



# K BATHRI NATH

## CONTACT

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## EDUCATION

2023 - 2026  
MADRAS UNIVERSITY

- Bachelor of computer application

## SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- controlling pressure

## LANGUAGES

- English (india)
- tamil
- Hindi

## PROFILE

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## WORK EXPERIENCE

- Borcelle Studio** 2025 - PRESENT  
Marketing Manager & Specialist
  - Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
  - Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
  - Monitor brand consistency across marketing channels and materials.
- Fauget Studio** 2022 - 2024  
Marketing Manager & Specialist
  - Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
  - Oversee market research to identify emerging trends, customer needs, and competitor strategies.
  - Monitor brand consistency across marketing channels and materials.
- Studio Shodwe** 2021 - 2022  
Marketing Manager & Specialist
  - Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
  - Monitor and maintain brand consistency across all marketing channels and materials.