

Ideation Phase


Brainstorm & Idea Prioritization

Date	16 October 2023
Team ID	NM2023TMID06880
Project Name	Path To Prosperity: A Comprehensive Analysis Of Financial Independence Based On Data Taken From Reddit
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 3 people

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

1


Define your problem statement

Path To Prosperity: A Comprehensive Analysis Of Financial Independence Based On Data Taken From Reddit

🕒 5 minutes

PROBLEM

How might we provide a Path To Prosperity?
A Comprehensive Analysis Of Financial Independence
Based On Data Taken From Reddit?



Key rules of brainstorming

To run an smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗳️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

Financial Independence By Average Age And Gender

Average Wage By Gender

Top Paying Occupations

Person 2

Wage By Living Environment

Top 10 Countries By Annual Wages

Financial Independence By Loan Debt & Housing Situation

Person 3

Financial Independence By Relationship Status

Top 10 Countries By Annual Side Gig Income

Top 10 Countries By Annual Investment Income

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Financial Independence By Average Age And Gender

Financial Independence By Relationship Status

Financial Independence By Loan Debt & Housing Situation

Top 10 Countries By Annual Side Gig Income

Top 10 Countries By Annual Wages

Top 10 Countries By Annual Investment Income

Top Paying Occupations

Average Wage By Gender

Wage By Living Environment

Step-3: Idea Prioritization

4

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

+

↑

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Financial Independence By Loan Debt & Housing Situation

Financial Independence By Average Age And Gender

Top 10 Countries By Annual Side Gig Income

Average Wage By Gender

Financial Independence By Relationship Status

Wage By Living Environment