## Pitchboard

- 1) I would like to create a personal website to show off to future employers as well as friends and family.
- 2) A personal website would be very beneficial to have for the future of my career and something cool to design and make it my own. A website in my name could make it easy for employers to see an attached resume and other links to show off my portfolio. It is also something I can show off to friends and family when asking them to look up my name. A website I can design to feel like my own is one I would like to create as well as have fun doing at the same time.
- 3) Persona:
  - a) Employers
  - **b)** Friends and family
- 4) Comparative sites:
  - a) <a href="https://www.garysheng.com/">https://www.garysheng.com/</a>
  - b) http://brandoncjohnson.com/

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