



# SHIVANI ARVIKAR

## UI/UX Designer

### SUMMARY

B.Sc. in Computer Science graduate.  
UI/UX/Product Designer with 5.8 years of experience in global start-up and service organizations. Conceptualization, planning and designing of apps and website. Designing experiences that make people's life simple. Proven ability to effectively plan and meet aggressive deadlines.

### SKILLS

Adobe Illustrator CC  
Adobe Photoshop CC  
Sketch  
Flinto  
Balsamiq  
InVision  
Axure  
Zeplin  
WordPress  
Understanding of HTML/CSS

### ACADEMICS

2012–2013  
Diploma Advance Web 3.0 + Advance SEO  
Edit Institute | Pune

2009–2012  
B.Sc. (Computer Science)  
Bharati Vidyapeeth University | Pune

2008–2009  
H.S.C (12th)  
Sardar Dastur Junior College | Pune

2006–2007  
I.C.S.E (10th)  
St. Helena's School | Pune

### CONTACT

+91-8007517025  
shiviarvk@gmail.com  
<http://designer.shivaniarvk.com>

### EXPERIENCE

#### UI/UX Designer Aug 2019–Present

Syngenta Services Pvt. Ltd. | Pune

- Creating enterprise applications and tools for not so technically sound farmers and in-house Sales team.
- Collaboration with international teams to deliver a project.
- Responsible for delivery of project from start to end. Support throughout the development phase for smooth execution.
- Understanding the end user needs and planning out the flows for a better experience.
- Designed multi-lingual and country specific applications.

#### User Experience Designer Jan 2017–Present

Ignite Solutions India Pvt. Ltd. | Pune

- Apply user-centric thinking to design and deliver innovative end-to-end user experiences that optimize user needs, business goals, and technological realities across all platforms.
- Drive end-to-end interaction design; from user research, conceptualization, wire-framing, high-fidelity mock-ups and quality check.
- Hand-off and collaborating with engineers to create a smooth user flow and great experience for the user.

#### Design Analyst Jun 2014–Nov 2016

TripHobo – JoGuru Technologies Pvt. Ltd. | Pune

- Conceptualization, planning and designing of Apps, Website and other marketing collateral.
- Act as user-advocate during the development process, subjecting early-stage designs to usability testing or expert review, and offering implementation suggestions from a user perspective.
- Review of the HTML/CSS pages after development to make sure the visual quality of the design and implementation of usability is as per standards.
- Creating online marketing creative such as Google banner ads, Social media creative & Blog images and oine marketing collateral such as visiting cards, flyers, pamphlets & brochures.