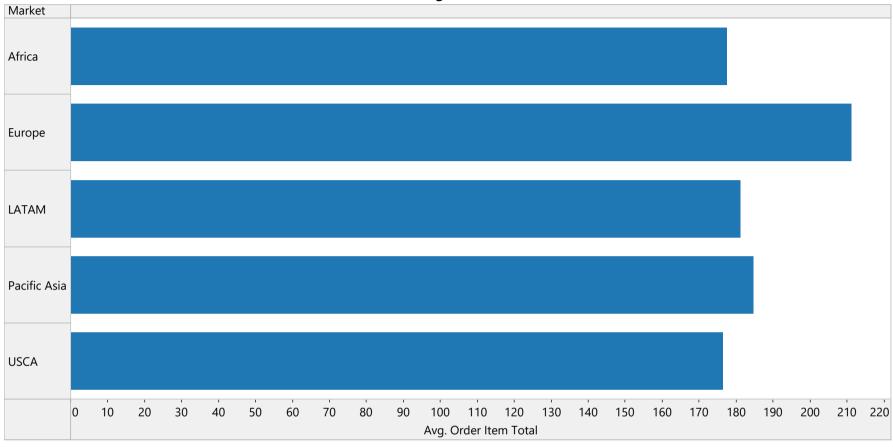
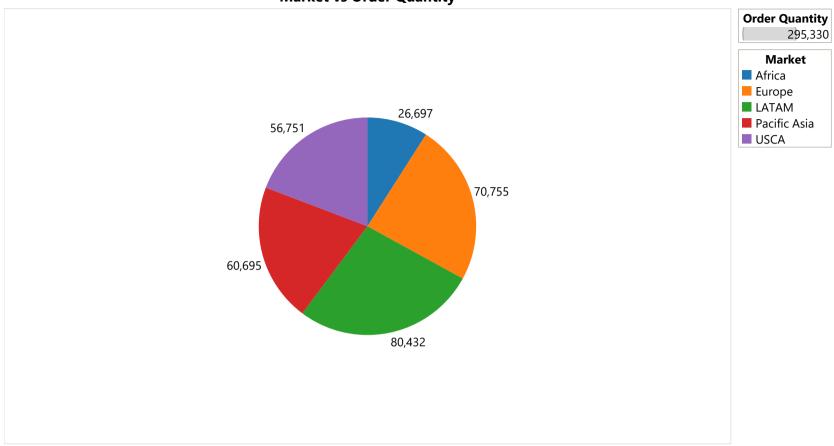
### **Market vs Average Order Item Total**



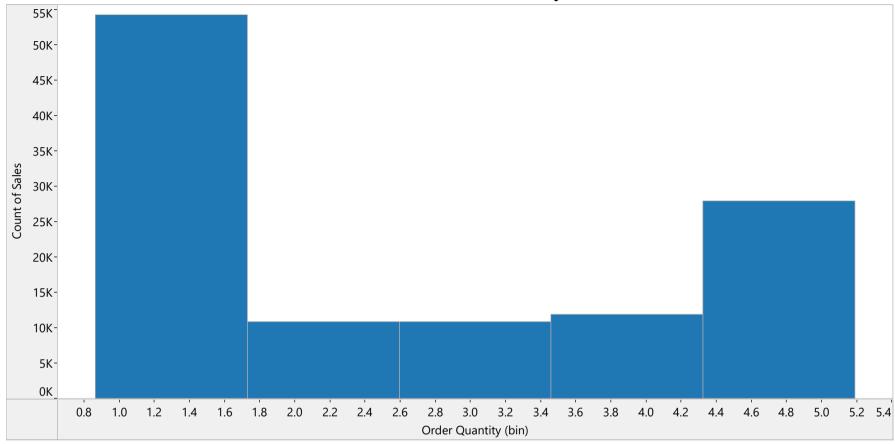
Average of Order Item Total for each Market.

## **Market vs Order Quantity**



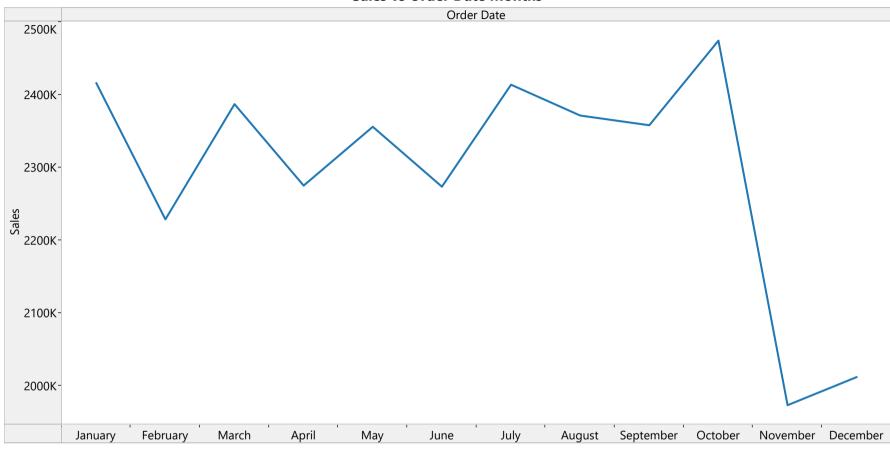
Market (color) and sum of Order Quantity (size).

#### **Count of Sales vs Order Quantity**



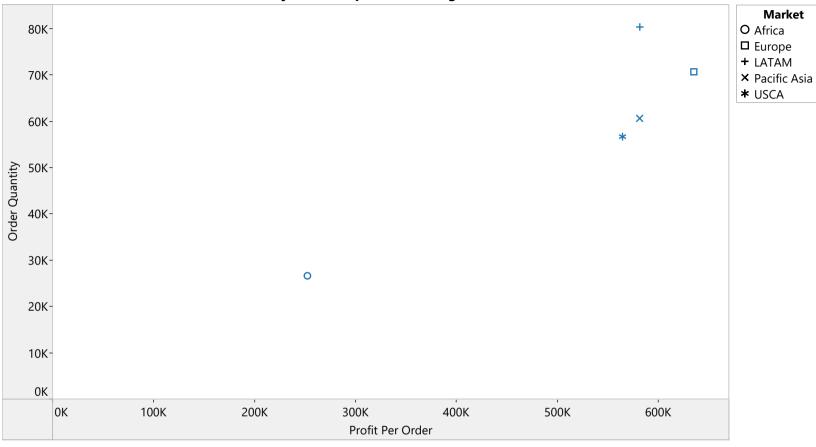
The trend of count of Sales for Order Quantity (bin).

#### **Sales vs Order Date Months**

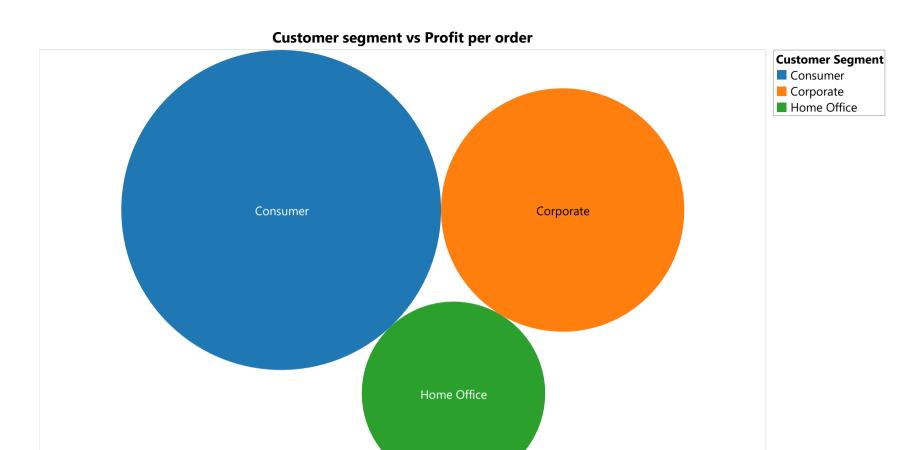


The trend of sum of Sales for Order Date Month.

### **Order Quantity vs Profit per order for given markets**



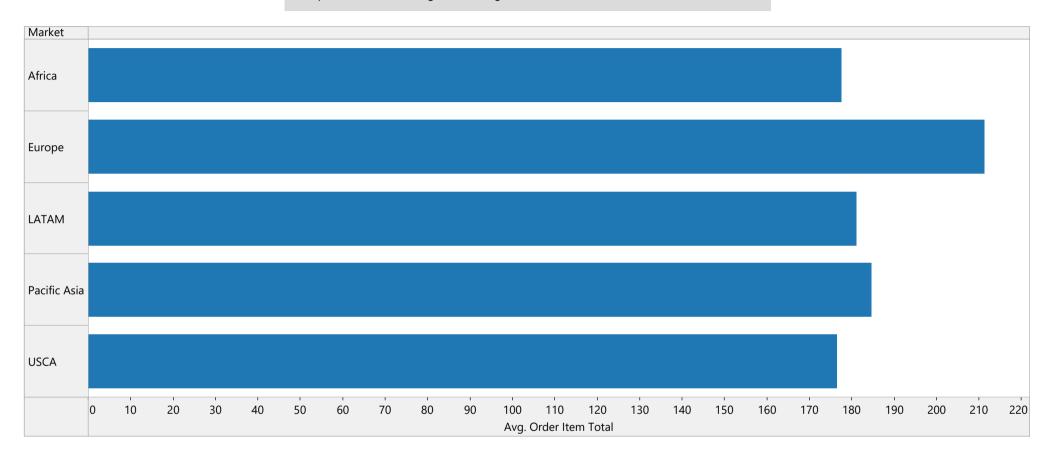
Sum of Profit Per Order vs. sum of Order Quantity. Shape shows details about Market.



Customer Segment. Color shows details about Customer Segment. Size shows sum of Profit Per Order. The marks are labeled by Customer Segment.

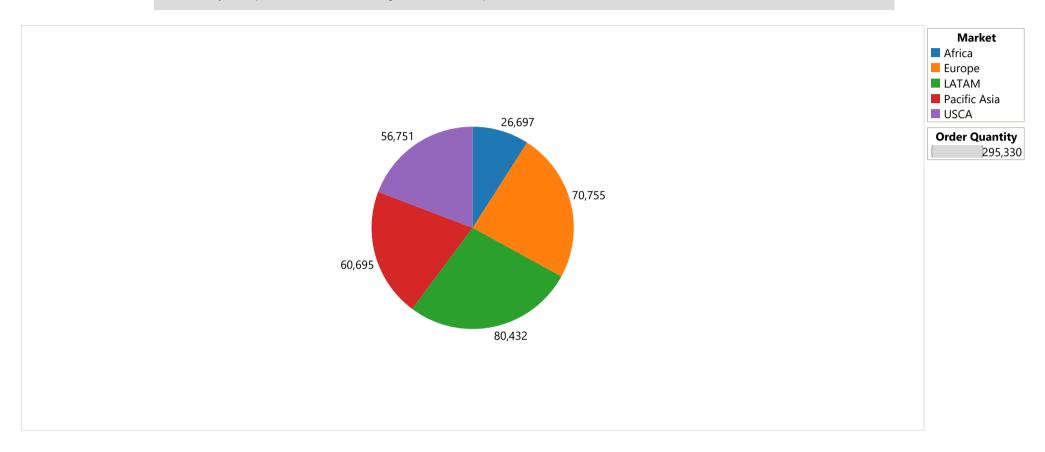
# Bar Chart for Markets vs Average of Total Order Items

This bar chart illustrates the average order item total across different markets. Europe leads with the highest average order value, while USCA has the lowest.



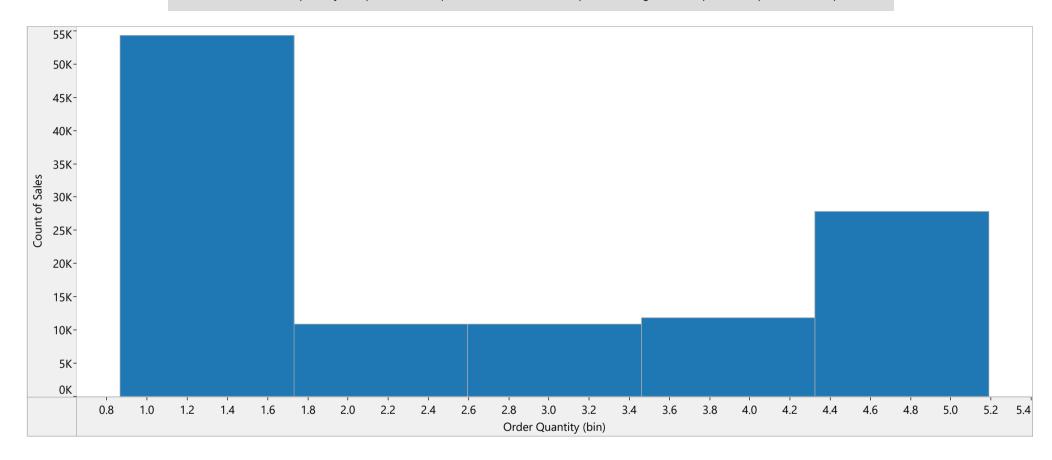
## Pie Chart for Global Markets vs Order Quantity

This pie chart shows the distribution of order quantities across various markets. LATAM accounts for the largest share of orders, followed by Europe and USCA, indicating their dominant position in terms of order volume



## **Histogram for Count of sales vs Order Quantity**

This histogram illustrates distribution of sales counts across different bins of order quantity. The highest concentration of sales is in the lowest order quantity bin (around 1-1.5), with a second smaller peak for larger order quantities (around 4.5-5).



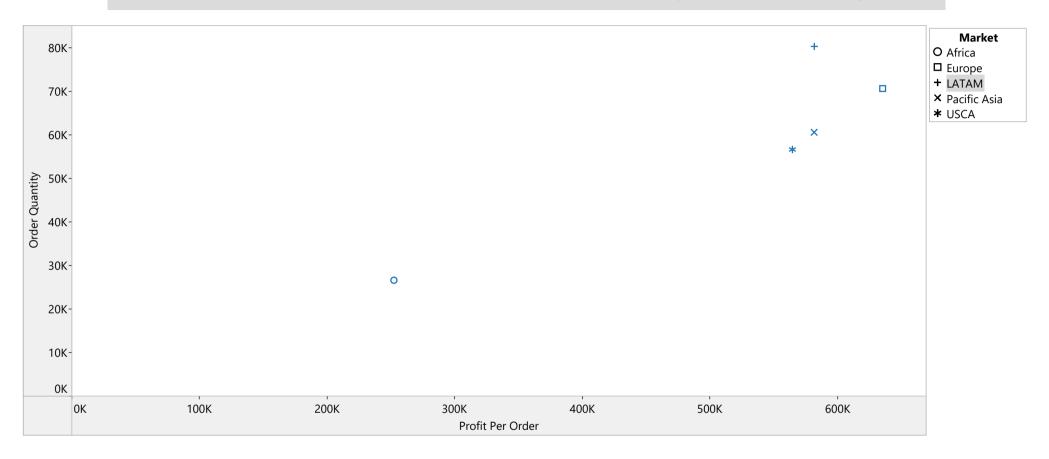
#### **Line Chart for Sales vs Order Date Months**

This line chart illustrates the fluctuation of sales over the months of the year. Sales peak in January and October but drop sharply towards the end of the year, especially in December.



### Scatter Plot for Order Quantity vs Profit per order in different markets

This scatter plot shows the relationship between order quantity and profit per order across different markets. LATAM leads in profit per order with moderate order quantity, while Africa has the lowest in both metrics. Pacific Asia and USCA have higher order quantities with varying profits.



# **Bubble chart for Customer segment vs profit per order**

This Bubble chart illustrates the profit distribution across different customer segments. Consumers generate the most profit, followed by Corporates. Home Office is smaller but still contributes significantly to profits.

