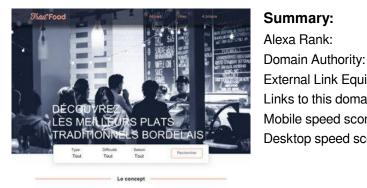
### Report tradfood.herokuapp.com

General score: 74/100



Summary: **SEM Data:** 

60 / 100

Sem Rank: Alexa Rank: 0 19,636

External Link Equity: 0

Links to this domain: 0

Mobile speed score: 31 / 100 Desktop speed score: 33 / 100

### SEO Content

Keywords

Perfect, your title contains between 10 and 70 characters. Title

Length: 54

Trad'Food | Manger et cuisiner traditionnel à Bordeaux

Description Ideally, your meta description should contain between 70 and 160 characters (spaces included).

Length: 162

Découvrez ou redécouvrez avec Trad'Food les meilleurs plats traditionnels de Bordeaux. Alliez l'utile à l'agréable avec nos recettes et notre sélection de vins...

Very bad. We haven't found meta keywords on your page.

Length: 0

Good, your page take advantage of Open Graph Properties. **Og Meta Properties** 

• title: Trad'Food

• type: restaurant

• url: https://tradfood.fr/

• image: https://tradfood.fr/assets/card.png

• description: Découvrez avec Trad'Food les meilleurs plats traditionnels de Bordeaux

• email: contact@tradfood.fr

Headings	H1	H2	Н3	H4	H5	Н6
	1	0	3	0	0	0

We found 5 images on this web page. **Images** 

Good, most or all of your images have alt attributes

Text/HTML Ratio Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.

**Ratio: 23%** 

**Flash** Perfect, no Flash content has been detected on this page.



### **SEO Links**

URL Rewrite	Good. Your links looks friendly!	
Underscores in the URLs	Perfect! No underscores detected in your URLs.	
In-page links	We found a total of 1 links including 0 link(s) to files  External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%	

# **SEO Keywords**

Keywords cloud	les vous recettes tout vigneronne porc rôti par bordelaise plats					
Keywords	Keywords	Content	Title	Keywords	Description	Headings
Consistency	les	6	×	×	<b>✓</b>	<b>✓</b>
	vous	4	×	×	×	×
	recettes	4	×	×	<b>✓</b>	<b>✓</b>
	tout	3	×	×	×	×
	vigneronne	2	×	×	×	×

# Usability

0	URL	tradfood.herokuapp.com	
		Length: 22%	
	Favicon	Great, your website has a favicon.	
$\times$	Printability	We could not find a Print-Friendly CSS.	
$\times$	Language	You have not specified the language.	
$\times$	Dublin Core	This page does not take advantage of Dublin Core.	

### **Document**

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
$\times$	W3C Validity	Errors: 7		
		Warnings: 0		
	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> <li>Perfect, your website has a SSL certificate.</li> </ul>		

### Mobile

Mobile ✓ Apple Icon Optimization ✓ Meta Viewport Tag ✓ Flash
--

Optimization			
	HTTPS Test	Perfect, your website has a SSL certificate.	
$\otimes$	HTML Compression/GZIP Test	Too bad, your website does not take advantage of gzip.	
$\times$	Sitemap	Your website does not have an XML sitemap.	
<b>⊘</b>	Robots.txt	Great, your website has a robots.txt file.	
		File: http://tradfood.herokuapp.com/robots.txt	
$\times$	Analytics	We didn't detect an analytics tool installed on this website	



Should Fix

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 1 blocking CSS resources. This causes a delay in rendering your page.

### Optimize images

Properly formatting and compressing images can save many bytes of data.



Consider Fixing

### **Enable compression**

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

#### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.



**Passed Rules** 

### Avoid landing page redirects

Your page has no redirects.

### Reduce server response time

Your server responded quickly.

### **Minify CSS**

Your CSS is minified.

### **Minify JavaScript**

Your JavaScript content is minified.

### Prioritize visible content

You have the above-the-fold content properly prioritized.



Le concept

Trad' Food est une plateforme en ligne ouverte à tous.
Elle vous permet, que vous soyez locaux ou touristes, de décourrir ou de

# 100 Mobile Usability



Passed Rules

### **Avoid plugins**

Your page does not appear to use plugins, which would prevent content from being usable on many platforms.

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices.

### Size content to viewport

The contents of your page fit within the viewport.

### Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen.

### Use legible font sizes

The text on your page is legible.

Should Fix

### Optimize images

Properly formatting and compressing images can save many bytes of data.



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