

# BATHRuby

CONFERENCE 2015

A white line-art icon of a diamond or a fan, composed of several intersecting lines forming a grid pattern.

## Sponsorship Prospectus

# Vital Statistics

## Date

Friday 13th March, 2015

## Venue

The Assembly Rooms, Bath, UK

## Attendees

Up to 500

## Format

6 professional speakers, 1 round of lightning talks

## About the Conference

Bath Ruby will be a one day, non-profit, single track conference for Ruby developers of all skill levels. The focus of the talks will be on learning new skills, techniques and best practices.

We're fortunate enough to have some of the Ruby community's favourite speakers joining us for the day and are therefore confident that interest in the conference will be high and tickets will sell well.

Since we're not organising this to make a profit, we can afford to keep ticket prices down and 10% of ticket sales will be donated to [Shelter](#).

With up to 500 attendees from the UK, Europe and beyond, this promises to be UK's largest Ruby conference.

# The Location



## Bath

One of England's premiere historical cities, Bath provides a unique and sought-after conference venue. A World Heritage Site and spa destination, it was the weekend retreat of choice for high-class Londoners during 19th Century and is now the same for tourists from around the world.

With its splendid Georgian architecture and with beautiful countryside surrounding the city, it's small enough to walk around and has a wide choice of excellent restaurants and shops. Home to international music, literature, food and film festivals, other famous visitor attractions are the Roman Baths and top club, Bath Rugby. One of its most well-known residents was author, Jane Austen.

For the conference-goer, at approximately 100 miles west of London and 13 miles from Bristol, it offers excellent transport links via road, train, and nearby Bristol airport and London airports. It also enjoys a wide selection of accommodation.



Entrance



Tea Room



Octagon



Ball Room

## The Assembly Rooms

The Assembly Rooms are part of a stunning Grade I listed building, dating back to 1771. Adorned with the original Whitefriars crystal chandeliers and housing portraits by Gainsborough, Ramsey and Hoare.

The Bath stone building has four main function rooms arranged in a U shape: the 100-foot-long (30m) ballroom — the largest Georgian interior in Bath; the tea room; the card room; and the octagon.

We'll be making full use of this beautiful space; conference talks will take place in the ballroom, breaks will be in the tea room & card room and sponsors' exhibition space will occupy the octagon.

Entrance, Tea Room and Octagon photos borrowed from Wikipedia; copyright [Heather Hawker](#)

# Sponsorship Tiers

	Bronze	Silver	Gold	Ruby
Price (ex. VAT)	£500	£1000	£3000	£5000
Number available	10	4	2	1
Logo in website footer	✓	✓	✓	✓
Logo on sponsors slide	✓	✓	✓	✓
Logo on rollups around venue	✓	✓	✓	✓
Logo & copy on 'sponsors' page	✓	✓	✓	✓
Tweet from @BathRuby	✓	✓	✓	✓
Logo on name badges		✓	✓	✓
Logo on videos		✓	✓	✓
Booth (includes table + power)			✓	✓
Logo in emails			✓	✓
Copy & offer/discount in emails				✓
Banner on stage				✓
Tickets	1	2	4	8
Discount codes	1 (10%)	5 (10%)	10 (10%)	10 (20%)

## Notes

- Tickets and discount codes may be used by your team or given away
- Prominence of your logo on the website, name badges, slides, emails and banners will be proportionate to the level of sponsorship
- You must provide your own copy for the dedicated 'sponsors' page and emails (Approximately 100 words/600 characters max)

## Other Sponsorship Opportunities

Please contact us to discuss any of the following:

★ Speakers' dinner  
 ★ After party  
 ★ Lanyards

★ Hack day  
 ★ Pre party  
 ★ Workshops

# Further Information

If you have any specific goals or other requirements, please get in touch; we're open to ideas and will do all we can to accommodate you.

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