

60

Years Of
Retail Excellence

المتجر الوطني
MATJAR ALWATANY

Be Original

COMPANY PROFILE

Matjar Alwatany in a Nutshell

15

Brands

18

Cities

40

Stores

60

Years
of Retail
Excellence

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Organizational Background

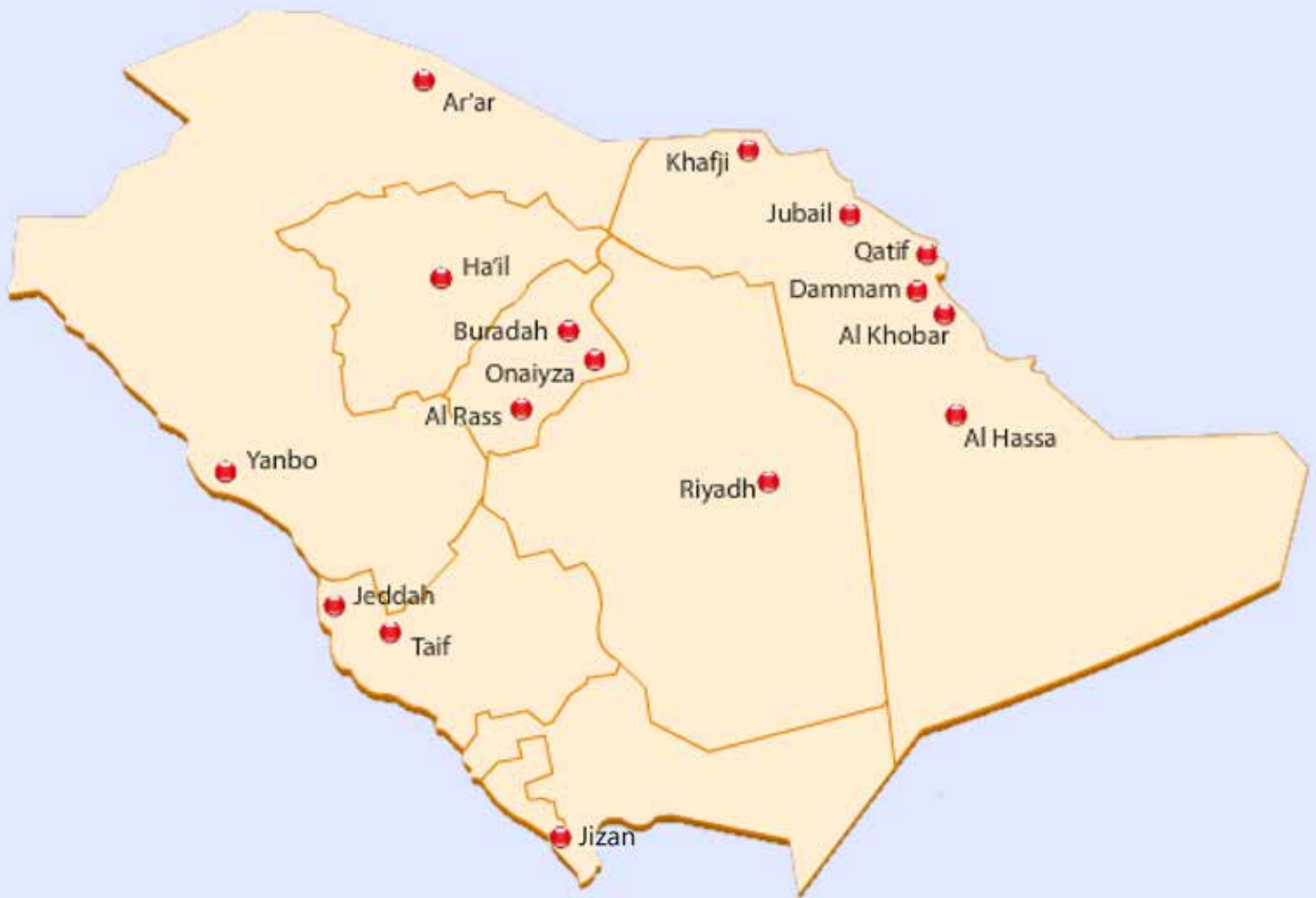


- ❖ Matjar Al Watany, was founded in **1953** by Mr. **Mohammad Yousaf Al Shaikh** as a general trading company.
- ❖ In **1980** the business was diversified much towards sports industry.
- ❖ Mr. **Salah M. Al Shaikh** acquired the position of sole proprietor of the organization in **1990** and established sports retail chain under the name **"Matjar Al Watany" – National Stores.**

Vision

“To be a part of Saudis’
life as a major provider
of Sports & Lifestyle
Products”

KINGDOM OF SAUDI ARABIA



Nearly **40** Stores
In **16** Cities In The kingdom

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Brand Mix



SOLUDOS



N8



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We Believe In Social Responsibility!

- ❖ Main sponsor of KFUPM voluntary day
- ❖ Sponsoring youth sports teams
- ❖ Donating for charity

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Core Competences

- ❖ More than 60 years of experience in the sports & lifestyle market with strong reputation.
- ❖ Exclusive distributor of Lotto in Saudi Arabia.
- ❖ Large distribution network with nearly 40 stores across Kingdom of Saudi Arabia and Bahrain.
- ❖ Successful blend of sports and lifestyle products from top world-renowned brands.
- ❖ Customer-oriented and objective driven.
- ❖ Constant growth and expansion in the Saudi market.
- ❖ Socially responsible!

Major Marketing Achievements



Retail Outlets At A Glance



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