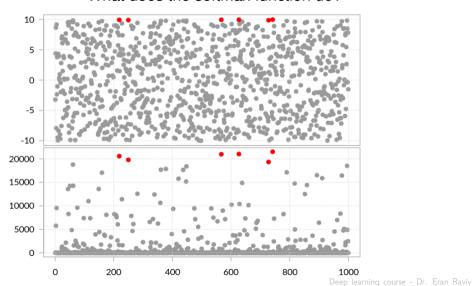
$$\mathcal{I}\left\{ y^{(i)} = k \right\} = \left\{ \begin{array}{l} 1, & \text{if } y^{(i)} = k \\ 0, & \text{otherwise} \end{array} \right.$$

$$w := w - \eta \Delta w$$

$$\Delta w_k = \frac{\partial}{\partial w_j} J(w) = -\sum_{i=1}^m \left[ x^{(i)} \left( 1 \left\{ y^{(i)} = k \right\} - P \left( y^{(i)} = k | x^{(i)}, W \right) \right) \right]$$

#### Softmax

#### What does the softmax function do?



#### Cross entropy loss

$$J = -\sum_i p_i \log q_i$$

where you can think of  $q_i$  as the observable of category i and  $p_i$  is the calculated probability for that category.

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- Classification error is a crude measure. Disregard level of confidence.
- Still, two competing models could have opposite ranking of the cross entropy loss and classification error.
- Sometimes it is useful to look at both.

# Now Let's code!

#### References

Deep Learning - main textbook

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