



Explain the Fundamentals and Benefits of CI/CD



Technical Language:

CI/CD is able to automate
infrastructure creation



Value:

Avoiding Cost



Translation:

less human errors
means faster and
more consistent
deployments





Technical Language:

CI/CD is able to automate
infrastructure clean up



Value:

Reduce Cost



Translation:

we would have less
infrastructure costs from
unused resources





Technical Language:

Deploy to Production Without Manual Checks



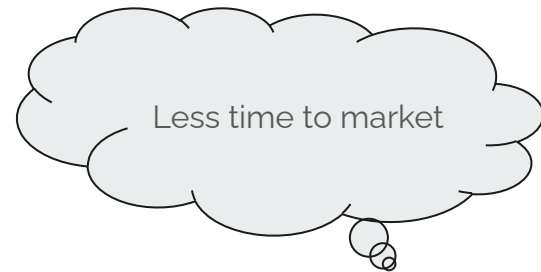
Value:

Increase Revenue



Translation:

Less time to market





Technical Language:

Automated Smoke Tests



Value:

Protect Revenue



Translation:

Reduced downtime
from a
deploy-related
crash or major bug





Technical Language:

Automated Rollback Triggered by Job Failure



Value:

Protect Revenue



Translation:

Quick undo to return production to working state

