



SHIVANI ARVIKAR

UI/UX Designer

SUMMARY

B.Sc. in Computer Science graduate.
UI/UX/Graphic Designer with 4 years of experience in global start-up and service agency. Conceptualization, planning and designing of apps, website and other marketing collateral. Proven ability to effectively plan and meet aggressive deadlines.

SKILLS

Adobe Illustrator CC
Adobe Photoshop CC
Sketch
Flinto
InVision
Axure
Zeplin
WordPress
Understanding of HTML/CSS

ACADEMICS

2012-2013
Diploma Advance Web 3.0 + Advance SEO
Edit Institute | Pune

2009-2012
B.Sc. (Computer Science)
Bharati Vidyapeeth University | Pune

2008-2009
H.S.C (12th)
Sardar Dastur Junior College | Pune

2006-2007
I.C.S.E (10th)
St. Helena's School | Pune

EXPERIENCE

User Experience Designer Jan 2017-Present
Ignite Solutions India Pvt. Ltd. | Pune

- Apply user-centric thinking to design and deliver innovative end-to-end user experiences that optimize user needs, business goals, and technological realities on mobile platforms.
- Drive end-to-end interaction design; from user research, conceptualization, wire-framing, high-fidelity mock-ups and quality check.
- Hand-off and collaborating with engineers to create a smooth user flow and great experience for the user.

Design Analyst Jun 2014-Nov 2016
TripHobo - JoGuru Technologies Pvt. Ltd. | Pune

- Conceptualization, planning and designing of Apps, Website and other marketing collateral.
- Act as user-advocate during the development process, subjecting early-stage designs to usability testing or expert review, and offering implementation suggestions from a user perspective.
- Review of the HTML/CSS pages after development to make sure the visual quality of the design and implementation of usability is as per standards.
- Creating online marketing creative such as Google banner ads, Social media creative & Blog images and offline marketing collateral such as visiting cards, flyers, pamphlets & brochures.

CONTACT

shiviarvk@gmail.com
linkedin.com/in/shivani arvikar-2a61956a
http://designer.shivaniarvk.com