

A photograph of two women in a room. The woman in the foreground is a young Asian woman with short blonde hair, wearing a dark blue sweater with white stripes on the sleeves and a white collared shirt underneath. She is smiling and looking towards the right. Behind her is a Black woman with dark curly hair, also smiling. The background wall is white and covered with several small, square, Polaroid-style photographs of various scenes. The lighting is bright and natural.

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# Business Values From CI/CD

Bassam Basamad

# Reduce Cost

## Business Value

- Whenever we catch compile errors after merge, the result will be reduce cost by less developer time on issues from new developer code.
- When you automate the infrastructure cleanup, which results in less infrastructure costs from unused resources

# Avoid Cost

## Business Value

- Whenever we catch unit test failures, the result will be Less bugs in production and less time in testing.
- When you Detect Security Vulnerabilities, which results in Prevent embarrassing or costly security holes.
- When you automate infrastructure creation, the result will be less human error, Faster deployments
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# Increase Revenue

## Business Value

- Whenever there are faster and more frequent production deployments, New value-generating features released more quickly.
- Whenever you deploy to production without manual checks, there will be less time to market.



# Protect Revenue

## Business Value

- When you do automated the smoke tests, you will reduced downtime from a deploy-related crash or major bug.
- When you do automated rollback triggered by job failure, you will get quick undo to return production to working state .



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# THANK YOU!

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Business Value out of CI/CD