

W3Techs - World Wide Web Technology Surveys

W3Techs provides information about the usage of various types of technologies on the web.

Our vision

Provide the most reliable and most extensive source of information on web technology usage.

In our [web technology surveys](#) you can see the most popular technologies in these categories.

Content Management Systems

Most popular content management systems

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. WordPress	23.1%	+0.3%	61.0%	+0.5%
2. Joomla	3.0%		7.9%	-0.2%
3. Drupal	1.9%	-0.1%	5.1%	-0.1%
4. Blogger	1.1%		2.9%	
5. Magento	1.0%		2.7%	

percentages of sites

Fastest growing content management systems since 1 August 2014

© W3Techs.com	sites
1. WordPress	643
2. Shopify	39
3. Squarespace	36

daily number of additional sites
in the top 10 million

Find more details in the [content management surveys](#)

Server-side Programming Languages

Most popular server-side programming languages

© W3Techs.com	usage	change since 1 August 2014
1. PHP	82.1%	-0.1%
2. ASP.NET	17.3%	+0.1%
3. Java	2.7%	
4. ColdFusion	0.7%	-0.1%
5. Perl	0.6%	

percentages of sites

Fastest growing server-side programming languages since 1 August 2014

© W3Techs.com	sites
1. Java	73
2. ASP.NET	56
3. JavaScript	22

daily number of additional sites
in the top 10 million

Find more details in the [server-side language surveys](#)

News

[read all news](#)

Magento is now powering 1% of all websites

2 July 2014

Usage of the e-commerce platform [Magento](#) is growing steadily. It is now used by 1% of all websites, up from 0.83% one year ago.

[» more](#)

Modernizr is now the second most popular JavaScript library after jQuery

10 March 2014

Modernizr became the de-facto standard for web designers to deal with Browser incompatibilities, in other words: with IE.

[» more](#)

Web technologies of the year 2013

6 January 2014

We compiled the list of web technologies that saw the largest increase in usage in the last year.

[» more](#)

Market Report Testimonials

Matthieu Aubry about our [web technology market reports](#):

"Your report is very useful. It gave our development team some ideas on how to direct product evolutions."

Matthieu Aubry, Lead Developer, [Piwik](#)

[» more](#)

Featured Products and Services



[Unlimited cloud backup](#)
that fits your budget.

[Present your product or service here](#)

Client-side Programming Languages

Most popular client-side programming languages

© W3Techs.com	usage	change since 1 August 2014
1. JavaScript	88.2%	+0.1%
2. Flash	12.9%	-0.4%
3. Silverlight	0.2%	
4. Java	0.1%	

percentages of sites

Fastest growing client-side programming languages since 1 August 2014

© W3Techs.com	sites
1. JavaScript	226

daily number of additional sites
in the top 10 million

Find more details in the [client-side language surveys](#)

W3Techs in the News

W3Techs surveys often appear in news media world wide. This is a selection of recent articles.

W3Techs

[Performance web : 5 erreurs à ne pas faire sur](#)

Webmarketing & co'm - **02 sept. 2014**

Ils sont d'ailleurs extrêmement répandus (sur **w3techs.com** on constate que près de 40% des sites internet utilisent un des CMS répertorié, et la liste est loin d'être exhaustive). Cependant, utiliser une solution



[« Précédent](#) [Suivant »](#)

JavaScript Libraries

Most popular JavaScript libraries

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. jQuery	60.5%	+0.2%	94.3%	+0.2%
2. Modernizr	6.6%	+0.4%	10.2%	+0.6%
3. MooTools	4.5%	-0.1%	7.0%	-0.2%
4. Prototype	2.5%		3.9%	-0.1%
5. ASP.NET Ajax	2.2%		3.5%	

percentages of sites

Fastest growing JavaScript libraries since 1 August 2014

© W3Techs.com	sites
1. Modernizr	745
2. jQuery	363
3. AngularJS	30

daily number of additional sites
in the top 10 million

Find more details in the [JavaScript library surveys](#)

W3Techs on Twitter

Markup Languages

Most popular markup languages

© W3Techs.com	usage	change since 1 August 2014
1. HTML	56.9%	+1.4%
2. XHTML	43.7%	-1.4%

percentages of sites

Fastest growing markup languages since 1 August 2014

© W3Techs.com	sites
1. HTML	2,484
2. HTML Strict	1,043
3. XHTML Mobile Profile	1

daily number of additional sites
in the top 10 million

Find more details in the [markup language surveys](#)

Character Encodings

Most popular character encodings

© W3Techs.com	usage	change since 1 August 2014
1. UTF-8	81.4%	-0.1%
2. ISO-8859-1	9.8%	+0.3%
3. Windows-1251	2.3%	-0.1%
4. GB2312	1.4%	-0.1%

5. Shift JIS	1.3%
percentages of sites	

Fastest growing character encodings since 1 August 2014

© W3Techs.com	sites
1. ISO-8859-1	551
2. EUC-KR	35
daily number of additional sites in the top 10 million	

Find more details in the [character encoding surveys](#)

Tweets

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22 Sep

Usage of the Underscore JavaScript library has doubled in the last year.
[w3techs.com/technologies/d...](#) [#underscorejs](#)

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18 Sep

Usage of Modernizr has grown from 3.5% of all websites to 6.5% in the last year
[w3techs.com/technologies/d...](#) [@Modernizr](#)

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17 Sep

Usage of Jetty as web server has grown by 36% in the last year [w3techs.com/technologies/d...](#) [#jetty](#)

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11 Sep

1% of all websites now support SPDY, up from 0.3% one year ago [w3techs.com/technologies/d...](#)

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10 Sep

Usage of Wix has grown by 161% in the last year.
[w3techs.com/technologies/d...](#) [@Wix](#) [#wix](#)

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4 Sep

Nginx is used by more of the top 1000 websites than Apache and Microsoft-IIS combined
[w3techs.com/technologies/c...](#) [@nginxorg](#)

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1 Sep

Usage of the Backbone JavaScript library more than doubled in the last year
[w3techs.com/technologies/d...](#) [#backbonejs](#)

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28 Aug

WordPress has 85.4% CMS market share among Japanese language websites
[w3techs.com/technologies/s...](#) [@WordPress](#)

Expand

Image File Formats

Most popular image file formats

© W3Techs.com	usage	change since 1 August 2014
1. JPEG	68.8%	+0.1%
2. PNG	62.5%	+0.5%
3. GIF	45.4%	-0.9%
4. BMP	0.4%	
5. SVG	0.4%	+0.1%
percentages of sites		

Fastest growing image file formats since 1 August 2014

© W3Techs.com	sites
1. PNG	960
2. SVG	122
3. JPEG	114
daily number of additional sites in the top 10 million	

Find more details in the [image file format surveys](#)

Site Elements

Most popular site elements

© W3Techs.com	usage	change since 1 August 2014
1. CSS	90.2%	+0.2%
2. Compression	58.0%	+0.2%
3. Cookies	45.8%	-0.4%
4. ETag	15.2%	+0.2%
5. IPv6	4.4%	-0.3%
percentages of sites		

Fastest growing site elements since 1 August 2014

© W3Techs.com	sites
1. HttpOnly Cookies	596
2. External CSS	588
3. Compression	467
daily number of additional sites in the top 10 million	

Find more details in the [site element surveys](#)

SSL Certificate Authorities

Most popular SSL certificate authorities

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Symantec Group	12.8%	-0.1%	37.0%	-0.9%
2. Comodo	9.4%	+0.1%	27.2%	-0.2%
3. Go Daddy Group	5.0%	+0.1%	14.5%	+0.2%
4. GlobalSign	3.8%	+0.2%	10.9%	+0.2%
5. DigiCert	1.2%	+0.3%	3.4%	+0.7%
percentages of sites				

http://w3techs.com/

3/7

Fastest growing SSL certificate authorities since 1 August 2014

© W3Techs.com	sites
1. DigiCert	493
2. Go Daddy Group	312
3. GlobalSign	251
daily number of additional sites in the top 10 million	

Find more details in the [SSL certificate authority surveys](#)**Social Widgets****Most popular social widgets**

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Facebook	18.3%	-0.4%	62.3%	-0.5%
2. Twitter	10.3%		35.1%	+0.3%
3. Google +1	9.3%	-0.3%	31.6%	-0.8%
4. AddThis	4.4%		14.8%	
5. Pinterest	2.1%		7.2%	+0.2%
percentages of sites				

Fastest growing social widgets since 1 August 2014

© W3Techs.com	sites
1. Pinterest	54
2. UpToLike	21
3. AddToAny	12
daily number of additional sites in the top 10 million	

Find more details in the [social widget surveys](#)**Web Servers****Most popular web servers**

© W3Techs.com	usage	change since 1 August 2014
1. Apache	59.5%	-0.9%
2. Nginx	22.1%	+1.0%
3. Microsoft-IIS	13.6%	-0.1%
4. LiteSpeed	2.0%	
5. Google Servers	1.3%	
percentages of sites		

Fastest growing web servers since 1 August 2014

© W3Techs.com	sites
1. Nginx	1,903
2. Resin	31
3. Node.js	15
daily number of additional sites in the top 10 million	

Find more details in the [web server surveys](#)**Operating Systems****Most popular operating systems**

© W3Techs.com	usage	change since 1 August 2014
1. Unix	66.9%	-0.6%
2. Windows	33.1%	+0.6%
percentages of sites		

Fastest growing operating systems since 1 August 2014

© W3Techs.com	sites
1. Windows	1,105
2. Debian	197
3. CentOS	96
daily number of additional sites in the top 10 million	

Find more details in the [operating system surveys](#)

JavaScript Content Delivery Networks

Most popular JavaScript content delivery networks

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Google Hosted Libraries	15.7%	-0.4%	87.1%	-0.6%
2. jQuery CDN	2.3%		13.0%	+0.5%
3. CDNJS	0.3%		1.9%	+0.2%
4. Microsoft Ajax CDN	0.3%		1.6%	+0.1%
5. jsDelivr	0.1%		0.5%	+0.1%
percentages of sites				

Fastest growing JavaScript content delivery networks since 1 August 2014

© W3Techs.com	sites
1. jQuery CDN	97
2. CDNJS	61
3. jsDelivr	21
daily number of additional sites in the top 10 million	

Find more details in the [content delivery surveys](#)

Traffic Analysis Tools

Most popular traffic analysis tools

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Google Analytics	49.8%	+0.2%	81.4%	+0.2%
2. Yandex.Metrica	3.8%	+0.1%	6.2%	+0.1%
3. WordPress Stats	3.4%	+0.1%	5.6%	+0.2%
4. LiveInternet	3.4%	-0.1%	5.5%	-0.2%
5. StatCounter	1.9%	-0.1%	3.2%	-0.1%
percentages of sites				

Fastest growing traffic analysis tools since 1 August 2014

© W3Techs.com	sites
1. Google Analytics	347
2. WordPress Stats	188
3. New Relic	139
daily number of additional sites in the top 10 million	

Find more details in the [traffic analysis tool surveys](#)

Advertising Networks

Most popular advertising networks

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Google Ads	16.3%	-0.1%	81.2%	+0.4%
2. Amazon Associates	1.2%		5.8%	-0.1%
3. AdRoll	0.6%		3.1%	+0.1%
4. Infolinks	0.4%		2.1%	-0.1%
5. ExoClick	0.4%		2.0%	
percentages of sites				

Fastest growing advertising networks since 1 August 2014

© W3Techs.com	sites
1. AdRoll	24
2. AppNexus	18
3. Casale Media	10
daily number of additional sites in the top 10 million	

Find more details in the [advertising network surveys](#)

Tag Managers

Most popular tag managers

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Google Tag Manager	1.6%	+0.2%	87.8%	+0.7%
2. BrightTag	0.1%		3.0%	-0.1%
percentages of sites				

Fastest growing tag managers since 1 August 2014

© W3Techs.com	sites
1. Google Tag Manager	354
2. Satellite	22
3. BrightTag	6
daily number of additional sites in the top 10 million	

Find more details in the [tag manager surveys](#)

Top Level Domains

Most popular top level domains

© W3Techs.com	usage	change since 1 August 2014
1. .com	52.5%	
2. .net	5.3%	
3. .ru	4.6%	-0.1%
4. .org	4.1%	
5. .de	3.4%	
percentages of sites		

Fastest growing top level domains since 1 August 2014

© W3Techs.com	sites
1. .br	137
2. .kr	50
3. .it	39
daily number of additional sites in the top 10 million	

Find more details in the [top level domain surveys](#)

Content Languages

Most popular content languages

© W3Techs.com	usage	change since 1 August 2014
1. English	55.7%	
2. German	6.1%	
3. Russian	5.7%	-0.1%
4. Japanese	5.1%	+0.1%
5. Spanish, Castilian	4.7%	
percentages of sites		

Fastest growing content languages since 1 August 2014

© W3Techs.com	sites
1. Portuguese	113
2. Japanese	110

3. [Spanish, Castilian](#) 99

daily number of additional sites
in the top 10 million

Find more details in the [content language surveys](#)


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