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Relevant Work Experience:

Healthy Minds Canada (2013-present)

About the company:

Healthy Minds Canada is a national non-profit organization that raises funds for mental health research and knowledge translation projects.

Job Title:

Online Community Manager

Duties:

Management of all aspects of the organization's online presence, including website development and management, social media marketing and management, content development and marketing, email marketing and newsletter campaigns, graphic design and image editing for both web and print, management of external online projects, management of online store, video creation and editing, bookkeeping and accounting for all financials, database management, tax receipting, data and traffic analysis for campaigns and websites.

Notable Achievements:

- co-developed new responsive, Wordpress-powered website
- developed new, functional online store to sell books and digital files
- doubled the organization's Twitter presence (2,000 follower increase)
- launched and managed a 10-contributor blog, with posts ranging from 20-400 hits each

StudioFeed.com & Subpac Ltd. (2011-2013)

About The Company:

StudioFeed is a multi-faceted music organization, focusing on digital media and technology. StudioFeed also runs the [Sound In Motion](#) music festival in Toronto and are the creators of the [SubPac](#); a piece of electronic hardware best described as tactile audio technology.

Job Title:

Managing Web Editor, Webmaster

Duties:

Assigning writing & video editing tasks, writing copy for the website(s), writing editorials, curating digital content, managing and updating the site using WordPress, CSS, HTML, and PHP, amending the site's design & functionality as requested by editing the core code, editing & optimizing digital photos, videos, & audio, recording and processing audio podcasts, transferring files using FTP and cloud storage software, managing associated social media sites, liaising with artists and organizations to create and curate content, uploading/managing all media on the site itself, managing interns.

Notable Achievements:

- helped raise over \$100,000 on Kickstarter for the first production run of the SubPac
- curated and co-produced over 30 mini-documentary web videos on musicians and events
- managed freelance writers for editorial contributions to site

- developed/maintained a live-stream video page that aired podcasts & digital radio shows
- recorded and processed over 100 podcasts
- wrote over 200 articles for publication on website

Exclaim! Magazine Canada (2011-present)

About The Company:

Exclaim! is Canada's only nation-wide music newspaper, distributed monthly across the country and updated daily online. Exclaim's physical circulation is roughly 100,000 copies per month.

Job Title:

Contributing Writer (Freelance) (December 2011 - present)

Intern (August 2011 - December 2011)

Duties:

Assisting with editing, writing, and curating content for the magazine, working with film/photography and other communicative digital media, writing interviews, reviews, & news pieces, managing the social media (Facebook, Twitter, etc.) associated with the magazine, providing all necessary audio engineering and post production for Exclaim! TV's online video channel.

Notable Achievements:

- Over 100 articles published online and in print
- Engineered an post-produced audio for over 25 online videos of musical performances
- DJ'ed at Canada's critically-acclaimed Mutek festival in Montreal in 2013

Sound In Motion Festival of Electronic Music & Art (2012 & 2013)

About The Company:

Sound In Motion is an annual festival of electronic music and art run by StudioFeed in Toronto.

Job Title:

Lead Audio-Visual Coordinator

Duties:

Managing the logistics and budgeting costs for all of the electronics and rentals for the duration of the festival, liaising with artists remotely to secure equipment requirements, overseeing social media strategy, creating digital content to promote the festival during the off-season, liaising with other coordinators and volunteers to execute tasks efficiently, dealing with high-pressure time management and organizational situations.

Wide Angle Recordings (2011-present)

About The Company:

Wide Angle Recordings is a small, boutique electronic music record label operating out of Ottawa, Ontario. Wide Angle sells music digitally on all major online retailers and is the curator of a long-running podcast called CityScape Sessions.

Job Title:

Recording Artist

Duties:

Producing and recording music, preparing mix-downs of complex electronic arrangements for mastering, liaising with the label to amend the music as per their requests, aiding in press promotion and social media campaigns to promote the sales of releases.

Notable Achievements:

- released a full-length album in 2012
- produced remixes for a handful of other record labels, some Canadian, some international
- four releases out to date, including other singles and EPs

Earmilk.com (2011-2013)

About The Company:

Earmilk is an American blog-style music website that is ranked around 43,000th globally (13,000th in America) for traffic according to Alexa.

Job Title:

Contributor, Editor

Duties:

Curating & writing music reviews, publishing articles promoting new music, working with digital media to accompany publications (images, audio, video), editing content from freelance contributors prior to publication, working with custom WordPress platform remotely.

Notable Achievements:

- over 70 articles published online
- helped to manage the site remotely with editors via Skype

Additional Work Experience

- Social Work - 1 year total experience
- Web Developer/Designer (Freelance) - 2 years total experience
- Film & Theatre Scorer (Freelance) - 2 years total experience
- Retail/Sales (Various Positions) - 5 years total experience
- Manual Labour (Various Positions) - 3 years total experience
- Sound Technician - 1 month contract

Projects & Volunteering

Schizophrenia Society of Ontario (2014)

About the project:

I volunteered to shoot, edit, and score a short film to be used for a crowdfunding campaign. The campaign was launched to raise money to send Michael Alzamora – a man living with schizophrenia since 1988 – to run the New York marathon.

Analog Sermon (2014)

About the project:

Analog Sermon is a music website I developed and launched in March, 2014. It consists of music reviews, podcasts, and interviews with a strong focus on electronic, experimental, and ambient music. At the moment I write all of the articles in hopes of drawing a bit of attention to music I don't see covered anywhere else online.

Notable Achievements:

- The site has received roughly 2,000 unique visitors since March of 2014
- site has been shared through the networks of many international record labels

Mutek Montreal (2012)

About the project:

While employed at StudioFeed, our video team was contracted by Mutek festival in Montreal to create 10-mini documentaries profiling a variety of international artists who were performing at the festival.

Notable Achievements:

- researched, planned, and shot 10 mini-documentaries in 5 days

- these videos were used for digital marketing the following year

Hillside Music Festival (2010)

Volunteer Duties:

Equipment shuttle for musicians, drove gear to and from the stages all over the festival in accordance with schedules and various time pressures.

Computer & Web Skills

Advanced Knowledge of:

Software:

Adobe Creative Suite, Microsoft Office Suite, WordPress, Joomla, Google Web Products, Visual Studio, Hootsuite & more.

Programming Languages/Frameworks:

HTML5, CSS3, LESS, PHP, ASP.NET, XML, SQL/MySQL, JavaScript, jQuery, Responsive Design, Twitter Bootstrap

Social Media:

Facebook, Twitter, LinkedIn, G+, YouTube/Vimeo

Writing Portfolio

- [Analog Sermon](http://www.analogsermon.com/author/dvrs/) - <http://www.analogsermon.com/author/dvrs/>
- [Exclaim! Magazine](http://exclaim.ca/Writers/philip_de_vries) - http://exclaim.ca/Writers/philip_de_vries
- [Earmilk.com](http://www.earmilk.com/author/philip-james-de-vries) - <http://www.earmilk.com/author/philip-james-de-vries>

Web Development & Design Portfolio

- [DVRS Design: Personal Portfolio Site](http://dvrsdesign.com/web.php) - <http://dvrsdesign.com/web.php>
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Education

- Currently enrolled in Web Development at [Humber College](#), anticipated graduation July, 2015.
 - Graduated from the [University of Guelph](#), December, 2010. Honours B.A. in psychology.
 - Graduated from [Aldershot High School](#), 2006. Received honours diploma.
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References:

Available upon request.