

AQSA RAJPOOT

WEB DEVELOPER

Hyderabad, Sindh, Pakistan

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SUMMARY

Creative and detail-oriented Web Developer with a strong background in WordPress development and SEO. Experienced freelancer with a track record of building responsive websites and optimizing content for search engines. Passionate about web technologies and continuously learning to stay up to date with industry trends.

SKILLS

Core Skills

- WordPress Development
- Web Development (HTML, CSS, JavaScript)
- WordPress SEO & On-Page Optimization
- Responsive Web Design
- SEO Strategy & Content Optimization
- Performance Optimization
- Website Maintenance

Technical Skills

- Languages: HTML, CSS, JavaScript
- CMS: WordPress
- SEO Tools: Yoast SEO, Google Search Console
- Page Builders: Elementor, WPBakery
- E-Commerce: WooCommerce
- Version Control: Git

Additional Skills

- VB.NET
- C#
- Java
- Java Swing

PROFESSIONAL EXPERIENCE

Freelance Web Developer & SEO Specialist

Self-employed Remote | Ongoing

- Developed and optimized websites for various clients using WordPress.
- Provided SEO consultation and implemented on-page SEO strategies.
- Customized themes and improved website performance and visibility.
- Worked on freelance projects with different clients (names unavailable).

ADDITIONAL INFORMATION

- **Languages:** English, Urdu, Punjabi.
- **Education:** Completed metric education.