**Communication & Collaboration I: Personal Impact**

**A2: Group Assignment Case Study – The Empowerment Plan Presentation**

**Due Friday by 11:59pm**

**Professor Matthew Fisher**

**Team 12 – Scifi 2**

**Sreekar Bathula, Yunsik Choung, Jing Li, Tangina Parvez**

**Submitted Item 1. Document listing the purpose of each slide in the deck.**

**Submitted Item 2. Video Links:** [**https://youtu.be/blTWICBVbcM**](https://youtu.be/blTWICBVbcM)

**Detroit Lions Slide Documents**

We need Lions! - Proposal for CSR Marketing for Lions

**Slide 1**: Contains introductory information



**Slide 2**: Index information

A picture containing text, helmet, headdress

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**Slide 3**: Introduce previous work between TEP and Lions

Historical involvement of Detroit Lions in Hopeless people charity.

Graphical user interface, website

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**Slide 4**: Exacerbation after the Pandemic

Impact of the pandemic and increase of homeless problems in Detroit.

Graphical user interface, chart

Description automatically generated

**Slide 5**: What do we want to support?

Goal and expectations for the donation. From temporary sponsorship to regular sponsorship by relating Lions game records for helping the homeless.

Graphical user interface, application, Teams

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**Slide 6**: CSR Marketing Strategies

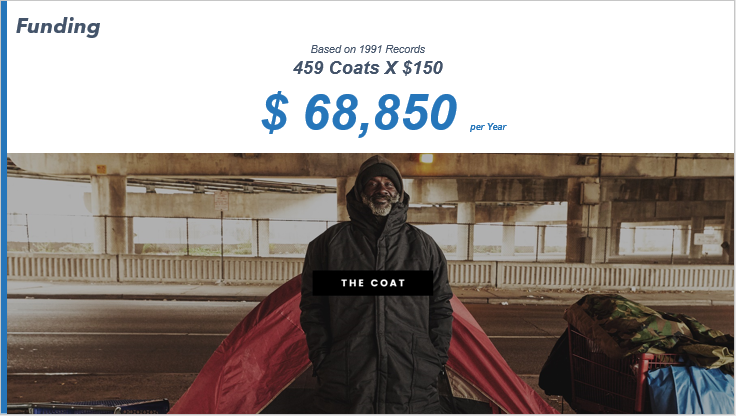
Strategies and partnership ideas for CSR Marketing to Lions

A picture containing diagram

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**Slide 7**: Funding

Funding requirements for the cause.



**Slide 8**: What will become True?

Funding investment areas

Graphical user interface, website

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**Slide. 9**: What will become True?

Explain our hope to rebuild a better life for the homeless people using the donation.

Diagram

Description automatically generated

**Slide. 10**: Thank you.

A group of football players running

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**Bill & Melinda Gates Foundation Slide Documents**

Winter is Coming - Invest in future Detroit

**Slide. 1**: Introductory template.

Graphical user interface, text

Description automatically generated

**Slide. 2**: Index explanation.

Graphical user interface, website

Description automatically generated

**Slide. 3**: Winter is Coming - Emergency of the homeless problem in Detroit

Weather forecast and climate change analysis.

Chart, line chart

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**Slide. 4**: Winter is Coming - Comparison of Detroit with Seattle

On economic issues

Graphical user interface, website

Description automatically generated

**Slide. 5**: Winter is Coming - What makes Detroit too dark?

Describe social and racial facts.

Chart, line chart

Description automatically generated

**Slide. 6**: Winter is Coming - Detroit Economy falling

People who abandon the city and take business away leave Detroit economically fragile.

Graphical user interface, website

Description automatically generated

**Slide. 7**: Who TEP are?

Graphical user interface, application

Description automatically generated

**Slide. 8**: What does TEP intend to do?

Graphical user interface, text, application, email

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**Slide. 9**: What we do?

The weather-resistant Coat and its distribution.

Graphical user interface, website

Description automatically generated

**Slide. 10**: Social influences of Bill & Melinda Gates Foundation for EARTH

Graphical user interface, text, application, email

Description automatically generated

**Slide. 11**: Social influences of Bilal & Melinda Gates Foundation for Seattle Neighbor

Graphical user interface, website

Description automatically generated

**Slide. 12**: What do we want to support (1)

Proposal for real-estate buying.

Graphical user interface, application

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**Slide. 13**: What do we want to support (2)

Skill development training.

Graphical user interface, application, email

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**Slide. 14**: What do we want to support (3)

And Gates Empowerment center.

A picture containing text, screenshot, person

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**Slide. 15**: Impact of future support - for our neighbor. Making people self-sufficient and working toward a better future.

Graphical user interface, website

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**Slide. 16**: Impact of future supporting - for Social Impact

Improve Detroit's social-economic condition, as well as re-establish city glory.

Graphical user interface, website

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**Slide. 17**: Thank you

