Home   Technologies   Reports   Sites   Quality   Users   Blog   Forum   FAQ   Search

W3Techs - World Wide Web Technology Surveys

W3Techs provides information about the usage of various types of technologies on the web.

Our **vision**

> **Provide the most reliable and most extensive source of information on web technology usage.**

In our web technology surveys you can see the most popular technologies in these categories.

Content Management Systems

Most popular content management systems

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. WordPress	23.1%	+0.3%	61.0%	+0.5%
2. Joomla	3.0%		7.9%	-0.2%
3. Drupal	1.9%	-0.1%	5.1%	-0.1%
4. Blogger	1.1%		2.9%	
5. Magento	1.0%		2.7%	

percentages of sites

Fastest growing content management systems since 1 August 2014

© W3Techs.com	sites
1. WordPress	643
2. Shopify	39
3. Squarespace	36

daily number of additional sites
in the top 10 million

Find more details in the content management surveys

Server-side Programming Languages

Most popular server-side programming languages

© W3Techs.com	usage	change since 1 August 2014
1. PHP	82.1%	-0.1%
2. ASP.NET	17.3%	+0.1%
3. Java	2.7%	
4. ColdFusion	0.7%	-0.1%
5. Perl	0.6%	

percentages of sites

Fastest growing server-side programming languages since 1 August 2014

© W3Techs.com	sites
1. Java	73
2. ASP.NET	56
3. JavaScript	22

daily number of additional sites
in the top 10 million

Find more details in the server-side language surveys

Client-side Programming Languages

Most popular client-side programming languages

© W3Techs.com	usage	change since 1 August 2014
1. JavaScript	88.2%	+0.1%
2. Flash	12.9%	-0.4%
3. Silverlight	0.2%	
4. Java	0.1%	

percentages of sites

Fastest growing client-side programming languages since 1 August 2014

© W3Techs.com	sites
1. JavaScript	226

daily number of additional sites
in the top 10 million

Find more details in the client-side language surveys

JavaScript Libraries

Most popular JavaScript libraries

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. JQuery	60.5%	+0.2%	94.3%	+0.2%
2. Modernizr	6.6%	+0.4%	10.2%	+0.6%
3. MooTools	4.5%	-0.1%	7.0%	-0.2%
4. Prototype	2.5%		3.9%	-0.1%
5. ASP.NET Ajax	2.2%		3.5%	

percentages of sites

Fastest growing JavaScript libraries since 1 August 2014

© W3Techs.com	sites
1. Modernizr	745
2. JQuery	363
3. AngularJS	30

daily number of additional sites
in the top 10 million

Find more details in the JavaScript library surveys

Markup Languages

Most popular markup languages

© W3Techs.com	usage	change since 1 August 2014
1. HTML	56.9%	+1.4%
2. XHTML	43.7%	-1.4%

percentages of sites

Fastest growing markup languages since 1 August 2014

© W3Techs.com	sites
1. HTML	2,484
2. HTML Strict	1,043
3. XHTML Mobile Profile	1

daily number of additional sites
in the top 10 million

Find more details in the markup language surveys

Character Encodings

Most popular character encodings

© W3Techs.com	usage	change since 1 August 2014
1. UTF-8	81.4%	-0.1%
2. ISO-8859-1	9.8%	+0.3%
3. Windows-1251	2.3%	-0.1%
4. GB2312	1.4%	-0.1%

W3Techs in the News

W3Techs surveys often appear in news media world wide. This is a selection of recent articles.

W3Techs

Performance web : 5 erreurs à ne pas faire sur
Webmarketing & co'm **- 02 sept. 2014**
Ils sont d'ailleurs extrêmement répandus (sur **w3techs**.com on constate que près de 40% des sites internet utilisent un des CMS répertorié, et la liste est loin d'être exhaustive). Cependant, utiliser une solution

« Précédent   Suivant »

W3Techs on Twitter

5. Shift JIS   1.3%

percentages of sites

Fastest growing character encodings since 1 August 2014

© W3Techs.com	sites
1. ISO-8859-1	551
2. EUC-KR	35

daily number of additional sites in the top 10 million

Find more details in the character encoding surveys

Image File Formats

Most popular image file formats

© W3Techs.com	usage	change since 1 August 2014
1. JPEG	68.8%	+0.1%
2. PNG	62.5%	+0.5%
3. GIF	45.4%	-0.9%
4. BMP	0.4%	
5. SVG	0.4%	+0.1%

percentages of sites

Fastest growing image file formats since 1 August 2014

© W3Techs.com	sites
1. PNG	960
2. SVG	122
3. JPEG	114

daily number of additional sites in the top 10 million

Find more details in the image file format surveys

Site Elements

Most popular site elements

© W3Techs.com	usage	change since 1 August 2014
1. CSS	90.2%	+0.2%
2. Compression	58.0%	+0.2%
3. Cookies	45.8%	-0.4%
4. ETag	15.2%	+0.2%
5. IPv6	4.4%	-0.3%

percentages of sites

Fastest growing site elements since 1 August 2014

© W3Techs.com	sites
1. HttpOnly Cookies	596
2. External CSS	588
3. Compression	467

daily number of additional sites in the top 10 million

Find more details in the site element surveys

SSL Certificate Authorities

Most popular SSL certificate authorities

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Symantec Group	12.8%	-0.1%	37.0%	-0.9%
2. Comodo	9.4%	+0.1%	27.2%	-0.2%
3. Go Daddy Group	5.0%	+0.1%	14.5%	+0.2%
4. GlobalSign	3.8%	+0.2%	10.9%	+0.2%
5. DigiCert	1.2%	+0.3%	3.4%	+0.7%

percentages of sites

Fastest growing SSL certificate authorities since 1 August 2014

© W3Techs.com	sites
1. DigiCert	493
2. Go Daddy Group	312
3. GlobalSign	251

daily number of additional sites
in the top 10 million

Find more details in the SSL certificate authority surveys

Social Widgets

Most popular social widgets

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Facebook	18.3%	-0.4%	62.3%	-0.5%
2. Twitter	10.3%		35.1%	+0.3%
3. Google +1	9.3%	-0.3%	31.6%	-0.8%
4. AddThis	4.4%		14.8%	
5. Pinterest	2.1%		7.2%	+0.2%

percentages of sites

Fastest growing social widgets since 1 August 2014

© W3Techs.com	sites
1. Pinterest	54
2. UpToLike	21
3. AddToAny	12

daily number of additional sites
in the top 10 million

Find more details in the social widget surveys

Web Servers

Most popular web servers

© W3Techs.com	usage	change since 1 August 2014
1. Apache	59.5%	-0.9%
2. Nginx	22.1%	+1.0%
3. Microsoft-IIS	13.6%	-0.1%
4. LiteSpeed	2.0%	
5. Google Servers	1.3%	

percentages of sites

Fastest growing web servers since 1 August 2014

© W3Techs.com	sites
1. Nginx	1,903
2. Resin	31
3. Node.js	15

daily number of additional sites
in the top 10 million

Find more details in the web server surveys

Operating Systems

Most popular operating systems

© W3Techs.com	usage	change since 1 August 2014
1. Unix	66.9%	-0.6%
2. Windows	33.1%	+0.6%

percentages of sites

Fastest growing operating systems since 1 August 2014

© W3Techs.com	sites
1. Windows	1,105
2. Debian	197
3. CentOS	96

daily number of additional sites
in the top 10 million

Find more details in the operating system surveys

JavaScript Content Delivery Networks

Most popular JavaScript content delivery networks

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Google Hosted Libraries	15.7%	-0.4%	87.1%	-0.6%
2. jQuery CDN	2.3%		13.0%	+0.5%
3. CDNJS	0.3%		1.9%	+0.2%
4. Microsoft Ajax CDN	0.3%		1.6%	+0.1%
5. jsDelivr	0.1%		0.5%	+0.1%

percentages of sites

Fastest growing JavaScript content delivery networks since 1 August 2014

© W3Techs.com	sites
1. jQuery CDN	97
2. CDNJS	61
3. jsDelivr	21

daily number of additional sites
in the top 10 million

Find more details in the content delivery surveys

Traffic Analysis Tools

Most popular traffic analysis tools

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Google Analytics	49.8%	+0.2%	81.4%	+0.2%
2. Yandex.Metrika	3.8%	+0.1%	6.2%	+0.1%
3. WordPress Stats	3.4%	+0.1%	5.6%	+0.2%
4. LiveInternet	3.4%	-0.1%	5.5%	-0.2%
5. StatCounter	1.9%	-0.1%	3.2%	-0.1%

percentages of sites

Fastest growing traffic analysis tools since 1 August 2014

© W3Techs.com	sites
1. Google Analytics	347
2. WordPress Stats	188
3. New Relic	139

daily number of additional sites
in the top 10 million

Find more details in the traffic analysis tool surveys

Advertising Networks

Most popular advertising networks

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Google Ads	16.3%	-0.1%	81.2%	+0.4%
2. Amazon Associates	1.2%		5.8%	-0.1%
3. AdRoll	0.6%		3.1%	+0.1%
4. Infolinks	0.4%		2.1%	-0.1%
5. ExoClick	0.4%		2.0%	

percentages of sites

Fastest growing advertising networks since 1 August 2014

© W3Techs.com	sites
1. AdRoll	24
2. AppNexus	18
3. Casale Media	10

daily number of additional sites
in the top 10 million

Find more details in the advertising network surveys

Tag Managers

Most popular tag managers

© W3Techs.com	usage	change since 1 August 2014	market share	change since 1 August 2014
1. Google Tag Manager	1.6%	+0.2%	87.8%	+0.7%
2. BrightTag	0.1%		3.0%	-0.1%

percentages of sites

Fastest growing tag managers since 1 August 2014

© W3Techs.com	sites
1. Google Tag Manager	354
2. Satellite	22
3. BrightTag	6

daily number of additional sites
in the top 10 million

Find more details in the tag manager surveys

Top Level Domains

Most popular top level domains

© W3Techs.com	usage	change since 1 August 2014
1. .com	52.5%	
2. .net	5.3%	
3. .ru	4.6%	-0.1%
4. .org	4.1%	
5. .de	3.4%	

percentages of sites

Fastest growing top level domains since 1 August 2014

© W3Techs.com	sites
1. .br	137
2. .kr	50
3. .it	39

daily number of additional sites
in the top 10 million

Find more details in the top level domain surveys

Content Languages

Most popular content languages

© W3Techs.com	usage	change since 1 August 2014
1. English	55.7%	
2. German	6.1%	
3. Russian	5.7%	-0.1%
4. Japanese	5.1%	+0.1%
5. Spanish, Castilian	4.7%	

percentages of sites

Fastest growing content languages since 1 August 2014

© W3Techs.com	sites
1. Portuguese	113
2. Japanese	110

3. Spanish, Castilian   99
daily number of additional sites
in the top 10 million

Find more details in the content language surveys

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8+1 ‹869

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